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Griffith College Dublin | Academic Prospectus 2009

# ACADEMIC PROSPECTUS 2009

**WWW.GCD.IE**

**GRIFFITH COLLEGE**

**Who do you want to be?**

BUSINESS  
ACCOUNTANCY  
LAW  
COMPUTING  
JOURNALISM  
MEDIA  
HOSPITALITY  
INTERIOR DESIGN  
FASHION  
MUSIC



GRIFFITH COLLEGE



GRIFFITH COLLEGE



# INTRODUCTION FROM THE PRESIDENT **DIARMUID HEGARTY**

If you choose Griffith College Dublin (GCD) our experienced and highly respected lecturers will focus your energies on academic development and all round personal growth. We will help you discover your full potential by exploring the wealth of knowledge at your disposal. When you leave us we want you to be fully prepared for a fruitful and enjoyable life.

Griffith College enjoys a strong national and international reputation built on over 30 years of experience. Courses are provided in Dublin, Cork, Waterford, Limerick and Ennis, and overseas in Pakistan, Russia and China. Our excellent student pass rates are reinforced by the many national prizes students have received. Many former students have risen to senior positions in prestigious national and international companies. These chief executives, senior partners, senior bank executives and prominent media figures are the people who have helped to shape our world. Their success is a testament to the value of this college and its place in the wider community. We believe that we can help you achieve these same levels of success.

Ó bunaíodh an Coláiste, bhí an tacaíocht ón bhfoireann teagaisc do na mic léinn le sonrú i gcónaí. Pé athraithe a chuirfear i bhfeidhm sna blianta romhainn, beidh an cultúr fáilteach céanna i réim chun na mic léinn a spreagadh chun barr feabhais a bhaint amach.

**Diarmuid Hegarty President**



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## GCD UPCOMING OPEN DAYS/EVENINGS 2009

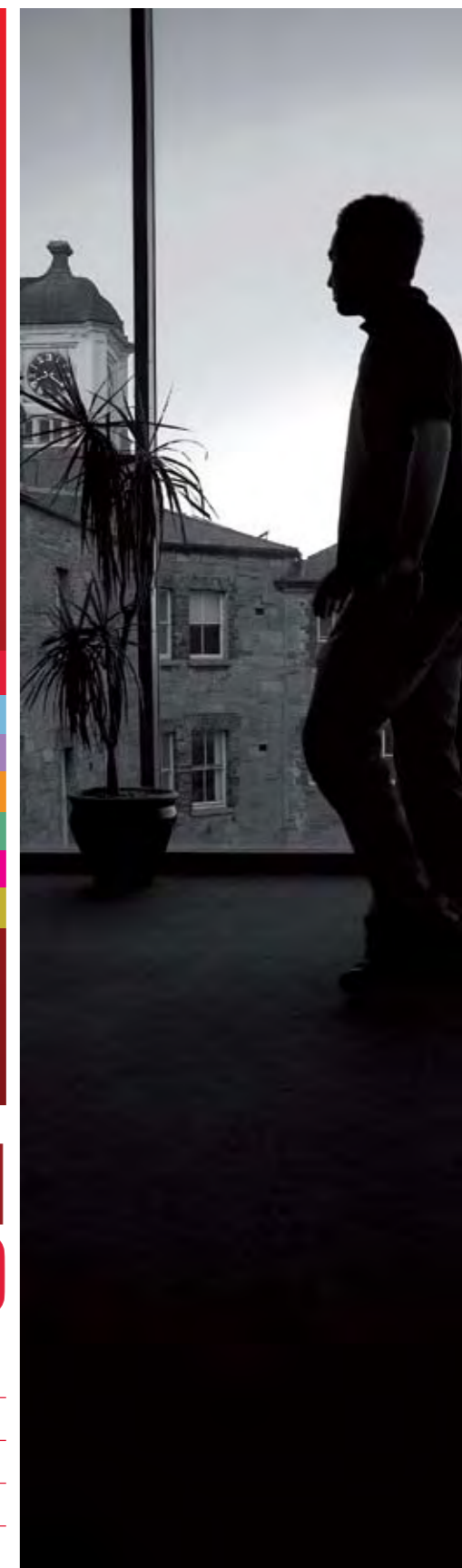
**Wednesday January 21st 2009** 5.30pm-8.00pm

**Wednesday April 29th 2009** 5.30pm-8.00pm

**Saturday August 22nd 2009** 12.00pm-5.00pm

**Wednesday August 26th 2009** 5.30pm-8.00pm

**Wednesday September 9th 2009** 5.30pm-8.00pm





## OUR VALIDATING PARTNERS

Griffith College works in partnership with a number of validating bodies in Ireland and the UK. This ensures that all programmes are recognised nationally and internationally.

### HETAC

The Higher Education and Training Awards Council (HETAC) was established by the Irish Government on 11 June 2001, under the Qualifications (Education and Training) Act 1999, as the awarding body for third-level education and training institutions outside the university sector. It is the successor in this role to the National Council for Educational Awards (NCEA) which played its part in the economic development of the country for more than a quarter of a century. The international status and value of HETAC qualifications is assured as the demand for graduates continues to grow at home and abroad. [www.hetac.ie](http://www.hetac.ie)



### NOTTINGHAM TRENT UNIVERSITY

A range of our programmes are validated by Nottingham Trent University in the UK and delivered on campus in Griffith College. This collaborative arrangement ensures that students benefit from the combined experience of both institutions. On completion of these programmes you will be conferred with an internationally recognised academic award of the Nottingham Trent University. Nottingham Trent is one of the largest universities in the UK and currently has in excess of 26,000 students. Of the 11 most recent subject reviews, Nottingham Law School has been awarded ten 'excellent' ratings by the advanced management and legal training body for lawyers. Nottingham Business School is noted for its excellence in teaching among UK business schools, having recently achieved a placing in the top ten of the Guardian League Table for Business Management Studies. [www.ntu.ac.uk](http://www.ntu.ac.uk)



### CITY & GUILDS

City & Guilds is the leading awarding body in the UK, offering vocational qualifications that are recognised internationally by companies as the benchmark for workplace skills. [www.city-and-guilds.com](http://www.city-and-guilds.com)



### THE INSTITUTE OF COMMERCIAL MANAGEMENT

The Institute of Commercial Management is a globally recognised and respected foundation based in the UK. ICM is involved in the design and development of professional educational courses. Over the course of the past twenty years the Institute has steadily expanded into more than 120 countries, working in partnership with education providers, commerce, industry, government, national training agencies, international development agencies and its own professional membership. [www.instcm.net](http://www.instcm.net)



### CISCO

CISCO Learning Solutions Partner is a world leader in networking products, services and industry solutions, helping companies realise greater returns on technology investments. [www.cisco.com](http://www.cisco.com)



# ENTRY REQUIREMENTS

The following pages highlight key information points about academic requirements set by our validating partners for both undergraduate and postgraduate students.



## POSTGRADUATE PROGRAMMES

Students must have obtained a primary degree (Level 8) from a recognised tertiary institution (or equivalent) before applying for a postgraduate programme.

### Graduate Business School (Nottingham Trent University)

Applicants to the Graduate Business School are required to meet the following requirements:

#### Business Graduates

For entry to our postgraduate courses we require a minimum of 2.1(GPA 3.00) in a Bachelor's Honours Degree in business or a related discipline from a recognised tertiary institution (supporting documentation required).

#### Non-Business Graduates

Entry to the PGCert/PGDip/MSc/MBA for non-business graduates with a GPA of 3.00 requires a score of 550 or

higher in the GMAT or GPA of 2.50 or higher in the GCD Professional Certificate or substantial work experience in a related area.

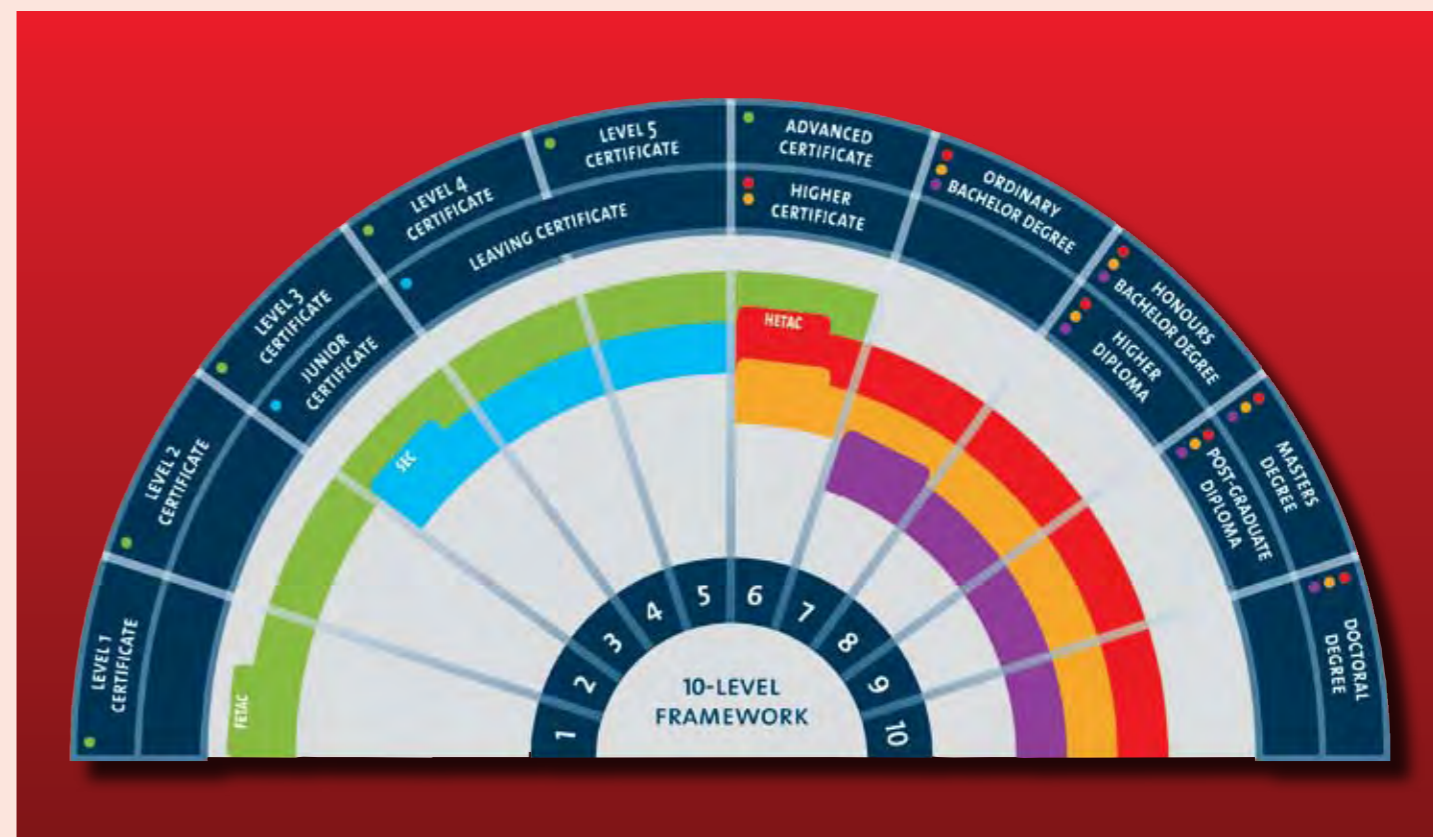
#### English Language Proficiency

For non-native English speakers: IELTS (6.5), TOEFL 575 (paper)/232 (computer) with TWE (5.0), TOEIC (730) or Cambridge CPE (A, B or C) and satisfactory performance at interview, if applicable.

Your application form needs to be supported by two official GBS Reference Forms completed by individuals capable of assessing your suitability for your chosen programme. At least one of the referees should be someone in a position to judge your academic ability and, where possible, the other should be someone who is able to assess your practical management qualities.

## NATIONAL FRAMEWORK OF QUALIFICATIONS

The single nationally and internationally accepted entity, through which all learning achievements may be measured and related to each other in a coherent way and which defines the relationship between all education and training awards.



## HETAC REQUIREMENTS (HIGHER EDUCATION AND TRAINING AWARDS COUNCIL)

### MSc in Computing (HETAC Level 9)

The entry requirements for the MSc (Level 9), as specified by the Higher Education and Training Awards Council, require applicants to have obtained a primary degree in computing science (or a relevant discipline) at a minimum grade of second-class honours. Students who have completed the Higher Diploma in Computing (HETAC Level 8) at GCD, or an equivalent postgraduate qualification, and obtained a minimum grade of second-class honours, are also eligible.

### Higher Diploma (HETAC Level 8)

The entry requirements for a Higher Diploma programme, as specified by the Higher Education and Training Awards Council, require applicants to have obtained a pass in a primary degree (HETAC Level 8), or degree equivalent in an unrelated discipline.

# THE PROCESS OF APPLYING

The following pages detail how to apply for courses offered in Griffith College Dublin. They provide guidelines for CAO and Direct Entry applicants.



## CAO COURSES

These are only available by applying through the CAO system. As such a points level may apply to these courses. Currently Griffith College Dublin offers 21 courses through the CAO system.

## DIRECT ENTRY COURSES

Griffith College Dublin also offers a large number of courses in each Faculty that **may not appear on the CAO system**. Applications to these courses must be made directly to the GCD Admissions Office or via our website; [www.gcd.ie](http://www.gcd.ie).

## CAO APPLICATIONS

Students under the age of 23, on January 1st of the year of entry, who wish to apply for any HETAC undergraduate full-time programme must make that application through the CAO system. The closing date for applications for EU citizens is February 1st, with late applications being accepted until May 1st. Up to July 1st, students may also fill out a CAO 'Change of Mind' form. Application forms and copies of the current handbook are available from the GCD Admissions Office or from the CAO directly. More detailed information regarding CAO deadlines and the CAO application process can be obtained by visiting [www.cao.ie](http://www.cao.ie)

## SELECTION OF CAO APPLICANTS

Selection is made on the basis of total points awarded in a student's top six subjects, in a single sitting of the Leaving Certificate. The results of two sittings of the Leaving Certificate may be combined for the purposes of meeting the programme requirements for minimum entry. Please note that not all students presenting the minimum entry requirements will be guaranteed a place at the College.

## CALCULATION OF POINTS

### Leaving Certificate

Points	Higher	Ordinary
A1	100	60
A2	90	50
B1	85	45
B2	80	40
B3	75	35
C1	70	30
C2	65	25
C3	60	20
D1	55	15
D2	50	10
D3	45	5

### LCVP Link Modules

Distinction – 70	Merit – 50	Pass – 30
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## UK and Northern Ireland Applicants

A-Level	AVCE (Double Award)	A/S Level
A 170	AA 340	A 85
B 140	AB 310	B 70
C 100	BB 280	C 50
D 70	BC 240	D 35
E 40	CC 200	E 20
	CD 170	
	DD 140	
	DE 110	
	EE 80	

## GNVQ

Distinction 340

Merit 280

Pass 200

## GCSE

A 45

B 30

C 15

## Leaving Certificate Vocational Programme (LCVP)

Holders of the Leaving Certificate Vocational Programme apply in the normal way through the CAO system. Points are awarded on the same basis as the Leaving Certificate. The Link Modules are considered as a single unit and are awarded points based on the result per unit. The Link Modules can be used as a sixth subject for points calculations only.

## Leaving Certificate Applied Programme (LCAP)

The College does not recognise LCA subjects as meeting its minimum entry requirements. If combined with a Grade 2 in a relevant FETAC Certificate, applicants may apply for a Higher Certificate or Degree course in the College.

## FETAC/NCVA Links to Academic Programmes at GCD

Griffith College welcomes applications from students who hold qualifications of FETAC Level 2 Awards or equivalent. A full FETAC award normally contains eight modules. A full award may be accumulated

over more than one academic year. In such cases, it is the responsibility of the student to apply to FETAC for a full award where the modules are taken over more than one year. Please note that a record of achievement does not meet the minimum entry requirements.

- To be eligible for consideration for an Honours Degree programme, the applicant must hold a FETAC Level 2 certificate with a distinction grade in at least three modules.
- To be eligible for consideration for an Ordinary Degree or Higher Certificate programme, students are required to hold a FETAC Level 2 Award.

## FETAC Application Process

Applications must be made through the CAO for those courses offered through the CAO. For direct entry programmes applicants must send a completed direct entry application form to the College. For more information on this access route please contact the Admissions Office on **+353 1 415 0400** or email [admissions@gcd.ie](mailto:admissions@gcd.ie)

## DIRECT ENTRY COURSES

Applicants for all Griffith College direct entry courses are required to meet the minimum entry requirements unless they are applying as a mature student (see below).

Application forms for all Direct Entry programmes (undergraduate, postgraduate, part-time/evening-time) should be sent with relevant\* supporting documentation to: The Admissions Office, Griffith College Dublin, South Circular Road, FREEPOST, Dublin 8.

Direct entry application forms are available from our website [www.gcd.ie](http://www.gcd.ie) or from the Admissions Office.

*\* All applications for direct entry programmes should include a copy of official Leaving Certificate results with the exception of mature applications (who must supply evidence of date of birth). All applications for postgraduate programmes should include an official copy of third level qualifications.*

## Accreditation of Prior Learning and Prior Experience

Information on Griffith College's policies regarding the accreditation of prior learning and experience is available at [www.gcd.ie](http://www.gcd.ie).

## Mature Applications for Undergraduate Courses

Griffith College Dublin welcomes applications from mature applicants. Applicants interested in applying for a course as a mature student should contact the Admissions Office for more details.

Mature applicants should demonstrate an ongoing interest and commitment to the subject matter of the course for which they are applying through their life and/or work experience.

A brief summary of past educational and work experience (with a copy of relevant documentation) should be attached to the direct entry application form.

## Transfer Applications

The College welcomes applications from students holding qualifications from other accredited institutions and universities. Depending on the nature and duration of their studies, such students may join the second or third year of the College's HETAC Ordinary and Honours Degree programmes.

## Transfer to Year 2 of an Honours Degree Programme

- Students holding a relevant HETAC Higher Certificate may qualify for exemption from all or part of the first year of a relevant Honours Degree programme.
- Students holding a relevant Higher National Diploma (HND) may qualify for exemption from all or part of the first year of a relevant Honours Degree programme.

## Transfer to Year 3 of an Ordinary Degree Programme

- Students holding a relevant Higher National

Diploma (HND) may qualify for exemption from all or part of the second year of a relevant Ordinary Degree programme.

## Transfer to Year 3 of an Honours Degree Programme

- Students holding a relevant HETAC Ordinary Degree may qualify for exemption from all or part of the second year of a relevant Honours Degree programme.

Students who wish to transfer to Griffith College should return a completed direct entry application form to the College, along with a photocopy of their existing subject results and a full course syllabus. The Admissions Office will endeavour to have a decision regarding transfer applications within ten working days or by the closing date of August 31st.

## ACADEMIC CALENDAR 2008–2009

### SEMESTER I

New International Student Induction & Cultural Week	8th September
Induction Week	15th September
Lectures Start	22nd September
Assignment Week	10th November
Lectures End	19th December
Study Week	2nd January
Study Week	5th January
Exam Week	12th January
Exam Week	19th January

### SEMESTER I

Lectures Start	2nd February
Assignment Week	16th March
Semester Two Ends	30th April
Study Week	4th May
Exam Week	11th May
Exam Week	18th May
Exam Week	25th May
Exam Boards	15th June
Results Released	

## OTHER POINTS TO CONSIDER WHEN APPLYING

### Griffith College Scholarship Scheme

Established in 2001, the Griffith College Scholarship Scheme is designed for students who wish to enter a programme of study at the College but are unable to do so due to financial constraints or social circumstances. The scheme is open to students interested in applying for our full-time undergraduate programmes and who are presently attending an approved second level institution. It is envisaged that students who would not otherwise have access to the course of their choice at Griffith College Dublin could do so under this initiative. Application forms and details can be obtained from your school or from the Admissions Office at Griffith College Dublin. The closing date for applications is April 30th each year and a decision will be made by May 31st regarding successful applications.

### Students with Disabilities

For applicants with disabilities wishing to pursue an academic programme at the College, we recommend that you contact the College in writing with details of the nature and extent of your disability. This will allow us to give you the best advice prior to application.

### Tax Relief

Most courses of two or more years' duration have been approved for tax relief. Applicants should note that the qualifying conditions for relief may differ for full and part-time students. Relief is granted at the standard rate of tax.

### Government Funding

For students taking the full-time BSc (Hons) in Computing Science degree, the fees for the first two years of the course will be funded by the Department of Education, under the recent skills initiative. The Department funds up to 71 places per annum. These free places will be allocated on a CAO points basis

## SCHOOLS LIAISON OFFICER

Griffith College Dublin has a dedicated Schools Liaison Officer. The Schools Liaison Officer visits schools throughout the year and informs students about the range of courses available at Griffith College Dublin and Griffith College Cork. He/she also attends career fairs. If you would like the Schools Liaison Officer to visit your school to make a presentation on Griffith College or a study skills presentation please call the College on +353 1 415 0400 or email [schools@gcd.ie](mailto:schools@gcd.ie).

## GRIFFTH COLLEGE ADMISSIONS OFFICE

The GCD Admissions Office can be contacted at Phone **+353 1 415 0400** Fax **+353 1 454 9595** Email [admissions@gcd.ie](mailto:admissions@gcd.ie) Web [www.gcd.ie](http://www.gcd.ie)

The office is open from 9am to 5.30pm Monday to Friday.





## INTERNATIONAL STUDENT INFORMATION

### Griffith College specialises in successful people!

The College provides career-focused education, producing graduates who are highly employable worldwide and who excel in their chosen careers.

#### LIVING IN IRELAND

Ireland is an exciting place to live and study. Our blend of tradition and contemporary living is unique. We are proud and protective of our ancient culture, yet we have embraced our role as a centre for the digital revolution and international trade. Over 4.1 million people enjoy our mild, oceanic climate and a landscape that stretches across lakes and mountains, and more than 2,000 miles of coastline which attracts over 6 million tourists to our shores yearly.

In recent years Ireland has become a global centre for the banking, telecommunications, pharmaceutical and software industries. With an impressively high quality of life and a well-educated workforce, many international companies have set up their European headquarters in the country. Ireland has had one of the highest economic growth rates in the EU and much of this success can be attributed to our education system. Our long and impressive academic tradition has been established over many years and, today, the country offers one of the highest standards of education in the world.

#### The City of Dublin

Dublin continues to be one of Europe's most vibrant and exciting capitals. It is a university city and home to many renowned centres of learning. A large percentage of the city's population is under 35 and with many cafés, restaurants, cinemas, music venues, pubs and clubs to choose from, there are few better cities in which to enjoy your time as a student. The city's mix of cultural and economic success, along with the strength of its literary and musical tradition, makes Dublin an ideal location for study. At Griffith College Dublin you'll be right at the heart of it, just a few minutes away from the city centre itself.



**Griffith College Dublin is a truly international institution!** There are students from over 77 countries studying on campus. The College celebrates its rich diversity and guarantees a genuinely multicultural experience in a cosmopolitan European capital.

### STUDYING IN GCD

#### GCD International Office

The International Office was established over a decade ago and is committed to ensuring excellent support services for the integration of international students into the College. The experienced International Office staff are available to assist students with any academic or welfare issues they may have.

#### Applying for a Study Visa

If you need a visa to study in Ireland you must apply to your local Irish Embassy/Consulate. If there is no Irish Embassy/Consulate in your country, GCD's Visa Officer can apply for the visa on your behalf.

For further information please visit the GCD International website:

[www.gcd.ie/international](http://www.gcd.ie/international) or contact the International Office by email at [international@gcd.ie](mailto:international@gcd.ie)

#### Application Guidelines

To make an application to the College you need to complete the appropriate application form (International or Graduate Business School). These are available from our website [www.gcd.ie/international](http://www.gcd.ie/international) or by emailing the International Office on [international@gcd.ie](mailto:international@gcd.ie).

Please ensure that you include the following with your application:

- Fully completed application form.
- Application fee.
- CV/resume detailing your academic/work history year-by-year with no gaps.
- Statement of Purpose/Student Profile indicating the reasons for your choice of course and why you want to study in Ireland and at Griffith College Dublin.
- Two reference letters (in a sealed envelope), at least one of which should be academic i.e. from a professor, lecturer or teacher.
- Copies of second level/high school certificates (including all grades achieved in examinations and/or transcripts of grades achieved).
- Copies of university/third level award certificates (where applicable). Provisional certificates must be provided if award has not yet been issued.
- A transcript of results for all subjects taken must be provided.
- Proof that education was conducted in English if applicable (letter from school/college required).
- Copy of relevant pages of passport.
- Two passport-sized photographs.
- TOEFL/IELTS score sheet or other internationally recognised English language test score.\*  
*(Please see overleaf)*



**English Language Entry Requirements**

If English is not your native language you must show that your English level is of a suitable standard. There are two methods by which GCD can appraise a student's English language level:

- IELTS/TOEFL/TOEIC (or other): If a student has achieved a sufficient score in one of these internationally recognised English language tests they may progress to their chosen programme. (Please see table below indicating scores required for each GCD programme). Test results older than 2 years will not be accepted.
- GCD English Language Test: If a student has not yet attended one of the above tests, OR

has not achieved the required score, he/she will be required to complete a GCD English language test before a final offer can be given. (Please see table below indicating scores required for each GCD programme).

**Note:**

\* *There is an Irish Government Department of Justice requirement for students from certain non-EU countries to have an IELTS (or equivalent) score of 5.5/6.0 or above (depending on the course they are applying for) in order for them to be considered for a Study Visa for Ireland. Please contact the International Office for further details.*

**ENGLISH LANGUAGE REQUIREMENTS**

IELTS	TOEFL (Paper)	TOEFL (Computer)	TOEFL (Internet)	TOEIC
<b>Certificate in Business Studies in Intercultural Studies</b>				
5.0	500	173	66	550
<b>Higher Certificates in Business and Computing; Diploma in Media Techniques: Television and Video; Diploma in Music Technology &amp; Studio Operations; Diploma in Interior Design:</b>				
5.5	525	196	72	605
<i>With not less than 5.0 in any one component of the IELTS exam</i>				
<b>Undergraduate degrees (excluding Law and Journalism degrees):</b>				
6.0	550	213	80	660
<i>With not less than 5.5 in any one component of the IELTS exam</i>				
<b>MBA/MSc/PG Dip/PG Cert/Prof Cert in International Business Management; Higher Diplomas in Business/Journalism/Computing; MSc in Computing; MSc in Applied Digital Media; MSc in Accounting &amp; Finance; Undergraduate degrees in Law and Journalism; Diploma in Professional Legal Studies:</b>				
6.5	575	232	87	715
<i>With not less than 6.0 in any one component of the IELTS exam</i>				



**POSTGRADUATE COURSES ENTRY REQUIREMENTS**

**COMPUTING FACULTY**

**MSc in Computing**

Primary Honours Degree in a relevant discipline. Students who have completed the Higher Diploma in Computing (HETAC Level 8) at GCD, or an equivalent postgraduate qualification, and obtained a minimum grade of second-class honours are also eligible.

**Higher Diploma in Computing**

Primary Degree in a non-computing discipline is acceptable but students' undergraduate degrees will be assessed on an individual basis. Computing experience, either academic or professional, is beneficial but not essential.

**GRADUATE BUSINESS SCHOOL**

**Professional Cert , Postgraduate Cert, Postgraduate Dip, MSc and MBA in International Business Management**

For entry onto our Graduate Business School programmes we require a minimum of 2.1 (GPA 3.00) in a Bachelor's Honours Degree from a recognised tertiary institution (supporting documentation required).

**English Language Proficiency**

Satisfactory performance at interview, if applicable.

Application forms need to be supported by two official Graduate Business School Reference Forms completed by individuals capable of assessing the student's suitability for the programme for which they are applying. At least one of the referees should be someone in a position to judge the student's academic ability and, where possible, the other should be someone who is able to assess the student's practical management qualities.

**FACULTY OF JOURNALISM & COMMUNICATIONS**

**Higher Diploma in Journalism**

Primary Degree or equivalent, in an unrelated discipline.



## UNDERGRADUATE COURSES ENTRY REQUIREMENTS

### Undergraduate Honours Degree Programmes

Two A Levels at Grade C or higher and four GCSEs (to include English and Maths), or equivalent. An A Level at Grade C can be supplemented with two A/VS Levels at Grade C.

### Undergraduate Ordinary Degree and Higher Certificate Programmes

A minimum of Grade C or higher in at least one A Level paper, together with a minimum of four GCSEs, including Maths.

### Certificate in Business Studies in Intercultural Studies

International applicants must provide certified transcripts of their educational qualifications with each application. The applicant's academic standing will then be assessed and a decision on eligibility will be reached. At a minimum, applicants must have successfully completed Secondary/High school with a minimum average of 55% in all subjects (to include English and Maths).

**All Entry Requirements are intended for use as a guideline only.**

**Applicant acceptance is at the discretion of the relevant GCD Course Director.**

**Entry Requirements may vary from country to country.**



## ACCOMMODATION

Accommodation is available on campus in the GCD Halls of Residence. This is a safe and secure environment on the grounds of our historic Dublin campus.

Further information about the Griffith Halls of Residence and the application procedure is available on the accommodation website: [www.gcd-accommodation.ie](http://www.gcd-accommodation.ie).

## WORKING IN IRELAND

Griffith College Dublin's non-EU students are entitled to work 20 hours per week during term time and 40 hours per week outside of term time. The Irish Department of Education and Science has compiled a register of approved third-level courses and students who are registered on these courses are permitted access to part-time employment. You can view the listing of approved courses on the Department of Education website [www.education.ie](http://www.education.ie). Additional information is available from the International Office on request.

It is essential that any part-time work undertaken by students does not interfere with their studies and that their academic performance is not affected by their part-time employment.

## ERASMUS

Griffith College Dublin is a participant in the Erasmus/Socrates mobility programmes. Agreements have already been signed with a number of institutions and we look forward to developing additional links overseas. For further details please contact the International Office at [international@gcd.ie](mailto:international@gcd.ie).

# GRIFFITH HALLS OF RESIDENCE

## STUDENT LIVING IN THE HEART OF DUBLIN CITY



Griffith Halls of Residence is a development of student accommodation located on the College grounds. Just 20 minutes from St. Stephen's Green in Dublin's city centre, the development's enviable central location is ideal for students studying at any of Dublin's third level institutions.

Griffith Halls of Residence have been sensitively designed to compliment and reflect the historical significance of the campus as a whole. Griffith Halls of Residence offer comfortable, modern living with 24-hour security for residents.

The Halls of Residence are built in two blocks. 183 apartments provide accommodation for over 600 students during the academic year and over the summer months.

### SPECIFICATIONS OF A TYPICAL APARTMENT

- Each bedroom is equipped with two single beds, two bedside lockers, two wardrobes, two desks and chairs and a waste paper bin. The rooms are fully carpeted.
- Each two-bedroom apartment has two bathrooms, with one en-suite.
- The living area has a couch, coffee table and a TV (with 16 satellite channels).
- The kitchens are equipped with a hob, toaster, microwave, fridge, storage cupboards and an electric kettle.
- Each apartment has a floor area of about 60 square metres, is tastefully decorated and has controllable heating. Lighting, heating and hot water costs are charged separately on a metered basis and deducted from your application fee. Cleaning of communal areas within the main

building is included in the rental paid.

- Residents with personal computers or laptops also have unlimited internet access in their own bedrooms. In twin rooms both occupants have internet access. The cost of Internet access is covered in the rent.
- Students are required to bring bed linen but all other crockery, cutlery and equipment is supplied.

### ADDITIONAL FEATURES

- Secure bike storage and apartment postbox
- Laundry facilities
- 24-hour security and CCTV
- On-site manager
- On campus restaurant
- Four lifts per block
- Security access to the building, to each apartment and each bedroom using a 'key fob'
- On-site restaurant/bar
- Nearly 200 underground car parking spaces.



### BOOKING INFORMATION

Apartments are available for an academic year over 40 weeks (September to June), or for a calendar year over 52 weeks. Either the full accommodation fee or 50% of the total fee for the relevant period should be paid in advance to secure the booking. Students are also required to pay a €1,000 application fee by Bank Giro/Bank Draft/Cheque/Postal Order. Students will also have to sign a lease agreement for the period requested. In addition, certain rules and regulations will apply.

The two and three bedroom apartments feature two single beds in each room. Requests to share with friends will be met where possible. Where these requests are not made, the Accommodation Office endeavours to use the personal information supplied by students (e.g. course of study, age, gender, nationality, hobbies and interests) to ensure that students who are compatible are placed in an apartment together.

Students with special needs will get preference with regard to room allocation, subject to availability and at the discretion of the Accommodation Manager.

Apartments are available for viewing throughout the year. All accommodation applications must be made through the Accommodation Office. For further information, details on rates and a booking form, please visit our website:

[www.gcd-accommodation.ie](http://www.gcd-accommodation.ie)

or phone **+353 1 416 3320**

or email [ghrbookings@gcd.ie](mailto:ghrbookings@gcd.ie)



# STUDENT LIFE AT GRIFFITH COLLEGE



## LOCATION

The College campus is located on Dublin's South Circular Road, approximately one kilometer from St. Stephen's Green in the heart of Dublin City. Public bus services to the College include the 16, 16A, 19, 49, 49A, 49B, 56A, 65B, 122, 155 and 210. The Luas also operates a service to Harcourt Street which is within a ten minute walk of GCD. Many of the buildings on the seven-acre campus are of considerable historical significance. These buildings have been carefully renovated to meet college and student requirements. Parking facilities are also available on campus.

## ON-CAMPUS RESTAURANT AND BAR



A state-of-the-art 350 fully seated restaurant formed part of recent College developments. The new facility incorporates a Food Court, named 'Real Food Connection', a full alcohol bar and a specialist Barista offering coffee and beverage vending. The restaurant also features a 'Work Station' where fresh ingredients will be chosen and cooked theatre style in front of you! Campbell Catering have been commissioned to run the restaurant on behalf of Griffith College.

The new design was commissioned to provide an environment that accommodates the requirements of daytime food and beverages but with a trendy nightlife 'look & feel'!

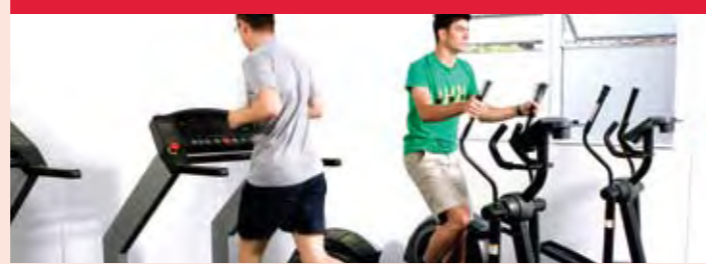
## COMMON ROOM

The Students' Union common room has pool tables, a jukebox, table-tennis tables and a playstation.

## SHOP

The College shop sells a range of snacks and cold and hot drinks. The shop also provides photocopying/printing cards for college machines, stationery supplies and daily newspapers at student rates.

## FITNESS ROOM



The College has a fitness room that is available to all students in the college. The Fitness Room is located in the B Block, just off the main reception. The room contains various cardiovascular equipment most notably elliptical cross trainers, exercise bikes and treadmills. The room also has weight machines.

Adjacent to the Fitness Room there are male and female changing rooms which are equipped with hot showers and secure lockers for gym gear.

The College Fitness Room is open to all students (both full-time and part-time), from 8.00am to 9:30pm every weekday. During the weekend the Fitness Room is open from 9.00am to 5.00pm.

## CAR PARKING

Griffith College Dublin is built on a seven-acre campus. Car parking space is available on campus for students. The College car park has nearly 200 parking spaces. Parking is provided on a first come first served basis each day.

New developments at Griffith College Dublin include an additional 12,000 ft of lecture theatres/auditorium/music and study rooms.

## LEINSTER SCHOOL OF MUSIC AND DRAMA



In September 1904 the Leinster School of Music and Drama was established in Dublin. Over the years the School has established a reputation as an educational centre in music and drama. The School offers expert tuition in many musical instruments and various aspects of drama and communication.

All ages and levels are accepted, with tuition mainly occurring on an individual basis. The emphasis is on learning through enjoyment, and while exams are encouraged, they are not compulsory.

Throughout the year students are given the opportunity to participate in group sessions. Combined with masterclasses by visiting artists, this helps to broaden the students' understanding and enjoyment.

## SPORTS



A comprehensive range of sports is offered to suit the needs and interests of the student body. GCD's range of sports clubs and societies is constantly expanding. In many cases the societies are organised by students, thus providing an opportunity to develop organisational, fund-raising and social skills. Students are encouraged to start new societies to cater for other interests. There are over twenty sports clubs, including basketball, gaelic football, hurling, rugby, soccer (men and women's), swimming, taekwondo, table-tennis, cheerleading, mixed hockey and weight training. Sporting facilities are provided in several locations. Students may enjoy the use of a games room, including pool tables, table tennis and much more. Past sporting achievements include becoming champions of soccer, tag rugby and rugby leagues. Students may learn about and join the various clubs and societies at the Freshers' Bazaar which is held during the first week of term.

## CLUBS AND SOCIETIES

The range of active clubs and societies on campus continues to grow on an annual basis. In addition to the traditional sporting clubs, the Students' Union currently assists and funds a wide range of other societies including Debating, Poker, L.G.B., the International Society, the Chinese Society, Pool, and the Christian Society. Students are encouraged to approach the Sports and Societies' Officer with any ideas for new clubs and societies. Schedules for all societies and clubs are available from the Students' Union office and are posted on College notice boards. The Sports and Societies Officer is available to provide information and to offer guidance and advice.

**The Students' Union currently assists and funds the following societies and clubs:**

Athletics	Debating	Paintball
Basketball	Film Society	Political Societies
Chess	Gaelic Football	Pool
Cheerleading	Gym Instruction	Rugby
Chinese	Hockey	Tag Rugby
Cricket	Hurling	Tae Kwon Do
International Soccer	Soccer	Texas Hold 'Em
International Society	Live Music Society	Toastmasters

## ENTERTAINMENT AND EVENTS

GCD's student's Union organises a wide range of student events throughout the academic year providing affordable, quality entertainment in a safe and student-friendly atmosphere. The Students' Union regularly attracts promotional sponsorship, and all events are advertised well in advance. Events include Freshers' Week and the Freshers' Ball, weekly GCD Nights, Rag Week, DJ Competitions, the Battle of the Bands, and of course the seasonal Halloween, Christmas, St. Valentine's and St. Patrick's Day celebrations. The highlight is undoubtedly the annual Griffith Ball where students get the chance to party in style and celebrate the end of the academic year.

## RECENT HIGHLIGHTS IN GCD

- ❑ **GCD Paintball Society** completed the inaugural Paintball Intervarsity championships.
- ❑ **GCD Pool Team** reached the quarter finals of the Higher Education Snooker and Pool Council Tournament.
- ❑ The **Students' Union** raised over €17,000 for various charities including the Irish Heart Foundation and Childline.
- ❑ Griffith won '**Small Colleges Publication of the Year**' at SMedia awards in March 2007.

# STUDENT SERVICES



## NEWS

The College newsletter, 'Glór Uí Ghríofa', is produced by staff and students throughout the year. 'Glór' reports on campus life and activities, and students are encouraged to submit news and articles for publication. You'll find archived news pieces on our website [www.gcd.ie](http://www.gcd.ie).

## COMPUTING/PHOTOCOPYING /PRINTING FACILITIES

248 fully networked workstations are located across the College's ten computer laboratories. The College Library also offers network access for students with their own laptops, while a computer-booking scheme allows students to secure the use of a PC for scheduled periods in the dedicated 48-seater lab.

WiFi 802.11g access is also available for laptop users. All computing resources are maintained by the College's IT Services Department.

Printing and photocopying facilities are available to students (using a swipe card system) in the Open Lab, Library. A variety of other equipment including digital cameras, scanners, plotter, CD recorders, and USB and memory device readers are also available for student project and assignment work. Many of our lecture rooms accommodate the use of television, DVD, video projection and computer-based teaching tools.

## LIBRARY AND INFORMATION SERVICE

The College Library holds an extensive range of set course texts and background reading material for all college programmes. Library texts are easily accessed via the online Library catalogue available through the

College website. As well as the large range of up to date texts we have thousands of online books. Online books are the quickest way to get access to the most up to date computing references.

Texts not held on site can be ordered through our inter-library loans service. As a student you will also have access to over 15,000 journals, a growing catalogue of multi-media information resources, including CDs, CD-ROMS, VHS, DVD and music scores, and a comprehensive array of on-line databases including BSP, ABI-Inform, Westlaw, Lexis-Nexis, Infotrac, the ACM Digital Library and Safari Tech Books online. While we have thousands of volumes on site, the most up to date and comprehensive information available is through our state-of-the-art database collection.

The Library has a wireless network throughout with networked PCs available for those without laptops.

Printers, digital photocopiers and scanners are also available. The library consists of the enquiry area, the main bookstock, a reference room with journals, catalogues and photocopiers, a study room with over 8,000 music manuscripts and dissertations, a photocopy lobby which also contains Official Publications, and a secondary study room which also contains our dictionaries. Library staff are always available to deal with queries and offer research advice.

It's not all hard work, because with such a wide range of subjects taught we have many magazines, novels and other books of general interest for you to take advantage of. We also have an exciting international range of DVDs which are free for our students to borrow and watch at home. This service is very popular and we are adding to our collection all the time.

## COUNSELLING AND ADVICE

The College recognises that students may need support and advice on day-to-day non-academic issues. Students can approach a professional counsellor, on-campus, for a confidential, free-of-charge counselling service, should they experience any personal difficulties. Harcourt Health offers a 10% reduction with a valid student card.

## CAREERS/GRIFFITH COLLEGE RECRUITMENT

GC Recruitment, the College recruitment consultancy, was established in 2000 to offer a recruitment service that would match GCD's current and past students with potential employers in all areas of industry. The calibre of our graduates means that GC Recruitment receives regular requests from many organisations seeking potential employees. GC Recruitment's primary objective is to provide a Total Quality Recruitment Service and, as a student of Griffith College Dublin, you will benefit from this personal career advice service.

In addition to sourcing appropriate vacancies, GC Recruitment can assist in:

- Curriculum vitae presentation
- Advice on the current employment market
- Pre-interview skills
- Professional development and post-interview analysis.

Phone **+353 1 4150 438**

**+353 1 415 0439**

**+353 1 415 0472**

Email **recruitment@gcd.ie**

## STUDENT INFORMATION

Our Student Handbook will be sent to you when you register for your course. It will guide you through everything from lecture room locations to College regulations. Faculty Guidelines will also be issued to you, providing important contact details and information specific to your course.

We also arrange an induction for all our new students. These inductions will introduce students to key staff



members and student services. Faculty Heads and lecturers will present students with an overview of their chosen course. Students can also sign up for sports and societies run by the Students' Union during induction.

The College Intranet offers information and guidelines required by students, staff and lecturers. Students can log on to the system – either from home or from one of the many campus network points – and access lecture notes, examination material, library resources along with a host of additional information to make student life easier.

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# FACULTY OF BUSINESS



**Who do you want to be?**

- ACCA Exemptions:** Graduates of the Honours Business Programmes at Griffith obtain excellent exemptions from the ACCA. The BA in Accountancy and Finance qualifies for 9 exemptions and the BA (Hons) in Business qualifies for 5-6 exemptions.
- Teaching Council Recognition:** The BA in Business studies is recognised by the Teaching Council of Ireland therefore entitling graduates train to be a second level teacher.
- Programmatic Reviews:** Griffith College Business Courses undergo rigorous programmatic reviews to ensure pragmatic and relevant business tuition.
- Work Placement:** The BA (Hons) in International Hospitality Management provides paid work placement in the summer of Year 2.
- Progression Paths:** Upon completion of the Higher Certificate in Business, students can progress to the second year of the Bachelor programme within the faculty.
- Small Class sizes:** Excellent student / lecturer ratio.
- Tax relief:** Griffith College students are entitled to 20% tax relief on all HETAC validated undergraduate and postgraduate programmes.

## PROGRAMME INFORMATION

The hallmark of a Griffith business education remains the development of innovative, globally orientated business professionals who are able to integrate theory and practice. The Faculty provides numerous programmes to students from Ireland and around the world at all stages in their professional lives. These programmes equip students with not only the knowledge but also the capabilities required for success in the global marketplace. GCD undergraduate business degrees provide a solid foundation for careers in accounting, marketing, general management, finance and public administration.



CAO CODE	COURSE TITLE	PROGRAMME REQUIREMENTS	2008 POINTS	FULL-TIME	PART-TIME
GC400	BA (Hons) in Business Studies (HETAC)	2C3s (Hons) + 4D3s (Ord) to include Maths and a language	265	3 years	3 years
GC406	BA (Hons) in Business Studies (Marketing) (HETAC)	2C3s (Hons) + 4D3s (Ord) to include Maths and a language	N/A	3 years	N/A
GC401	BA (Hons) in Accounting and Finance (HETAC)	2C3s (Hons) + 4D3s (Ord) to include Maths and a language	255	3 years	N/A
GC405	BA (Hons) in International Hospitality Management (NTU/HETAC)	2C3s (Hons) + 4D3s (Ord) to include Maths and a language	230	3 years	N/A
GC410	BA (Ord) in Marketing (HETAC)	5D3s (Ord) to include Maths and a language	135	3 years	N/A
GC411	BA (Ord) in Business Studies (HETAC)	5D3s (Ord) to include Maths and a language	105	3 years	N/A
GC416	Higher Certificate in Business (HETAC)	5D3s (Ord) to include Maths and a language		2 years	N/A
Apply to GCD	IIPMM Graduateship in Supply Chain Management	Pass Leaving Certificate with industry experience mature students (23 years or over)	N/A	N/A	3 years
Apply to GCD	Diploma in Marketing, Advertising, Public Relations and Sales (ICM)	Pass Leaving Certificate, Mature students (23 years or over)	N/A	N/A	1 academic yr or 1 semester fast-track
Apply to GCD	Diploma in Human Resource Management (ICM)	Pass Leaving Certificate, Mature students (23 years or over)	N/A	N/A	1 academic yr or 1 semester fast-track
Apply to GCD	Diploma in Management Studies (ICM)	Pass Leaving Certificate, Mature students (23 years or over)	N/A	N/A	1 academic yr or 1 semester fast-track
Apply to GCD	Certificate in Business Studies in Intercultural Studies (HETAC)	Please refer to page 19	N/A	1 year	N/A

N/A – Not applicable AQA – All qualified applicants (applicants met the minimum entry requirements)



GCD's foundation rests in the Faculty of Business. The College was originally established in 1974 to train business students on a dedicated and individual basis. This personalised philosophy remains at the heart of the Faculty, despite its increasing growth.

## HETAC QUALIFICATIONS

The National Qualifications Authority of Ireland changed the national structure of qualifications awarded to successful students in 2004. In the past there were five award levels in Griffith College; Masters, Graduate Diploma, Degree, Diploma and Certificate.

**The new titles for these HETAC awards are:**

**Honours Bachelor Degree (Level 8)**

**Bachelor Degree (Level 7)**

**Higher Certificate (Level 6)**

## FREQUENTLY ASKED QUESTIONS

### What is Business Studies?

If you are interested in a career in management and in understanding organisations and their performance, a qualification in business studies could be for you. The BA (Hons) in Business Studies and Higher Certificate in Business address the core functional areas of business – accounting, economics, finance, human resources, information technology and marketing. The BA (Hons) in Accounting and Finance, the BA (Hons) in International Hospitality Management and the BA (Ord) in Marketing are more specialised and will appeal to students who have more focused career ambitions.

### What is Marketing?

Marketing is the management process

responsible for determining the needs, wants and interests of target markets. Successful marketers deliver benefits to, and build relationships with, customers more effectively and efficiently than their competitors, while making a profit. To be able to do this, they have to be able to conduct marketing research, understand consumer behaviour, be able to effectively communicate with the target markets, and be capable of strategic thinking.

### How do I become an accountant?

There are two options available to students wishing to become an accountant. You can join the three-year BA (Hons) in Accounting and Finance programme. On successful completion of this programme, you will gain substantial exemptions from the examinations of the professional accountancy bodies. For example, BA (Hons) in Accounting and Finance graduates get the maximum number of exemptions

from the professional examinations of the ACCA. With a further one or two years of study you should become a qualified accountant. Alternatively, students can join one of the professional accountancy programmes (ACCA, CPA or IATI) on completion of the Leaving Certificate, or as a mature student. In these circumstances the period of study varies between four and six years.

### What are the benefits of completing a business related course?

By studying a broad range of disciplines you will acquire the necessary skills to play a key management role. Students will gain an appreciation and understanding of the everchanging environment in which a business operates and the problems that a manager might face. Our courses offer an interesting choice of specialist areas and they also present the opportunity to develop your entrepreneurial skills.

### What are the entry requirements for an honours bachelor degree programme?

Students must have obtained a minimum of grade C3 in at least two higher level papers, together with a minimum of four D3s in ordinary level subjects, including Maths and a language.

A points level may also apply to courses offered through the CAO system. Applicants with relevant experiential learning will also be considered.

### Are the business and finance courses offered in GCD recognised in other countries?

All courses that are validated by external bodies enjoy national and international recognition.

### How many days can I expect to be at College as a full-time student?

You can expect to be here almost every weekday during the two academic semesters.

### What time do evening classes commence and end?

Classes are normally held three evenings each week from 6.15pm to 9.45pm, Monday to Thursday.



## Mairead Kelly

### Human Resource Manager

Mairead Kelly graduated with a BA (Hons) in Business Studies and continued with her studies through the Chartered Institute of Personnel and Development. With over seven years' experience in the IT Human Resources field, Mairead is now Human Resource Manager with Vivendi Universal Games Ireland, part of Vivendi Universal, the world's second largest communications company.

*The structure of the Business Studies programme at Griffith allowed me to pursue my interest in the practice of human resource management while studying for my primary degree. It provided a platform for my career in both areas. The model of continual assessment and the personalised approach provided by the College lecturers ensured that I was well prepared for the ever-changing business environment.*



# BA (HONS) IN BUSINESS STUDIES (HETAC)

## CAO CODE GC400

Points level 2008	265 pts
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Full-Time 3 years Part-Time 3 years

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)

## ABOUT THE COURSE

This honours degree programme will help students to appreciate fully the vital business roles played by finance, accounting, marketing, human resource management and information technology. In addition, graduates will be shown how the ever-changing business environment is influenced by political, legal, economic, social and technological factors on both a national and international scale.

**In first year, students take subjects that are common to the first year of the BA (Hons) in Accounting and Finance. This model gives students the flexibility to adjust their career choices, if necessary, after year one.**

The purpose of the course is to give students the skills that are in demand by companies today. In a complex and dynamic environment they will be able to identify changes in business requirements, and have the confidence to develop and implement new procedures to satisfy them. Students will be able to recognise the key characteristics governing a particular company and then identify the factors that are critical to its success.

The course syllabus, developed by GCD and validated by HETAC, reflects the multiple requirements of today's business world. The participation and support of full-time and external lecturing staff, and a wide range of industries, has made a vital contribution to the degree's content.

## PROGRESSION

Graduates who see an opportunity to make themselves more attractive to employers may want to consider the Masters programme in business. The Griffith College Graduate Business School offers a portfolio of programmes in International Business Management, each of which provides a route to the award of MBA. Such programmes are available on a part-time and full-time basis, allowing graduates the flexibility to work while continuing their studies.

## CAREERS

The varied and in-depth content of this course means that graduate prospects and opportunities are virtually endless. Electives/Specialisations in the final year give a good indication of the work a graduate is likely to do, for example management, finance and marketing.



# COURSE CONTENT

## YEAR 1

Business Communications  
Information Technology  
Business Economics  
Financial Accounting 1  
Organisational Management  
Business Mathematics and Statistics  
Applied Business Law  
Principles of Marketing  
Financial Accounting 2  
Integrated Business Project

## YEAR 2

E-Business Development  
Marketing Research  
Management Accounting  
Managing Human Resources  
Business Operations Management  
Business Information Systems  
Marketing Strategy  
Economic/Industry Analysis  
Employee Relations  
Enterprise Development Project

## YEAR 3 CORE SUBJECTS

Strategic Management  
Financial Management  
International Business Management  
Business Plan

## ELECTIVES\*

### Three electives must be chosen

International Marketing/Services  
Marketing/Buyer Behaviour/Audit and Internal Review/Taxation/Strategic  
Financial Management/International HRM,  
Comparative Employee Relations/Strategic  
HRM/E-Business Strategy/Business  
Systems Modelling/Information Systems  
Management

\* Electives are offered subject to demand

Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999

Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments



# BA (HONS) IN BUSINESS STUDIES (MARKETING) (HETAC LEVEL 8)

**CAO CODE** GC406

Points level 2008	N/A
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Full-Time 3 years Part-Time N/A

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)

## ABOUT THE COURSE

The BA (Hons) in Business Studies (Marketing) provides students with the in-depth knowledge and skills required for a successful career in business and marketing related areas. Students learn the economic, psychological and strategic principles of marketing and develop a range of knowledge and skills which will encompass both general business and marketing. This programme is designed to provide students with a broad theoretical and practical preparation for careers in a variety of business situations, in particular in the marketing area. The combination of marketing and general business modules allows students to gain a clear understanding of the vital role of marketing within the business context.

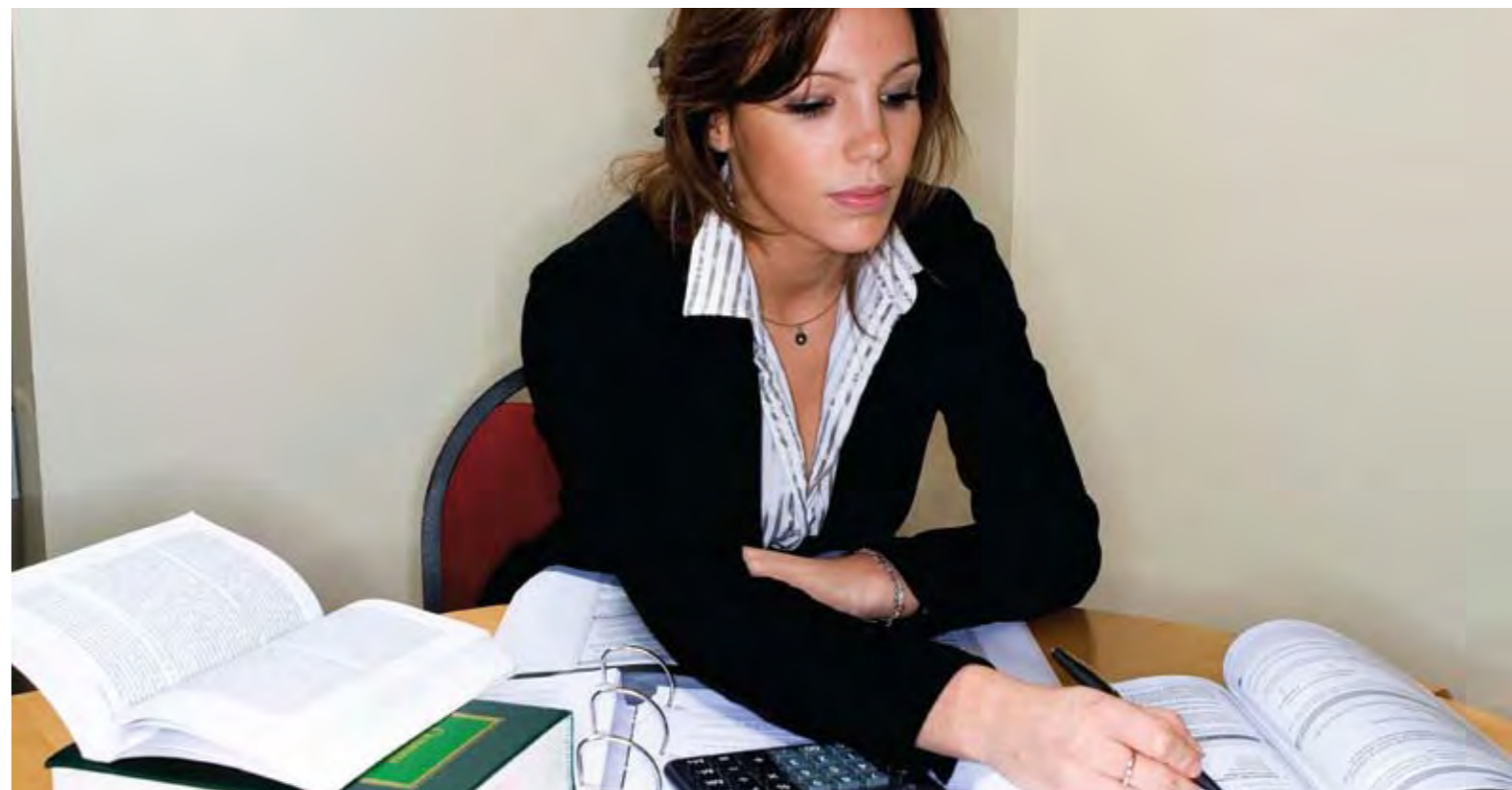
In first year, students take subjects that are common to the BA (Hons) in Business Studies and the BA (Hons) in Accounting and Finance. This model gives students the flexibility to adjust their career choices if necessary.

## PROGRESSION

Graduates who see an opportunity to make themselves more attractive to employers may want to consider the Masters programme in business. Griffith College's Graduate Business School offers a suite of programmes including an MBA / MSc in International Business Management and an MSc in Accounting and Finance. Such programmes are available on a part and full-time basis, allowing graduates the flexibility to work while continuing their studies.

## CAREERS

Examples of the positions new graduates can expect to work in include a variety of business roles across many disciplines. Due to the specialisation in marketing some career possibilities include marketing executive, brand management, product management, public relations, retailing, advertising or market research. Graduates can expect to progress quickly into managerial positions in these areas, in the commercial, agency, public and voluntary sectors.



## YEAR 1

Business Communications  
Information Technology  
Business Economics  
Financial Accounting 1  
Organisational Management  
Business Mathematics and Statistics  
Applied Business Law  
Principles of Marketing  
Financial Accounting 2  
Integrated Business Project

## YEAR 2

E-Business Development  
Marketing Research  
Management Accounting  
Managing Human Resources  
Business Operations Management  
Business Information Systems  
Sales Management and Personal Selling  
Economic/Industry Analysis  
Employee Relations  
Enterprise Development Project

## YEAR 3 CORE SUBJECTS

Strategic Management  
Financial Management  
International Business Management  
Business Plan/Proposal  
International Marketing  
Services Marketing  
Buyer Behaviour  
Marketing Strategy

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

COURSE CONTENT



# BA (HONS) IN ACCOUNTING AND FINANCE (HETAC)

## CAO CODE GC401

Points level 2008	255 pts
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Full-Time 3 years Part-Time N/A

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)

## ABOUT THE COURSE

This honours degree programme prepares students for a career in accounting and finance. The course subjects are taught by highly qualified lecturing staff who are also experienced accountants. Their continued experience of accounting and finance, in the real commercial world, ensures the delivery of a relevant and up to date syllabus that will include interesting and pertinent case studies. In particular, students will study the impact of EU Law on accountancy.

**In first year, students take subjects that are common to the BA (Hons) in Business Studies. This model gives students the flexibility to adjust their career choices if necessary.**

Once completed you will have all the necessary skills to pursue a dynamic and rewarding career in accounting and finance. As someone who is interested in the relationship between numbers and success this may only be the first stage of your journey as other opportunities will present themselves.

As with the BA (Hons) in Business Studies, the college designed this degree programme with the help and considerable expertise of its full-time and external lecturing staff, as well as a wide range of people in industry. As a result, the programme reflects the multiple requirements of today's business and finance world.

## CAREERS

While typical careers focus on the world of finance and accounting in particular, any aspect of the business arena is open to graduates. A significant advantage is the many exemptions from the professional exams for which graduates of the course are eligible. Students who do not wish to focus on a career as an accountant will find numerous opportunities in banking, stockbroking, currency trading, management, insurance or positions in the financial sector



## PROGRESSION

Graduates of this programme may wish to pursue post-graduate studies in our Graduate Business School. They can also gain substantial examination exemptions from the following professional accountancy bodies:

Professional Body	Exempt from	To be attempted	Expected Duration
ACCA	Fundamental Level (nine papers)	All of Professional Level (five papers)	1 year
CPA	Up to nine subjects across Formation 1, Formation 2 and Professional 1	Remaining subjects from Formation 1 & 2, Professional 1 and four subjects from Professional 2	1 year
ACA	Please contact the Faculty for details		

## YEAR 1

Business Communications  
Information Technology  
Business Economics  
Financial Accounting 1  
Organisational Management  
Business Mathematics and Statistics  
Applied Business Law  
Principles of Marketing  
Financial Accounting 2  
Integrated Business Project

## YEAR 2

Management Accounting  
Financial Reporting – Concepts and Practice  
Business Management  
Managing Human Resources  
Financial Management  
Business Information Systems  
Company and Partnership Law  
Enterprise Development Project

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

## YEAR 3

Strategic Management  
Taxation  
Advanced Financial Reporting  
Auditing and Internal Review  
Advanced Management Accounting  
Strategic Financial Management  
Information Systems Management

*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*

# BA (HONS) IN INTERNATIONAL HOSPITALITY MANAGEMENT

**CAO CODE** GC405

Points level 2008	230 pts
Framework Level	HETAC Level 8
Validated by	NTU and HETAC
Course Duration	Full-Time 3 years Part-Time N/A

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)

## ABOUT THE COURSE

This course focuses on introducing and preparing students for management roles in the booming hospitality industry. It takes an international perspective, thus increasing the variety of career opportunities open to graduates. Key areas of the programme include international hospitality management, hospitality operations, international marketing, accounting and finance, human resource management and information technology.

By participating in this course students will gain the knowledge and flexibility to succeed in a service organisation, regardless of changes they encounter in the local or global environment.

The three-year course is 70% theoretical and 30% practical. You will be taught through lectures, tutorials, practical industrial experience and a substantial third-year project.

Students are also required to complete 500 hours of work experience before entering their final year. This experience is normally achieved during the summer months. The programme's international perspective ensures a detailed focus on global business factors across several national and international markets.

## CAREERS/PROGRESSION

The international hospitality industry has enjoyed massive growth on the back of increased leisure time, low-fare airlines, budget/executive accommodation and access to many new tourist destinations. The World Tourism Organisation has estimated that an additional 105 million new jobs will be created in the sector world-wide by 2010. Graduates of this programme will be ideally placed to secure management positions within the organisations that make up this exciting industry.

For those wishing to advance their studies further, graduates can progress directly to Masters related programmes in business (eg. MBA).



# COURSE CONTENT

## YEAR 1

- Principles of Hospitality Operations
- Information Technology
- Quantitative Methods
- Organisational Behaviour
- Financial Accounting
- Economics
- Principles of Marketing
- Business Law
- Business Communications
- Introduction to International Hospitality Management

## YEAR 2

- International Economic Structures
- Marketing Management and Research
- Food and Beverage Management
- Supply Chain Management
- Accommodation and Facilities Management
- Human Resource Management
- Management Accounting
- Hospitality Law
- Management Information Systems and E-Business
- Professional Development

## YEAR 3 CORE SUBJECTS

- International Travel, Tourism and Hospitality
- Business Policy 1
- Business Policy 2
- Project

## YEAR 3 ELECTIVES\*

- Four electives must be chosen:**
- Global Tourism and the Environment
  - International Services Marketing
  - International Financial Management
  - International Human Resource Management
  - Conference and Events Management
  - International Leisure Services Management

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*

# BA (ORD) IN MARKETING

## CAO CODE GC410

Points level 2008	135 pts
Framework Level	HETAC Level 7
Validated by	HETAC
Course Duration	Full-Time <b>3 years</b> Part-Time <b>N/A</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSE

The BA in Marketing will provide students with the knowledge and skills which will make a solid foundation for a career in a particular marketing position or a more general business function. Specifically, the programme aims to introduce students to the economic, psychological and strategic principles of the subject and provide a range of knowledge and skills which will encompass both general business and marketing.

This course is delivered by a combination of lectures and work-related practical assignments. Lecturers aim to encourage discussion and team work, and individual contributions are encouraged.

## CAREERS

Graduates will typically find employment in Marketing, Sales, Management, Human Resources, Customer Service, Banking and Insurance.

## PROGRESSION

On successful completion of this course students may elect to transfer to the final year of GCD's BA (Hons) in Business Studies (Level 8). Students who choose this option should talk to the Faculty of Business regarding their electives as some electives may be restricted.

# BA (ORD) IN BUSINESS STUDIES

## CAO CODE GC411

Points level 2008	105 pts
Framework Level	HETAC Level 7
Validated by	HETAC
Course Duration	Full-Time <b>3 years</b> Part-Time <b>N/A</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSE

The BA (Ord) in Business is a three-year full time programme which is designed to give students a clearly structured business education and provide a solid foundation for further education or career progression. Many business functions are addressed, including, marketing, finance, accounting, human resources and information technology. On completion you will have the knowledge and skills to resolve business problems and identify opportunities in the modern, dynamic business environment.

## PROGRESSION

On successful completion of this course, students can enter into Year 3 of the BA (Hons) in Business Studies and thereafter, to one of the Masters programmes in Griffith College Graduate Business School or in other institutions.

## CAREERS

Graduates will have the skills and knowledge to work in a wide variety of business areas and will be suitable for employment in the services, industrial and public sectors. Due to the broad scope of the programme, students may opt to develop their general management skills or work in a specialist area such as finance, marketing, information technology or human resources. Students who wish to seek employment immediately after the course may complete further studies on a part time basis.

## YEAR 1

Accounting  
Business Communications and IT  
Economics  
Marketing  
Management and Organisations  
Business Project

## YEAR 2

Management Accounting  
Managing IT  
Marketing Management and Research  
Consumer Behaviour  
Legal Framework  
Business Maths and Statistics

## YEAR 3

Marketing Communications  
International Marketing  
Services Marketing  
Strategic Management  
Business Plan  
Financial Management

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

# COURSE CONTENT

## YEAR 1

Accounting  
Business Communications and IT  
Economics  
Marketing  
Management and Organisations  
Business Project

## YEAR 2

Human Resource Management  
Enterprise Development  
Management Accounting  
Managing IT  
Business Maths and Statistics  
Legal Framework

## YEAR 3

Strategic Management  
Operations and Project Management  
Financial Management  
Business Plan  
E-Business Development  
International Marketing

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# COURSE CONTENT

# HIGHER CERTIFICATE IN BUSINESS (HETAC)

## CAO CODE GC416

Points level 2008	AQA
Framework Level	HETAC Level 6
Validated by	HETAC
Course Duration	Full-Time 2 years Part-Time N/A

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSE

The Higher Certificate in Business is a two-year full-time programme, designed to give students a rich overall perspective of business. Marketing, finance, accounting, human resources, and information technology are all addressed as you are prepared for the world of business and its countless opportunities. On completion, you will have the confidence and knowledge to select and apply appropriate techniques to business problems and opportunities as they arise.

## PROGRESSION

On successful completion of this certificate students may elect to transfer to year two of the BA (Hons) in Business Studies or the BA (Hons) in Accounting and Finance. Alternatively students may enter into year 3 of the BA (Ord) in Business Studies.

## CAREERS

This programme is the perfect platform for students who wish to pursue further studies or move straight into the workplace. The broad scope of the course means that students gain an understanding into the many aspects of the world of business, allowing them to choose the area which appeals to them most. Graduates will typically find employment in insurance, banking, retailing and marketing. Students who choose to seek employment immediately after the course may complete further studies on a part-time basis.



## YEAR 1

Accounting  
Business Communications and IT  
Economics  
Marketing  
Management and Organisations  
Business Project

## YEAR 2

Management Accounting  
Legal Framework  
Human Resource Management  
Managing Information Technology  
Enterprise Development  
Business Mathematics and Statistics

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*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*

COURSE CONTENT

# CERTIFICATE IN BUSINESS STUDIES IN INTERCULTURAL STUDIES

## COURSE INFORMATION

Apply	Apply directly to GCD
Validated by	ICM
Course Duration	Full-Time 1 year or 1 semester fast-track

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSE

This exciting one-year HETAC Certificate has been designed to provide a programme of introductory studies for International Students. Students wishing to pursue a HETAC undergraduate programme are strongly recommended to take this one-year course unless they can demonstrate an advanced proficiency in English and study skills.

## PROGRESSION

Students may gain entry to one of the following HETAC programmes depending upon their results; the three-year BA (Hons) in Business Studies, the three-year BA (Hons) in Accounting and Finance, the three-year BA (Hons) in International Hospitality Management, the three-year BA in Marketing or the two-year Higher Certificate in Business.



## YEAR 1

### Introduction to Business Practices

Students will be able to understand the functional areas of management and the importance of management in a changing environment.

### English

Students will gain greater proficiency in the English Language.

### Intercultural Communications

Students will gain a good command of business English and will be trained to communicate effectively in a business/intercultural environment.

### Culture and Tourism

Students will develop an appreciation of what culture embraces.

### Computer Skills

ECDL certification level in MS Word; MS PowerPoint; MS Excel; MS Outlook; MS Internet Explorer and MS File Management.

### Business Calculations

Students will have the ability to analyse written problems and apply the most appropriate method to derive a solution. Students will develop an appreciation of the practical value of business calculations and their relevance within the world of work.

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COURSE CONTENT

# HIGHER CERTIFICATE IN BUSINESS PROCUREMENT IIPMM

## COURSE INFORMATION

<b>Apply</b>	Apply directly to Griffith Corporate Training
<b>Validated by</b>	IIPMM
<b>Course Duration</b>	2 Years (2 evenings per week)

## FOR FURTHER INFORMATION

Please contact the Admissions Office
Phone +353 1 415 0400
Email <a href="mailto:corporatetraining@gcd.ie">corporatetraining@gcd.ie</a>

## ABOUT THE COURSE

The Higher Certificate aims to introduce the student to supply management and general commercial and industrial aspects of the organisation to develop a basic understanding of supply management and of current issues impacting on the competitive position of the organisation. It also introduces basic quantitative methods used in research projects to develop functional knowledge and its application in the procurement and supply management function to emphasise the operational issues in procurement and supply management.

## PRE – REQUISITES

- Have at least three years appropriate work experience
- Be working in procurement and supply management in the private or public sectors
- Have five passes in the Leaving Certificate including Mathematics and English or an equivalent educational standard or be over 23 years of age.

## CERTIFICATION

Assessment includes module assignments, examinations, learner reflections, research assignments and integrative assessment.

## FOR WHOM

This course is designed for individuals interested in pursuing a career in purchasing and supply chain management in both the private and public sectors, and those seeking a recognised qualification in these related disciplines. It provides a mix of business and procurement related modules that will provide you with the skills and knowledge to develop your competence and expertise that will add value to your employer and you.

## PROGRESSION AND CAREER OPTIONS

Upon completion of the Higher Certificate, graduates are eligible to enter the Institute's degree programme. The programme is the perfect foundation for participants who wish to progress in the workplace.

Employment can be typically found in the areas of purchasing, merchandising, operations and retailing.

## ACCREDITING BODY PARTNER

### Irish Institute of Purchasing and Materials Management (IIPMM)

The IIPM is the professional association for purchasing and supply executives in the Republic of Ireland. The Institute's aim is to promote excellence in all aspects of purchasing and supply management through its education and training programmes, and its professional activities. They offer guidance on best practice, implement research and training initiatives, and represent the interests of their 1,500 members nationally and internationally.

## FREQUENTLY ASKED QUESTIONS

### How can I book a place?

To reserve a place, complete the Part-Time Registration Form and return by post to: Corporate Training, Griffith College, South Circular Road, Dublin 8. These forms are available on our website or by contacting the College directly. On receipt of the application fee we will confirm your place by post or email.

### Payments of Fees

Fees must be paid to both Griffith College and the IIPM before course commencement. Fees can not be refunded once a course has commenced as it is the College policy not to refund fees irrespective of the circumstances.

### Registration with the IIPM

To register as a student with the IIPM, students must register directly by 30th November of the current academic year (please refer to the IIPMM Student Handbook).



# COURSE CONTENT

## LEVEL 6.1

- Fundamentals of Accounting
- Economics
- Business Organisation and Information Technology
- Marketing and Business Communications
- Principles of Procurement
- Purchasing and the Commercial Environment

## LEVEL 6.2

- Statistics and Quantitative Methods
- Fundamentals of Management
- Introduction to Supply Chain
- Storage and Distribution
- Commercial Relationships



# DIPLOMA IN MARKETING, ADVERTISING, PR AND SALES

## COURSE INFORMATION

<b>Apply</b>	Apply directly to GCD
<b>Validated by</b>	ICM
<b>Course Duration</b>	Part-Time <b>1 year</b> or <b>1 semester</b> fast-track

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **corporatetraining@gcd.ie**

## ABOUT THE COURSE

Students will gain the skills and knowledge to succeed in the marketing of products/services to the consumer, industrial and service sectors. They will be asked to design creative advertising and public relations campaigns, undertake case studies and practice sales techniques; through these they will explore the world of marketing and promotion, and acquire an excellent understanding of this field.

*The learner protection arrangements of Section 43 of the Qualifications (Education & Training) Act 1999 are not required in respect of this course and no such arrangements apply.*

## YEAR 1

Marketing Concepts  
Marketing Environment  
Buyer and Organisational Behaviour  
Market Research and Segmentation  
Product Planning and Policy  
Branding and Prices  
Advertising Below and Above-the-Line  
International Marketing and Planning  
Sales Promotion  
Sponsorship, Direct Mail  
Public Relations – Principles and Practice

COURSE CONTENT GRADUATE PROFILE



**Mary Hennessy**

Sponsorship & Promotions  
RTE Television Sales

Undertaking the diploma in Marketing, Advertising, PR and Sales at Griffith College was definitely a worthwhile & beneficial experience. It provided me with an in-depth knowledge of each of the disciplines, which in turn has given me an advantage in progressing within my career in media. The lecturers and administrative staff were always very helpful which made the return to studying that bit easier! I would highly recommend this course to anyone who has an interest in working in these areas.



# DIPLOMA IN HUMAN RESOURCE MANAGEMENT

## COURSE INFORMATION

<b>Apply</b>	Apply directly to GCD
<b>Validated by</b>	ICM
<b>Course Duration</b>	Part-Time <b>1 year</b> or <b>1 semester</b> fast-track

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **corporatetraining@gcd.ie**

## ABOUT THE COURSE

This course will provide students with the appropriate skills and knowledge essential for effective Human Resource Management. They will be introduced to the main HRM theories, and these will provide a conceptual and practical platform for student learning.

An Overview of Management Theory and Practice  
Personnel Management and Human Resource Management  
Introduction to the Human Resource Function  
Recruitment and Selection  
Motivation in the Workplace  
Managing Stress at Work  
Staff Training and Development  
Managing Performance, Pay, Rewards and Benefits  
Employment Legislation  
Industrial Relations Management  
Employee Relations Framework  
Leadership and Organisational Culture  
Teams, their Formations and Behaviour  
Conflict and its Resolution

COURSE CONTENT





# DIPLOMA IN MANAGEMENT STUDIES

## COURSE INFORMATION

Apply	Apply directly to GCD
Validated by	ICM
Course Duration	Part-Time <b>1 year</b> or <b>1 semester</b> fast-track

## FOR FURTHER INFORMATION

please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **corporatetraining@gcd.ie**

## ABOUT THE COURSE

Increasing competition in the marketplace calls for a greater degree of ability and professionalism on the part of all managers. The structure of this course ensures all participants are able to develop their academic knowledge and practical management skills.

*The learner protection arrangements of Section 43 of the Qualifications (Education & Training) Act 1999 are not required in respect of this course and no such arrangements apply.*

## COURSE CONTENT

- Management Principles
- Communication Studies
- Human Resource Management
- Marketing and Sales Management
- Interpreting Financial Information



**Alan Ryan**  
Production Supervisor  
Air Products Ireland

At first I was a little concerned about combining a full time job with college commitments, but I found the environment within Griffith College very relaxing and I was lucky that I had an excellent Lecturer who made the course very interesting, combining what we were learning with what was happening in our own working lives.

The course was broken down well and the notes were very helpful when it came to revision. The knowledge and experience gained within Griffith College has given me the confidence to continue in my Human Resource studies, and I am looking forward to starting my BA in human resource management this year



## GRADUATE PROFILE

## THE GRADUATE BUSINESS SCHOOL



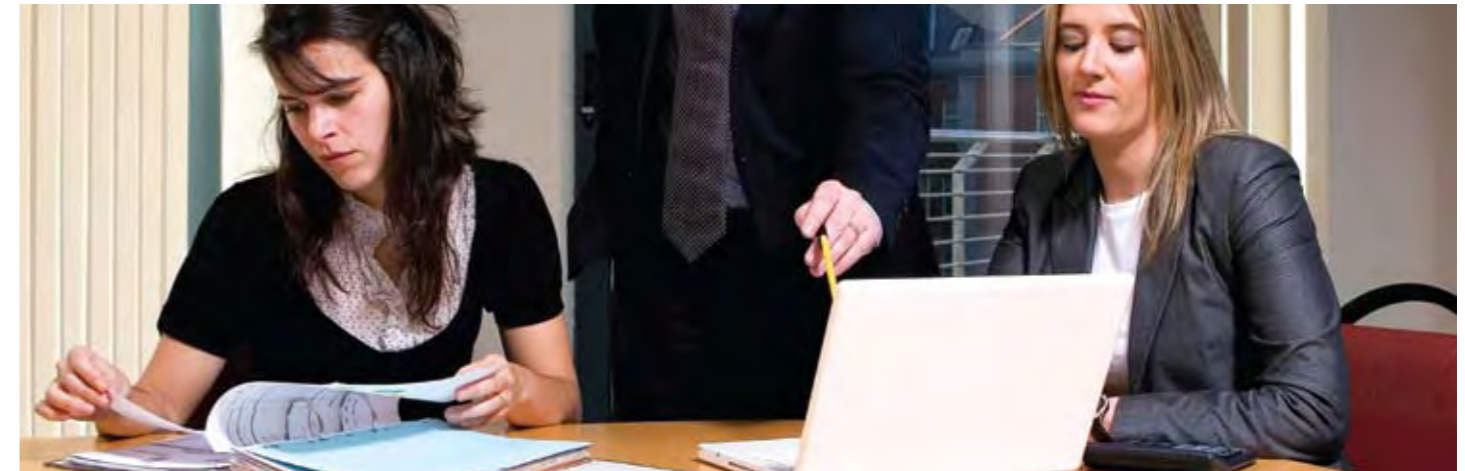
Who do you want to be?



- Flexible study modes:** Study full or part time.
- Continuous Certification:** Business graduates gain certification at the end of each semester.
- Competitive Pricing:** The cost of the MBA at Griffith College Dublin is very competitive.
- Tax relief:** Griffith College students are entitled to 20% tax relief on all graduate courses.
- Industry Links:** The Graduate Business School lecturing team have outstanding industry experience.
- Small Class sizes:** intimate class sizes guarantee individual attention
- Tripartite:** The Tripartite Masters programme offers students the unique experience of studying in three European cities: Paris, Berlin and Dublin. Participants obtain two Masters in this one programme.
- ACCA Preparation:** The M.Sc in Accounting and Finance Management mirrors the three compulsory professional papers in the ACCA (P1, P2 and P3).

## PROGRAMME INFORMATION

Through its portfolio of programmes in International Business Management, each of which provides a route to the award of an MBA, the Graduate Business School can offer students a contemporary management education and a truly international environment in which to study. The Graduate Business School offers a dynamic teaching environment characterised by a lecturing team with outstanding industry experience, and an educational setting that promotes and encourages the highest level of academic endeavour.



### GRADUATE BUSINESS SCHOOL

#### **MSc and MBA in International Business Management – Full time and Part time**

These programmes are designed to prepare graduates for careers in international business. They provide an innovative route to an internationally recognised MSc and/or MBA qualification. The graduate who can demonstrate, or who subsequently obtains, appropriate management experience, normally based on at least two years experience, will be eligible for the MBA award.

#### **MSc and MBA in Accounting and Finance Management - Full time and Part time**

These programmes are aimed at graduates with or without relevant business experience and prepares them for management careers in accounting and finance by providing an innovative and flexible route to an internationally recognised qualification. The graduate who can demonstrate, or who subsequently obtains, appropriate management experience, normally based on at least two years experience, will be eligible for the MBA award.

#### **Tripartite Programme: 3 Cities-Berlin-Dublin-Paris, 2 Masters Degrees; 1 Global Perspective**

This unique programme (presented in English) gives students the opportunity of studying in Berlin at SRH Hochschule (semester 1), Dublin at Griffith College (semester 2), and Paris at INSEEC Grand Ecole (semester 3), and then undertake their supervised dissertation at one of these locations in order to obtain two masters degrees. Each institution will recruit 12 students for the annual intake in September, and the combined cohort will experience academic life, business life and student life in each of the three major European Cities.

#### **Professional Certificate in International Business Management**

This programme has been designed as a link programme to prepare graduates from non-business disciplines for entry to the MSc/MBA in International Business Management programme. The programme leads to a Professional Certificate award which is also internationally recognised.

# THE OVERLAPPING DESIGN OF OUR POSTGRADUATE PROGRAMMES



## INTERNATIONAL BUSINESS MANAGEMENT

## ACCOUNTING AND FINANCIAL MANAGEMENT

### STAGE 1

FIVE TAUGHT MODULES

CAN EXIT WITH POSTGRADUATE CERTIFICATE

FIVE TAUGHT MODULES

NO EXIT QUALIFICATION

### STAGE 2

FIVE TAUGHT MODULES

CAN EXIT WITH POSTGRADUATE DIPLOMA

SIX TAUGHT MODULES

CAN EXIT WITH POSTGRADUATE DIPLOMA

### STAGE 3

RESEARCH DISSERTATION

RESEARCH DISSERTATION

ADDITIONAL ELECTIVE

### STAGE 4

1. The MBA programme requires the student to have a minimum of two years management experience. Those who have an appropriate set of management competencies, as assessed by the submission of a management competency report, may choose to write an MBA dissertation instead of an MSc dissertation and thus complete their MBA in approximately 12 months full time/two years part time.

2. Those graduates with no such prior experience, who have completed their MSc, may subsequently, normally within a two year period, submit, with mentor supervision, two reports based on experiential learning experience in the workplace. The successful completion of these reports enables them to replace their MSc qualification with an MBA.

**NOTE:** Applicants whose qualification is not business related will be advised to take the one semester Professional Certificate in International Business Management before proceeding to Stage 1.

# MSc IN INTERNATIONAL BUSINESS AND MANAGEMENT

(NOTTINGHAM TRENT UNIVERSITY) & HETAC

## THE MSc HAS THREE STAGES

This Programme is aimed at students with or without relevant business experience, but with a good command of English and a primary degree at honours 2:1 level or above, or an appropriate postgraduate qualification. Applicants with a business related qualification may proceed directly to Stage 1 of the Programme. Applicants whose qualification is not business related will be advised to take the one semester Professional Certificate in International Business Management before proceeding to Stage 1.

**The three Stages, which accumulate towards the final award, are:**

**Stage 1** - Postgraduate Certificate in International Business Management

**Stage 2** - Postgraduate Diploma in International Business Management

**Stage 3** - MSc dissertation in International Business Management

## STAGE 1

**Five taught modules:**

- Management Accounting and Control
- Information Technology Management
- International Business Policy and Strategy
- International Marketing Management
- Strategic Human Resource Management

## STAGE 2

**Six taught modules:**

- International Financial Management
- Globalisation
- Corporate Responsibility
- Business Research Methods
- Business Development Plan and Entrepreneurship
- International Operations Management

## STAGE 3

**MSc Research Dissertation**

Individual supervision and supporting lectures and seminars

## STAGE 4 – MBA IN INTERNATIONAL BUSINESS

1. The MBA direct programme requires the student to have a minimum of two years management experience. Those who have an appropriate set of management competencies, as assessed by the submission of a management competency report, may choose to write an MBA instead of an MSc dissertation and thus complete their MBA in approximately 12 months full time/two years part time.

2. Those graduates with no such prior experience, who have completed their MSc, may subsequently, normally within a two year period, submit, with mentor supervision, two reports based on experiential learning experience in the workplace. The successful completion of these reports enables them to replace their MSc qualification with an MBA.

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*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*



## WHO VALIDATES THE PROGRAMMES?

All of our Graduate Business School programmes are validated by Nottingham Trent University in the UK. This collaboration, including our 30 successful years in business education, benefits students by combining the experience of both institutions. On completion you will be conferred with an internationally recognised academic award of Nottingham Trent University. Students who complete the Postgraduate Cert, Diploma, MSc or MBA stages, will receive a joint award from HETAC. All of the programmes delivered by the Graduate Business School have national and international recognition.

## OUR APPROACH TO TEACHING, LEARNING AND ASSESSMENT

Every class is an opportunity to explore, to learn and to question. We believe in an interactive teaching style that encourages students to make significant contributions and presentations in class. This promotes the exchange of ideas as well as building confidence. International case studies form the basis of group discussions in tutorials and individual/group assignments. Bearing in mind the ongoing dynamic nature of the international business environment, we introduce and analyse the latest research and industry developments. This information is particularly useful for group assignments, presentations and independent research projects.

Assessment for the Professional Certificate, Postgraduate Certificate and Postgraduate Diploma is based on ongoing coursework and on final examination performance. The Research Dissertation for the MSc is assessed on the content, approach and presentation, as well as the student's ability to meet the required deadlines and specifications.

For the MBA you will be assessed on your managerial ability and the application of your skills and knowledge in the workplace, as demonstrated in your two Management Reports and by submission of a MBA dissertation.

## WHAT IS THE TEACHING SCHEDULE?

Full-time students normally attend classes five days a week, Monday–Friday, between 9am and 6pm. The part-time programme is evening based, with classes between 6.30pm and 9.30pm on two or three evenings per week, Monday–Thursday. Additional tutorials for both full-time and part-time students are held at the weekend, when required. Timetables are available on programme commencement. There are two 12-week semesters per year: September–December and February–May. Examinations are held in January and May. Completion of MSc and MBA projects will take place throughout the year.

## STUDENTS OF THE GRADUATE BUSINESS SCHOOL TYPICALLY POSSESS THE FOLLOWING QUALITIES:

- A potential to grow and an ability to continue the life long learning experience.
- Strong communication and interpersonal skills.
- Innovative, critical and creative thinking ability.
- Ability to work autonomously, collaboratively and assume leadership responsibility.
- A proactive approach and the ambition to succeed.

Our courses are comprehensive and rigorous. You must be prepared for challenges that require flexibility and adaptability, teamwork and continuous innovation.

# STUDENT PROFILES



### LORRAINE GLANCY

#### PART TIME MBA GRADUATE

The Coaching, Learning, Support, and Work Experience received and facilitated by Griffith College has proven invaluable throughout the MBA programme. The Learning combined with the Practical has developed and expanded my knowledge, experience and awareness of International Business.

As part of the MBA role I commenced working for a Multinational Company and have since progressed into a Leadership Role within Supply Chain. I would recommend this course to all who are looking to pursue a career in Business as it proves to be an invaluable asset.

### YIFAN YANG

#### FULL-TIME MSC GRADUATE

The Faculty are very active in responding to students' queries not only in the class but outside the classroom... One thing I am much impressed with is that the lecturers spend a lot of time discussing assignments with students... All these small things helped me to do well in my assignments and build a rapport with lecturers.



# MSC/MBA IN ACCOUNTING & FINANCE MANAGEMENT

## THE MSC HAS THREE STAGES

This Programme is aimed at students without relevant business experience, but with a good command of English and a primary degree at honours 2:1 level or above, or an appropriate postgraduate qualification, in an accounting or finance discipline.

### Study mode/Duration:

**Stage 1** – One semester full time/Two semesters part-time

### Stage 2 Postgraduate Diploma

– One semester full-time/Two semesters part-time

**Stage 3 MSc** –16 weeks full- time/up to 6 months part-time

## STAGE 1

### Five taught modules:

- Strategic Human Resource Management
- International Business Policy and Strategy
- International Financial Standards (Bridging course)
- Information Technology Management
- Organisational Risk Management
- Corporate Responsibility

## STAGE 2 - PG DIP IN ACCOUNTING & FINANCE MANAGEMENT

### Six taught modules:

- International Financial Management
- Globalisation
- Corporate Reporting
- Business Research Methods

### Choice of Electives:

- Advanced Taxation
- Performance Management
- Tax Planning
- Corporate Financial Management

- Audit and Assurance
- Forensic Accounting
- Strategic Performance Measurement Systems

## STAGE 3 MSC DISSERTATION IN ACCOUNTING & FINANCE MANAGEMENT

### MSc Research Dissertation

Additional Management Elective

### Choice of Electives:

- International Operations Management
- International Marketing Management
- Business Planning and Entrepreneurship

## THE MBA IN ACCOUNTING & FINANCE MANAGEMENT HAS AN ADDITIONAL STAGE

## STAGE 4

1. The MBA programme requires the student to have a minimum of two years management experience. Those who have an appropriate set of management competencies, as assessed by the submission of a management competency report, may choose to write an MBA dissertation instead of an MSc dissertation and thus complete their MBA in approximately 12 months full time/two years part time.

2. Those graduates with no such prior experience, who have completed their MSc, may subsequently, normally within a two year period, submit, with mentor supervision, two reports based on experiential learning experience in the workplace. The successful completion of these reports enables them to replace their MSc qualification with an MBA.

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# THE TRIPARTITE MASTERS IN INTERNATIONAL BUSINESS

## THREE CITIES – BERLIN-DUBLIN-PARIS - TWO MASTERS

The Tripartite MSc may be completed in four semesters. **Semester One takes place in Berlin, Semester Two in Dublin, Semester Three in Paris** and Semester Four at whichever of the three locations the student wishes to complete their Dissertation.

On successful completion the student will receive two degrees, normally one from the College through which they were recruited, and secondly from the College whose degree most closely mirrors their career aspirations. The available degrees are:

**Berlin** - MA in International Strategic Management

**Dublin** - MSc in International Business Management

**Paris** - MSc in International Business Strategy

The modules to be taught in **Berlin in semester one** will be as follows:

Global Strategy Management

Contract Knowledge Management

International Contract and Company Law

Project Development

Risk Management

Company Project

The modules to be taught in **Dublin in semester two** will be as follows:

International Operations Management

Information Technology Management

Management and Cost Accounting

Business Research Methods 1

International SHRM.

Management Development

Entrepreneurship and Business Planning

The modules to be taught in **Paris in semester three** will be as follows:

International Finance

Leadership/Motivation

Lobbying and Business Ethics

Intercultural Management

International Marketing

Emerging Countries

International Business Strategy

Business Research Methods 2

The MSc Dissertation and Internship in Semester four will be available through all three institutions and will be based on the Paris model. The location will reflect the student's preference and the location of their main supervisor. The "modules" are:

Internship Programme

MSc Dissertation



### ARJMAND CHATHA

#### FULL-TIME MSC GRADUATE

The course I am pursuing is highly appropriate and relevant to my advancement in business and technology today, particularly international business. I hope it will help me find a career with vast opportunities. Any student who wishes to pursue their studies in Ireland should consider Griffith College.

## STUDENT PROFILE



## THE INSTITUTIONS

This programme involves three institutions, one in each of these three capital cities.

### Berlin

SRH Hochschule Berlin, is a state-approved University of Applied Sciences situated in Berlin. It offers a two-year International Business Master's programme, presented in the English language. Students graduate with a Master of Arts (M.A.) in International Management. The programme responds to the constantly growing requirement from companies for employees in contract, project and risk management, to operate across international borders and who have a command of international business. SRH University courses are distinguished by their professionalism and project-based, modern approach to training.

### Dublin

Griffith College Dublin offers an MSc/MBA in International Business Management which is validated by the Nottingham Trent University. The Graduate Business School at GCD provides programmes in International Business Management at MSc and MBA levels. These programmes provide an educational experience which is strongly vocational, academically rigorous and intellectually challenging – a key stepping stone to a career in international business management. The Graduate Business School offers a dynamic teaching environment characterised by a lecturing team with outstanding industry experience, and an educational setting that promotes and encourages the highest level of academic endeavour.

### Paris

INSEEC Grande Ecole offers, through its Business School, an MSc and MBA in Paris. It has also developed a range of bilateral agreements with some thirty-three international institutions across the world leading to double awards – including Diploma, MSc and MBA. The campus, located in the centre of Paris, has a special "architectural personality" which permits students to identify with the School while being in the heart of the surrounding economic and cultural activities of the city. It is a Business School whose teaching methods reflect those of France's elite higher business schools and the concepts of personal and reflective balance.

### Organisation

Each Institution will recruit 12 students for the annual intake in September, and the combined cohort will experience academic life, business life and student life in each of the three major European cities. This programme will be presented over four semesters, with all students being in Berlin for Semester 1, in Dublin for Semester 2 and in Paris for Semester 3. In Semester 4 students will undertake their dissertation project at one of the three institutions. Their master's dissertation will be jointly supervised by two supervisors. Each student, with appropriate advice, will determine which two awards he or she would most appropriately qualify.

## ENTRY REQUIREMENTS

### English Language Proficiency

The entire programme is presented in English, and therefore all applicants must provide sufficient linguistic proficiency (IELTS (6.5), TOEFL (550) or equivalent) in order to participate successfully in the degree. Proof will be accepted with an authorized and officially attested copy of the relevant certificate with your application.

### Academic Achievement

Applicants should have a primary degree at honours 2:1 level or higher, or an appropriate postgraduate qualification in a business related discipline.

### Application and Selection Process

Applications for the programme can either be made online via the internet or by post using the application form. This information will be used during the selection procedure, which will involve all three institutions

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

# PROFESSIONAL CERTIFICATE IN INTERNATIONAL BUSINESS AND MANAGEMENT

The Professional Certificate in International Business Management is a broad-based, practical introductory programme of one semester duration, specifically designed to prepare graduates whose primary discipline is not business or management related for entry to the postgraduate stages of the MSc/MBA programmes outlined above.

## Five taught modules:

- Personal and Professional Development
- International Financial Accounting
- Organisational Behaviour and Management
- Fundamentals of Marketing Management
- The International Business Environment

## PROGRESSION

The Professional Certificate, for non-business graduates, is required for entry to the postgraduate programmes.

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

## GRADUATE PROFILE

### NIKOLAUS SOMMER

#### FULL-TIME MSC GRADUATE

I find that the course I am doing and the degree I am going to receive from Griffith College is both appropriate and relevant to the advancement of business and technology. I hope it will direct me to a career with vast opportunities. The course in International Business will meet the requirements of any students across the globe who wish to pursue their studies in Ireland.



## COURSE INFORMATION

Apply

Apply directly to GCD

## FOR FURTHER INFORMATION

Please contact the School of Professional Accountancy

Phone +353 1 415 0473

Email [profaccountancy@gcd.ie](mailto:profaccountancy@gcd.ie)

# SCHOOL OF PROFESSIONAL ACCOUNTANCY



**Who do you want to be?**

- Gold Star Status:** CPA has awarded Griffith College the Gold star status
- ACCA Platinum Status:** The ACCA has awarded Griffith College The Platinum Accreditation- the highest recognition by the ACCA.
- Pass Rates:** The Griffith College ACCA success rates consistently exceed the global average. Griffith College have come first in the world on 6 occasions in the ACCA papers
- Student Support:** a team of 30 tutors committed to student success
- Tax relief:** Griffith College students are entitled to 20% tax relief on all professional accountancy courses
- Flexible Education:** Griffith offers a number of study options to busy professionals: Evening classes, weekends, revisions courses, distance learning and exams by CBE (Computer Based Examinations).
- Market leading study materials:** Study texts and Revision Notes approved by ACCA and are examiner-reviewed
- Locations:** Griffith College offer accountancy tuition in Dublin, Drogheda, Naas, Cork, Waterford and Limerick
- By enrolling on any main course at Griffith College, you get:**
  - FREE** ACCA approved study materials and revision kits
  - FREE** revision sessions
  - FREE** mock exams and marking
  - FREE** homework questions, marking and email comments facility

## PROGRAMME INFORMATION

Our ACCA full-time course is an opportunity for prospective students to immediately commence their accountancy career. The course is ideally suited for students who have decided that they wish to qualify as accountants rather than pursue a general Business Studies course.

Griffith College provides high quality professional training that prepares students to appreciate fully the roles of managerial and financial accounting in business. Graduates of these programmes will have a clear grasp of the role and context of the accounting function within a business. Subjects studied reflect the wider accounting environment in Ireland and internationally.



COURSE TITLE	PROGRAMME REQUIREMENTS	FULL-TIME	PART-TIME
Association of Chartered Certified Accountants (ACCA)	Passes in five subjects to include: 3Cs (Hons) + 2D3s (Ord) including a pass in Maths and English	3 years	3 years
The Institute of Certified Public Accountants (CPA)	Passes in six subjects to include: 3Cs (Hons) + 3D3s (Ord) including a pass in Maths and English	N/A	4 years
The Institute of Accounting Technicians in Ireland (IATI)	Five passes on ordinary papers (grade D or better) or four passes of which at least two are on higher level papers (grade D or better). Passes must be obtained in English and at least one subject from mathematics or accountancy	N/A	2 years

# STUDENT PROFILE



## Ailish McHugh

ACCA Paper F5 – 3rd in Ireland & 10th in the World, December 2007

I have studied for the first six ACCA exams with Griffith College. I attended lectures in Drogheda and Dublin and have found both the college and lecturers to be very approachable and helpful. I was very happy with my F5 result and felt that the lecturer for this subject made this subject interesting and manageable. I intend to continue my further studies with Griffith College and would recommend the college to anyone considering commencing ACCA .

## Linda Andrews

ACCA Paper P2 – 2nd in Ireland & 12th in the World, December 2007

I've studied for all my ACCA exams at Griffith College and have found the courses very beneficial. The lecturers were very helpful, knowledgeable and enthusiastic about their subjects, which made learning easier. I would recommend Griffith College to anyone considering studying ACCA .



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## FACULTY OF LAW



Who do you want to be?



# LAW

- **Largest Law School:** Griffith College has over 2,600 students registered
- **Law Society Recognition:** The LLB, BA in Business and Law and the BA in Legal studies are all accredited by the Irish Law Society
- **Books included in Fees:** The core text books for Law programmes are included in the fees
- **Practical Pedagogy:** Practical education encompassing debating, court visits and moot courts
- **High Academic Profile:** Griffith Law Professors are graduates of Cambridge, Oxford, Harvard and the London School of Law
- **Library Resources:** The Griffith College library is a subscriber to Lexis Nexis, Westlaw UK and Westlaw.ie the world's premier legal research engines.
- **New York Bar:** The full time LLB is recognised by the New York Bar
- **Student Intranet:** Griffith College facilitates web-based learning via lecture notes on the student intranet
- **Assignment Feedback:** Intensive assignment feedback sessions
- **Tax relief:** Griffith College students are entitled to 20% tax relief on all HETAC validated undergraduate and postgraduate programmes.

## PROGRAMME INFORMATION

Griffith College is home to Ireland's largest Law School incorporating both the undergraduate and professional law schools.



CAO CODE	COURSE TITLE	PROGRAMME REQUIREMENTS	2008 POINTS	FULL-TIME	PART-TIME
Apply to GCD or to the CAO using GC403	*LLB (Hons) in Irish Law (NTU/HETAC)	2C3s (Hons) + 4D3s (Ord) to include a language	305	3 years	3 years
Apply to GCD or to the CAO using GC404	BA (Hons) in Business and Law (NTU/HETAC)	2C3s (Hons) + 4D3s (Ord) to include Maths and a language	270	3 years	3 years
GC415	BA (Ordinary) in Legal Studies (HETAC)	5D3s (Ord) to include Maths and a language	120	3 years	N/A
Apply to GCD	Diploma in Professional Legal Studies (IILEX and GCD)	5D3s (Ord) to include a language	N/A	1 year	N/A

**N/A** – Not applicable    **AQA** – All qualified applicants (applicants met the minimum entry requirements)

\* This programme is also offered on a full and part-time basis at Griffith College Cork.

# STUDYING LAW AT GRIFFITH COLLEGE

In recent years, more than half of all Irish law graduates were Griffith College students



## WHY STUDY LAW AT GRIFFITH COLLEGE?

A law degree is highly regarded not simply by the legal profession. It's a rigorous academic subject with political, economic and social significance. Law regulates the conduct of any organised society through a structure of rules. You'll come to know the theory of law and the Irish legal system. Importantly, law will also provide you with a competence in disciplined thinking, precision and persuasiveness together with critical skills of analysis, research and problem-solving.

Here at Griffith College Law School you'll find the largest law school in Ireland. With over 50% of all Irish law graduates being Griffith College students, we have created a formidable reputation for academic excellence. An impressively high number of graduates obtain immediate employment on completion of their studies. Moreover, the subsequent success of graduates in the rigorous professional legal entrance examinations is indisputable evidence of the school's high standards. In recent years, almost 70% of King's Inns' Barrister-at-Law degree students were prepared via Griffith College. Moreover, our LLB, BA in Business & Law and BA in Legal Studies degree courses are all accredited by the Law Society of Ireland. Indeed, our full-time LLB is recognised by the New York Bar. Griffith College Law School also provides study materials to intending candidates for both the New York and California Bar exams.

Several features have greatly helped to set us apart as Ireland's premier law school:

## THE LEARNING ENVIRONMENT

With an overriding commitment to the creation of a relaxed and productive atmosphere in the law school, you'll find lectures and tutorials all undertaken on a first-name basis. Formal and informal student assignments attract both oral as well as written feedback, with a close and friendly working relationship between students and staff all based on a spirit of trust and collaboration. Despite increasing student numbers, the 'open door' policy of lecturers promotes a positive learning environment within a strong ethos of pastoral care, so you'll find it very easy to feel at home.

## STAFF AT THE LAW SCHOOL

The Law School combines a mix of full-time lecturers and part-time teaching staff, all of whom are either academics in specialist subject-areas or practising solicitors and barristers. Our staff members - among the finest teachers in the country - are engaged in research across a number of fields including human rights, legal theory, criminal law, commercial law and media law. The Law School has a pool of highly

qualified part-time lecturers, graduates of such illustrious institutions as Harvard University, Oxford University, the London School of Economics, the University of London as well as the Irish Universities. For detailed information on our exemplary law team please visit [www.gcd.ie/law](http://www.gcd.ie/law)

In addition to their roles as class lecturers, they also act as module leaders with responsibility for the delivery of individual subjects. While all of the staff take their teaching very seriously, they're still available outside class hours to handle specific student queries. Within our uniquely relaxed environment then, it all makes for a very lively school!

## TEACHING METHODS

Academic excellence combines knowledge acquisition with refinement of the skills to apply it. At Griffith College Law School we use a variety of teaching methods in that twin pursuit. The traditional lecture is important, but comprises relatively few classroom hours in a learning style that combines tutorials, group work, discussion, project work, web-based learning and independent study. Much of your study will be work undertaken on your own initiative - reading and thinking about issues in case reports, statutory materials and periodicals. Core module textbooks and printed notes are provided as part of the course fee, with a personal tutor to advise you on organising your private study. You'll be well-equipped and in good hands!

Training in oral advocacy and mooting is essential for law students, whether they wish to become barristers or otherwise. The ability to formulate legal information in a structured presentation is essential for related work in your later professional life. Broadcast media are used in teaching skills such as oral advocacy. You also get the opportunity to assess the role of law and lawyers through investigation of the news media, guest speakers and court visits.

## EXTRA-CURRICULAR ACTIVITY

At present there are well over 800 undergraduate students in the College studying law at all levels. Students participate in internal, national and international moot trial and debating competitions. Law School students also perfect their written advocacy skills by writing articles for one of the student newspapers, or the Law School's academic journal, the Independent Law Review. Politics are never far from law, and many students of the Law

School become involved in the branches of political parties in the College, as well as the Students' Union.

## PROGRAMME VALIDATION

All degree programmes offered by the School are validated by the Higher Education and Training Awards Council (HETAC) and/or the Nottingham Trent University (NTU). Information on our validating bodies is also included within this prospectus. On successful completion of the degree programmes, students are eligible to sit the entrance examinations for the Law Society of Ireland.

## KING'S INNS ACCREDITATION

Griffith College Dublin is the first college in the non-university sector to have degrees [LLB (Hons) and BA (Hons) in Business and Law] recognised by the Honorable Society of King's Inns for the purposes of admission to its annual entrance examinations. Having successfully completed these five examinations, students may then complete the Barrister at Law degree in just one year.

## SEMESTERISATION

All courses offered by the law school are delivered on a semesterised basis, enabling students to better handle a diversity of subjects. Together with continuous assessment, it also helps students retain a constant focus on their work. Furthermore, students are infused with the ethic of producing high quality work within reasonable but defined time deadlines - an invaluable experience for their future professional lives.

## ASSESSMENT

Performance in all modules is assessed using a combination of written examinations and coursework. Coursework takes a number of forms depending on the requirements of each particular module. These include:

- Individual student-based case analysis
- Essays and other assignments
- Report on a court visit
- Computer-based assignments
- Group-based assignments

# LLB (HONS) IN IRISH LAW

JOINTLY AWARDED BY NOTTINGHAM TRENT UNIVERSITY & HETAC

<b>CAO CODE</b>	<b>GC403 (DUBLIN) GC203 (CORK)</b>
<b>Points level 2008</b>	305 pts
<b>Framework Level</b>	HETAC Level 8
<b>Validated by</b>	Nottingham Trent University & HETAC
<b>Course Duration</b>	Full-Time <b>3 years</b> Part-Time <b>3 years</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office

Phone **+353 1 415 0400**

Email **admissions@gcd.ie**

## ABOUT THIS COURSE

LLB comes from the Latin - Legum Bacallaurus – Bachelor of Laws. A highly focused discipline, law examines how groups and individuals regulate their relationships, while at the same time you'll learn to think conceptually within a broad number of basic principles. While at secondary school you may have been asked for your opinion on some topic, as a professional you'll need to develop and justify a reasoned point of view. There's a difference!

So what's in it for you?

At the outset, graduating with an LLB degree will position you for the Law Society of Ireland's entrance examinations and, if successful, to undertake some further study and qualify as a solicitor. Alternatively, as a graduate you can also apply to sit the Honorable Society of King's Inns' Entrance Examinations. Success in those five entrance exams enables you to complete the Honorable Society of King's Inns' Barrister at Law degree in just one year. Thirdly, even if those career routes don't appeal, you might proceed to postgraduate study for a Master in Laws (LLM). The LLB degree lends itself some really stimulating career opportunities across a range of areas - like journalism, media, finance, public administration, industry and commerce.

But any law degree does all that, doesn't it?

Think again. Validated by the Nottingham Trent University and HETAC, the LLB (Hons) in Irish Law sets itself apart. Crafted and refined from the seasoned input of heavy hitters from the profession as well as the college's expert full-time and associate lecturing staff, it combines legal training to industry standards, with all the necessary academic depth. So life after graduation means a running start, not a kick start.

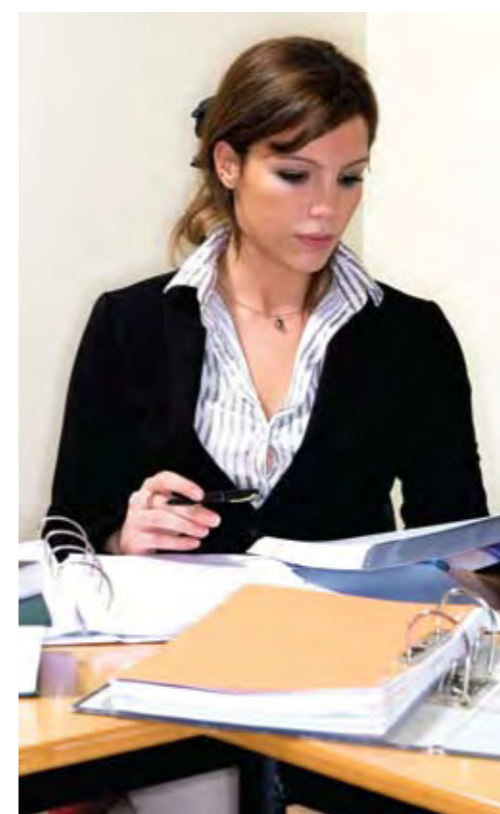
With all the core modules for the syllabi of the entrance examinations for both The Law Society of Ireland and The Honorable Society of King's Inns, the LLB degree programme combines written coursework with an end of semester exam. Full-time and part-time courses both run from September to May.

The full-time degree consists of lectures and tutorials, with some 14 lecture hours per week. Extra time is allocated to assignment work - and to the vital independent study that shapes attitudes, deepens understanding, and provides you with practical exposure to problem-solving. The evening part-time degree consists of 10 weekly lecture hours over three evenings. While typically three years' duration, as a



part-time student you have also the flexibility to complete the programme over four or five years, and so help dilute your personal or work commitments.

Comprehensive, rigorous and enduring, the LLB (Hons) in Irish Law is the perfect choice for your legal career.



## COURSE CONTENT

### YEAR 1

Introduction to the Legal System  
Legal Writing, Research and Communications  
Law of Torts (I and II)  
Law of Contract (I and II)  
Constitutional Law (I and II)

### YEAR 2

Equity and Trusts (I and II)  
Criminal Law (I and II)  
Land Law (I and II)  
Law of Evidence  
Criminology  
Employment Law\*  
Administrative Law\*

### YEAR 3

European Union Law (I and II)  
Company Law (I and II)  
Jurisprudence  
Family Law\*  
Intellectual Property Law\*  
Human Rights Law\*

*\*These modules will be offered as electives. Elective modules are offered subject to demand*

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*

# BA (HONS) IN BUSINESS AND LAW

JOINTLY AWARDED BY NOTTINGHAM TRENT UNIVERSITY & HETAC

## CAO CODE GC404

Points level 2008	270 pts
Framework Level	HETAC Level 8
Validated by	Nottingham Trent University & HETAC
Course Duration	Full-Time <b>3 years</b> Part-Time <b>3 years</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office

Phone **+353 1 415 0400**

Email **admissions@gcd.ie**

## ABOUT THIS COURSE

A law degree is about analysis, attention to detail, argument and communication, all grounded on fundamental principles and established practices. Moreover, as law is the ultimate regulator of relationships in society, it also has a profound economic and social significance. The commercial context of law rests largely in the broader business arena, where specialist areas range from contract to property, commercial to EU law, amongst others.

The BA (Hons) in Business and Law degree provides you with a balanced educational programme in both business and law. Individual modules have been refined to provide an ideal programme to acquire and apply a specialist mix of knowledge to the evolving business and legal environment in Ireland.

Year 1 of the course emphasises those modules relating to business management and its key processes, with later years shifting the emphasis to legal subjects. All modules combine written coursework and an end of semester examination. The course is provided on a full-time and part-time basis and runs from September to May. The full-time

course consists of approximately 18 hours of lectures per week with extra time allocated to tutorials and assignment work. The part-time course consists of approximately 10 hours of lectures per week, usually delivered over three evenings per week.

So what are the career options?

Well, on successful graduation, a career in business could be pursued in two ways. Firstly, perhaps a role as an in-house legal consultant might well appeal to you. Organisations within increasingly regulated industries or complex environments such as financial or public services have come to rely on this expertise to help guide the legal implementation of their business strategy. Conversely, you might choose to apply your broad-based business and administrative skills to the management of your own legal practice.

Graduates who want to pursue legal careers as a solicitor are eligible to sit the entrance examinations to the Law Society of Ireland. Graduates of the BA (Hons) in Business and Law are eligible to sit the Honorable Society of King's Inns' Entrance Examinations. Having successfully completed these examinations, you may



then complete the Honorable Society of King's Inns' Barrister at Law degree in just one year. Alternatively, further studies at postgraduate level remain another option across a wide range of disciplines.

Commercial employment uptake amongst previous graduates of this programme has included high-profile and diverse organizations. Examples are COMREG, Ernst & Young, KPMG, Permanent TSB and the Revenue Commissioners, amongst many others.

## COURSE CONTENT

### YEAR 1

Business Economics  
Law of Contract  
Introduction to the Legal System  
Financial Accounting  
Information Systems  
Quantitative Methods  
Constitutional Law (I and II)

### YEAR 2

Marketing Management  
Employee Relations  
Law of Torts (I and II)  
Land Law (I and II)  
European Union Law  
Management Accounting

### YEAR 3

Human Resource Management  
Strategic Management  
International Business  
Equity and Trusts Law (I and II)  
Company Law  
Commercial Law or Jurisprudence  
Taxation or Dissertation\*

*\*These modules will be offered as electives. Elective modules are offered subject to demand*

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*

# BA IN LEGAL STUDIES

HETAC

## CAO CODE GC415

Points level 2008	120 pts
Framework Level	HETAC Level 7
Validated by	HETAC
Course Duration	Full-Time 3 years

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
 Phone **+353 1 415 0400**  
 Email **admissions@gcd.ie**



## ABOUT THIS COURSE

Studying law doesn't make a law career compulsory. As well as practising law, graduates can pursue all kinds of interests – from banking & finance to journalism, from the civil service to accountancy. And why is that? Because apart from your sufficiency in a professional discipline, you'll also be equipped with a quite different approach to problem-solving and analysis, which means you'll develop an ability to see the 'bigger picture'. Combine that with persuasive leadership and you'll begin to understand just why a law degree from Griffith College commands such high regard from employers.

This Level 7 degree programme is designed with the objective of developing your competence to recognise, analyse and solve legal problems. You'll also learn to communicate their resolution in an environment of economic, social and technological change. Moreover, acquiring a critical basis for legal knowledge will be complemented by the practical skills to perform legal tasks to a professional standard. Other non-law subjects such as Computing, Quantitative Methods and Finance bridge the gap between the acquisition of knowledge and the refinement of the skills to undertake professional practice.

To be admitted to the course, students must have obtained a minimum of Grade D3 in five ordinary level papers to include a language and mathematics. Applicants of 23 years of age or over on the 1st of January of the year of application, who have suitable experience to bring to their studies may be admitted without these entry requirements.

This programme gives you a comprehensive insight into the Irish legal system. In a demanding and rigorous academic subject, you must pass all eight final year modules - awarded with distinction, merit or pass. The BA in Legal Studies enables graduates to sit the Law Society of Ireland's Entrance Examinations. At present, students planning to apply for admission to the King's Inns are required to take the King's Inns' two-year diploma course before attending the King's Inns' Entrance Examinations. Another logical option is to take the final year of the LLB (Hons) in Irish Law, though as a graduate you could look to take up positions in the business world leading, for example, to a role as an in-house legal advisor with major financial services firms, insurance companies and in the property management sector. In truth, your options will be limited only by your own ambition.



# COURSE CONTENT

## YEAR 1

- Introduction to the Legal System
- Principles of Contract Law
- Principles of Constitutional Law
- Legal Research, Writing and Communications
- Principles of Criminal Law
- The Law of Torts: An Introduction
- Principles of Land Law
- Civil Litigation, Procedure and Case Management

## YEAR 2

- Elements of Contract Law
- Constitutional Law and Judicial Review
- Landlord and Tenant Law
- Information Technology
- Elements of the Law of Torts
- The Law of Equity
- Conveyancing
- Criminal Law: Practice and Procedure

## YEAR 3

- The Law of Trusts
- Succession Law
- European Union Law
- Employment Law
- Family Law
- Company Law
- Legal Drafting
- Forensic Accounting

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*



# THE PROFESSIONAL LAW SCHOOL



**Who do you want to be?**

- **Awards:** The Griffith College Professional Law School has obtained consistent success in the FE1 examinations with 42 FE1 prize winners to date and 14 of the 18 law society prizes in the past two years
- **FE1 Pass rates:** consistently exceed the national average
- **FE1 study manuals:** up to date and easy to follow
- **Homework:** weekly homework collection, correction and individual assessment
- **Kings Inns:** Excellent Advancement rate to the Irish School for Barristers. 95% first time pass rate
- **IILEX Accreditation:** The Griffith College Legal executives Course is the only course in Ireland accredited by the Irish Institute of Legal Executives (IILEX).
- **Online Videos:** All FE1 and Kings Inns preparatory classes are recorded and available online for student revision
- **Distance Learning:** The Griffith Professional Law School offers distance education in the FE1 and IILEX courses
- **Library Facilities:** The Griffith College library is a subscriber to Lexis Nexis, Westlaw UK and Westlaw.ie the world's premier legal research engines.
- **Tax relief:** Griffith College students are entitled to 20% tax relief on all HETAC validated undergraduate and postgraduate programmes.

## THE PROFESSIONAL LAW SCHOOL

The Professional Law School was established in 1995, with the aim of providing law (and non-law) graduates with the best possible preparation for the profession. Since then, the school has become the largest provider of professional legal training in Ireland, with a justifiable reputation for excellence.



Close to 7,000 students have undertaken programmes in the school, the majority in preparation for the entrance examinations of the Incorporated Law Society of Ireland and the Honorable Society of King's Inns. The success of these rigorous and intensive preparatory courses is unequalled in positioning graduates to quickly complete their professional law qualifications.

The FE1 Preparation Course is offered through taught options in Dublin, Cork, Waterford and Galway, with the choice of an evening or weekend course, or indeed a combination of both in Dublin. Our Preparation Course has become the most popular FE1 Preparation Course in the country, with an outstanding reputation founded on dedicated, talented lecturers and focused examination materials. In fact Griffith professional law students have enjoyed 42 law society prizes to date.

As the first college in the non-university sector to have its degrees recognised by the Honorable Society of King's Inns for the purposes of admission to its annual entrance examinations, be assured that our 5-subject King's Inns' Preparation Course carries an outstanding reputation. Intensive and practical, it maintains the closest alignment with the specific examination papers set by the Honorable Society of King's Inns. Taught options are provided in Dublin and Cork, with distance learning provided from Dublin.

As a result of the growth and evolution of the role of the Legal Executive, the BA in Professional Legal Practice is designed to provide training adequate to ensure that graduates can enter the professional legal environment and work at a senior level. Modular-based over three years at certificate, diploma and degree level, this programme is delivered on a part-time basis.

Griffith College Professional Law School provides the MicroMash, New York State and California Bar Association Home-Study Programmes. These programmes provide you with a degree of flexibility unmatched by any other Bar Review provider. As a self-study course, it allows you prepare at your own pace and to your own study timetable.

The Griffith College & Micromash Bar course is designed to provide the best possible preparation for the exam to any graduate who has studied law in a jurisdiction based on the English common law system. In addition to the books covering the New York or California Bar subjects and practice questions, the related MicroMash Review also includes a six-week writing workshop, wherein you are paired with an attorney/mentor licensed in that state.

# CERTIFICATE AND DIPLOMA COURSES IN PROFESSIONAL LEGAL STUDIES

THE IRISH INSTITUTE OF LEGAL EXECUTIVES AND GRIFFITH COLLEGE DUBLIN



Legal Executives assist in the processing of legal matters with solicitors, barristers, in the Courts of Ireland and within other areas of commercial and legal practice. They undertake their work according to professional standards of integrity and conduct as required by the law of the Republic of Ireland, by the legal profession and by the Code of Rules of the Irish Institute of Legal Executives.

Qualified legal executives are employed in private practice, in the legal departments of banks and public or local authorities, as well as in industry and commerce. Working to a large extent as part of a legal team, some legal executives may specialise in areas such as conveyancing, pensions, property, civil litigation and insurance claims. Typically, as a graduate in employment you'll assist in the preparation, analysis and interpretation of a variety of legal documents and may prepare and file court documents. The range of activities also includes attending counsel and legal research.

This programme is offered by Griffith College in conjunction with the Irish Institute of Legal Executives. While it aims to provide you with an academic grounding in the traditional core legal subjects, it maintains a focus on the practical application of these legal principles in the work environment of the legal executive.

## COURSE PROFILE

Griffith College Professional Law School offers this course on a part-time basis over two years. A Certificate in Professional Legal Studies will be awarded on successful completion of the first year, with a Diploma in Professional Legal Studies being awarded on successful completion of the second year. This course is also offered by the College's Undergraduate Law School as a one-year, full-time programme. In both cases you'll be assured of a highly supportive environment throughout your studies.

Diploma graduates are eligible for enrolment as Associate Members of the Irish Institute of Legal Executives, and all participants are eligible to become Student Members of the Institute. In terms of career progression, you should be aware that successful completion of the Diploma also enables entry to year two of the College's LLB degree programme in Irish law.

## COURSE MATERIALS

Detailed manuals covering each area of academic study are provided at the commencement of the term. These manuals minimise the need for note-taking and enable a tutorial style approach to be taken in lectures.

A 'distance learning' course delivery option is also available for this programme. Each distance learning

student receives a full set of course materials for each module undertaken, and is assigned a course tutor who will correct homework on a weekly basis. Distance learning students are invited to attend lectures on campus in the first (orientation) week.

## TUITION

The full tuition component of the course totals 94 hours per stage. Six subjects are taken in Stage One. You may take four of the five subjects offered in Stage Two.

## ADMISSION

Admission to the programme is at the discretion of the Irish Institute of Legal Executives and Griffith College Dublin.

## DURATION

The course is taught over two years, in two stages. Each stage comprises twenty weeks of lectures, and runs from mid-January to June.

## CERTIFICATE AND DIPLOMA PROFESSIONAL LEGAL STUDIES PROGRESSION MATRIX

Programme	Module 1	Module 2	Module 3	Module 4	Module 5	Module 6	Total Credits
<b>Certificate</b>	The Irish Legal System <b>10 Credits</b>	Law of Torts <b>8 Credits</b>	Contract Law <b>12 Credits</b>	Civil Litigation, Procedure and Case Management <b>6 Credits</b>	Criminal Law <b>8 Credits</b>	Criminal Law Practice and Procedure <b>6 Credits</b>	<b>50 Credits</b>
<b>Diploma</b>	Constitutional Law & Judicial Review <b>8 Credits</b>	Company Law <b>8 Credits</b>	Land Law <b>8 Credits</b>	Conveyancing <b>10 Credits</b>	Choose 1st Specialist Subject <b>8 Credits</b>	Choose 2nd Specialist Subject <b>8 Credits</b>	<b>50 Credits</b>
<b>Specialist Subjects</b>	Succession Law <b>8 Credits</b>	The Law of Trusts <b>8 Credits</b>	Family Law <b>8 Credits</b>	European Union Law <b>8 Credits</b>	Employment Law <b>8 Credits</b>		



# PREPARATORY COURSE FOR THE LAW SOCIETY OF IRELAND'S FINAL EXAMINATION – Part One (Entrance Examination – FE1)

Geared to the specific examination papers set by the Law Society of Ireland, the Griffith College Professional Law School's 14-week FE1 Preparation Course is both intensive and practical. Against a background of unequalled quality in materials, notes and facilities, underpinned by outstanding, supportive lecturers, you're assured an environment whose pathfinding spirit will direct your focus not simply to succeed, but to excel.

**Locations: Dublin, Cork, Limerick, Galway, Waterford & Distance Learning**

## COURSE PROFILE

The Final Examination - First Part is the entrance examination to the Law Society of Ireland. Only those who have passed or gained exemption from the Preliminary Examination can sit this examination which is held twice each year, normally in summer and autumn.

The FE1 examination reflects eight papers in the following subject areas:

- European Union Law
- Equity
- Constitutional Law
- Company Law
- Criminal Law
- Law of Contract
- Law of Tort
- Real Property

Lectures incorporate past question and sample answer sessions, while assignments and class tests remain critical components to building your capability to analyse complex problems and to arrive at rational and informed conclusions. You will receive personalised assessment of your coursework throughout the duration of the course, while classwork and homework is set and corrected weekly. An end-of-course mock examination provides a disciplined mechanism against which to apply and measure your accumulated learning.

The Griffith College Professional Law School's FE1 (Final Examination – Part One) Preparation Course has become the most popular FE1 Preparation Course in the country, with an outstanding reputation founded on dedicated, talented lecturers and focused examination materials.

Programmes run from June to September and from November to March each year, with tuition provided for all eight FE1 subjects. Course delivery carries a range of options for students:

- Taught options in Dublin Cork, Limerick, Waterford & Galway
- Choice of Evening or Weekend Courses (or a combination of both in Dublin)
- Distance Learning
- From 2008 - new Dublin, City Centre location.
- Full timetable and lecturing panel available on [www.gcd.ie/fe1](http://www.gcd.ie/fe1)

# PREPARATORY COURSE FOR THE HONORABLE SOCIETY OF KING'S INNS' ENTRANCE EXAMINATIONS

Every year the Griffith College Professional Law School conducts a preparation course for students intending to sit the Honorable Society of King's Inns' Entrance Examinations.

**Locations: Dublin, Cork & Distance Learning**

## COURSE PROFILE

This course was the first entrance exam and client-oriented programme in Ireland. Intensive and practical, its delivery is closely aligned to the specific examination papers set by the examiners of the Honorable Society of King's Inns. With unequalled quality in its materials, notes and facilities, underpinned by outstanding, supportive lecturers, you'll find a compelling environment that will direct your focus to excel.

Highly-intensive tuition is provided for all five entrance examination subjects:

- Contract Law
- Criminal Law
- Law of Evidence
- Constitutional Law
- Law of Torts

In parallel with incisive lectures, assignments and class tests remain important elements of course delivery, building your capability to analyse complex problems and to arrive at rational and informed conclusions. You'll receive individual assessment of coursework throughout the programme duration, while classwork and homework is set and corrected weekly.

## COURSE SCHEDULE

The King's Inns' Preparatory course runs over a 10-week period from June to August each year, with tuition provided in all five subjects. The final course lecture carries a full revision and syllabus recap. Course delivery alternatives include:

- Taught options in Dublin & Cork
- Distance learning sourced from Dublin

# NEW YORK BAR EXAMINATION

## Griffith College & MicroMash Bar Review

**Location: Dublin**

The New York State Bar examination is administered twice a year in February and July. The Bar examination contains two sections, the New York section and the Multistate Bar Examination (MBE).

The Griffith College Professional Law School provides the MicroMash, New York State Bar Association Home-Study Programme. This programme provides you with a degree of flexibility unmatched by any other Bar Review provider. As a self-study course, it allows you to study at your own pace and to your own study timetable.

# CALIFORNIA BAR EXAMINATION

## Griffith College Dublin & MicroMash Bar Review

**Location: Dublin**

The Griffith College Professional Law School provides the MicroMash, California Bar Association Home-Study Programme. This programme provides you with a degree of flexibility unmatched by any other Bar Review provider. As a self-study course, it allows you to study at your own pace and to your own study timetable.



# PRIZEWINNERS TO DATE



2000

**Aidan Fahy** Overend Scholar  
Law Society prize winner in Contract Law  
Law Society prize winner in Law of Torts

2001

**Paul Moloney**  
Law Society prize winner in Law of Equity & Trusts

2002

**Jennifer Tuite**  
Law Society prize winner in Law of Torts

**Siobhan Laighleis**  
Law Society prize winner in Constitutional Law

**Hazel Flynn**  
Law Society prize winner in Contract Law

2003

**Caroline Connolly**  
Overend Scholar  
Law Society prize winner in Equity & Trusts

**Ian Quigley**  
Law Society prize winner in Company Law

**Amanda O'Riordan**  
Law Society prize winner in Property Law

**Eadoin Rock**  
Law Society prize winner in Tort Law

2004

**Therese Lyne**  
Law Society prize winner in Company Law

**Mark Cockerill**  
Law Society prize winner in Company Law

**Frederick Logue**  
Law Society prize winner in Constitutional Law

**Susan Kennedy**  
Law Society prize winner in EU Law

**Ciara Feighery**  
Law Society prize winner in Law of Tort

**Catherine Moore**  
IILEX Frank Crummey Perpetual Prize

**Norah Comey**  
Best Student Performance IILEX Certificate

2005

**Marianne Bogue**  
Law Society prize winner in Constitutional Law

**Iseult Ni Ghallchoir**  
Law Society prize winner in Contract Law

**Valerie Metcalfe**  
IILEX Frank Crummey Perpetual Prize Winner

**Dionne Dixon**  
IILEX Best Student Performance

2006

**Michael Doyle** Overend Scholar  
Law Society prize winner in Company Law  
Law Society prize winner in EU Law

**Aisling O'Sullivan**  
Law Society prize winner in Company Law

**Joanne Leetch**  
Law Society prize winner in Constitutional Law

**David Weir**  
Law Society prize winner in Constitutional Law

**Evelyn O'Donnell**  
Law Society prize winner in Contract Law

**Michael Cantwell**  
Law Society prize winner in Criminal Law

**Orla Gannon**  
Law Society prize winner in Law of Equity

**Maeve Moran**  
Law Society prize winner in Property Law

**Luke Noonan**  
IILEX Frank Crummey Perpetual Prize Winner

2007

**Margaret Devaney**  
Overend Scholar  
Law Society prize winner in EU Law

**Bree Collins**  
Law Society Prize Winner in Criminal Law

**Emma Thunder**  
Law Society Prize Winner in Criminal Law

**Claire Molloy**  
Law Society Prize Winner in Property Law

**Caroline O'Connell**  
Law Society Prize Winner in Property Law

# CORPORATE LEGAL TRAINING



The Professional Law School undertakes bespoke courses for corporate clients in the following areas:

- Contract Law
- The Law of Torts
- Employment Law
- Real Property Law
- Family Law

## FOR WHOM

Organisations engaged in public or private sector activities whose operations or processes include exposure to areas regulated by legislation within these branches of law. Relevant personnel in technical, specialist or managerial roles in particular may benefit from exposure to the regulation of relationships in a business context, and accordingly greatly enhance their effectiveness.

Griffith College Dublin's Corporate Development Centre was established in 1997 in response to a growing demand for financial, end-user computing, professional and management development.

Programmes can be delivered in-house or on campus.

The Centre's approach will typically adopt the following systematic approach to assisting in the redress of individual or group performance shortcomings that may lend themselves to a training solution.

- Comprehensive briefing on the issue;
- Establish and validate a performance gap;
- Identification of participant profiles and associated training needs;
- Conversion of the training need into a learning objective;
- Design and delivery of programme content to meet the objective;
- Evaluation of learning and resolution of residual learning gaps.

## CLIENTS INCLUDE

Eircom; Georgia Pacific; Tourism Ireland; NUI Maynooth; NCAD; Bord Iascaigh Mhara; Concern; FAS; Rochford Brady; An Post; P J Hegarty & Co. Ltd; FBD; Whirlpool; SEI Investments; Irish Rail.

**LIBRARY**  
**Leabharlann**



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## **FACULTY OF COMPUTING SCIENCE**



**Who do you want to be?**

- **Free Fees:** Griffith College is the only private institution whereby Fees for the first 2 years of the Honours Degree Programme is subsidised by the Government.
- **Work Placement:** The BSc (Hons) in Computing offers work placement in the third year with top ICT companies.
- **High Academic Profile:** The Computing Faculty lecturing staff have a high academic profile with PhD holders distinguished in their field.
- **Subject Certification:** Individual subject certification is available throughout the faculty, thus allowing students to study specific areas of interest.
- **Awards:** Winner of Robocode Award 2008.
- **Small class sizes:** good student / lecture ratio.
- **Tax relief:** Griffith College students are entitled to 20% tax relief on all HETAC validated undergraduate and postgraduate programmes.

## PROGRAMME INFORMATION

Computing Science is about using computers to solve interesting and challenging problems. It encompasses the systematic design of reliable and efficient computer programs, information processing systems, computer architecture, and intercommunication networks. The range of applications is huge and expanding.



CAO CODE	COURSE TITLE	PROGRAMME REQUIREMENTS	2008 POINTS	FULL-TIME	PART-TIME
Apply to GCD	MSc in Computing Science (HETAC)	Primary honours degree (2.2) in Computing Science or Higher Diploma in Computing (2.2)	N/A	1 year	1 year
Apply to GCD	Higher Diploma in Computing (HETAC)	Primary degree (pass) in an unrelated discipline	N/A	1 year	1.5 years
Apply to GCD	Postgraduate Diploma/ MSc in Applied Digital Media (HETAC)	Primary degree (pass) in an unrelated discipline	N/A	1 year	1.5 years
GC430	BSc (Hons) in Computing Science (HETAC)	2C3s (Hons) + 4D3s (Ord) to include Maths and a language	280	4 years	3.5 years
GC435	BSc in Computing (HETAC)	5D3s (Ord) to include Maths and a language	145	3 years	3 years
GC440	Higher Certificate in Computing (HETAC)	5D3s (Ord) to include Maths and a language	185	2 years	2 years

**N/A** – Not applicable **AQA** – All qualified applicants (applicants met the minimum entry requirements)



Founded in the early eighties, the Faculty of Computing Science is committed to designing and teaching courses that are stimulating, industrially relevant, and academically strong.

## HETAC QUALIFICATIONS

The National Qualifications Authority of Ireland changed the national structure of qualifications awarded to successful students in 2004. In the past there were five award levels in Griffith College; Masters, Graduate Diploma, Degree, Diploma and Certificate.

**The new titles for these HETAC awards offered by the Computing Faculty are:**

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Master of Science Level 9

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Higher Diploma Level 8

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Honours Bachelor Degree Level 8

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Bachelor Degree Level 7

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Higher Certificate Level 6

## FREQUENTLY ASKED QUESTIONS

### What is Computing Science?

Computing Science is the study of computers, their possibilities, their use, their design, and their limitations. A characteristic of a computer is that it can be programmed. A program is a sequence of precise instructions for accomplishing a certain goal. Making programs is challenging. Computing science is the study of how to make programs effectively and efficiently. This takes in other considerations such as how a computer carries out a program, and how separate computers can be put to work together to solve problems more efficiently.

### What is computer programming?

Programming is the art and science of designing reliable and efficient programs. It encompasses the collection of initial requirements, the writing of accurate specifications, the consideration of alternative designs, the systematic construction and testing of high quality program code, and the development of clear, accurate documentation. These are the challenging tasks of a modern computer programmer!

### What is a computer network?

A network is a group of computers that are linked together so that they can communicate with one another. These are usually arranged in a client server configuration where one computer, the server, manages the communication process. Such systems have to be configured and maintained by computer professionals.

### What is an information system?

Information systems manage the huge amounts of information that most organisations generate in the modern commercial environment. These can take many forms, but are usually supported by a database that holds essential data. Such systems are complex and require a lot of planning, preparation and maintenance.

### What is multimedia?

Multimedia systems use different media in order to communicate effectively with the computer user. These media include text, pictures, video, sound, graphics and animation. Multimedia is a huge and growing field of computing science.

### Are computing courses offered in GCD recognised in other countries?

All courses that are validated by external bodies enjoy both national and international recognition.

### How many days can I expect to be at College as a full-time student?

You can expect to be here 5 days a week with lectures between 9am and 5pm.

### How many nights a week can I expect to attend lectures as a part-time student?

Lectures for most courses are delivered on three evenings a week, typically from 6.30pm–9.30pm.



### Kevin Jordan

BSc (Hons) in Computing Science

Having earned my degree from GCD, I feel the strongest skill gained from the course was the versatility to approach a multiplicity of computing disciplines with confidence and enthusiasm.

### Anne-Gaelle Guilcher

MSc in Computing Science

I found the course to be both challenging and rewarding as it gave me the opportunity to acquire a valuable accreditation whilst enhancing my computer expertise. The modules on the course are extremely interesting and beneficial, knowledge of which will prove useful in the IT marketplace. In terms of academic staff, I found them to be very informative; they were also capable of imparting knowledge with ease. I studied part-time and found the lecturers and administration staff to be very flexible and accommodating. This meant that the academic duties of a part-time student and the day-to-day professional duties never conflicted.

### Jaffar Syed

MSc in Computing

Following the completion of a four-year honours degree in Computing Science at Griffith College, I decided to study for an MSc in Computing Science at GCD. Both the lecturers and the administrative staff were very co-operative and friendly. I also made lots of friends from all over the world. GCD helped me get a job in an international company, CLIENT-LOGIC, as a Software Developer. Later, I was offered a permanent position. Currently I am working as an IT Manager in an Irish company. I would not be where I am now without GCD.



# MSc IN COMPUTING SCIENCE

## COURSE INFORMATION

<b>Apply</b>	Apply directly to GCD
<b>Framework Level</b>	HETAC Level 9
<b>Validated by</b>	HETAC
<b>Course Duration</b>	Full-Time <b>1 year</b> Part-Time <b>1 year</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
 Phone **+353 1 415 0400**  
 Email **admissions@gcd.ie**

## ABOUT THE COURSE

Computing Science plays an exciting and ever-increasing role in today's society. Technological innovation has been one of the driving forces behind Ireland's rapid economic growth and this Masters programme will help you to advance that innovation. The programme extends your education and skills and prepares you for an active role in a dynamic and evolving industry.

The MSc degree has been designed to give students an insight into the world of academic and industrial computing research. By focusing on today's hot topics, students will have the opportunity to gain a deeper understanding of how things work and in so doing will develop the skills necessary to carry out innovative work within the discipline of computing. Students who complete this Masters degree will gain the ability to research and master technical issues, to analyse and present findings coherently, and to document their work in a professional manner.

## PROGRESSION

Students who obtain a second class honours or higher are eligible to be considered for entry onto a doctoral degree.

## CAREERS

This course has recently undergone a programmatic review, therefore making graduates very attractive to employers. You will find opportunities as technical applications developers and consultants, systems analysts, database administrators, network managers and other leading computing science roles. Industry research and development roles in the creation of new technologies will also present themselves.

## PROGRAMME STRUCTURE

The overall programme of study prepares students for two related awards as follows:

- Postgraduate Diploma in Computing Science**  
 This is awarded to students who successfully complete stage I of the programme as outlined below.
- M.Sc. in Computing Science**  
 This is awarded to students who successfully complete the taught modules outlined in stage I of the programme, and who in addition, successfully complete the research project / dissertation outlined in stage II of the overall programme.

Candidates who complete the Postgraduate diploma and who do not wish to proceed with their studies to M.Sc. level may graduate directly with a Postgraduate Diploma. Only those who have completed the Postgraduate Diploma may proceed to the related M.Sc. award.

The full time programme structure is as follows :

## STAGE I

### SEMESTER I

Computational Paradigms  
 Telecommunication and Network Services  
 Research Methods  
 Algorithm Design

### SEMESTER II

Concurrent and Parallel Programming  
 Communication Security  
 Information Retrieval and Web Search  
 Collaborative Distributed Systems

## STAGE II

MSc Dissertation / Dissertation by Practice

The part time structure is as follows :

## STAGE I

### SEMESTER I

Computational Paradigms  
 Algorithm Design  
 Research Methods

### SEMESTER II

Telecommunication and Network Services  
 Concurrent and Parallel Programming  
 Collaborative Distributed Systems

### SEMESTER III

Communication Security  
 Information Retrieval and Web Search

## STAGE II

MSc Dissertation / Dissertation by Practice

Within the MSc we are also proposing a number of Minor Awards. The Certificates are 30 credits and the Diplomas 60 credits.

AWARD TITLE	SUBJECT	SUBJECT	SUBJECT	SUBJECT	SUBJECT
Diploma in Networking	Telecoms. & Networks	Communication Security	Collaborative Distributed Systems	Research Methods	Dissertation \ Dissertation by Practice
Certificate in Networking	Telecoms. & Networks	Communication Security	Collaborative Distributed Systems	Research Methods	
Diploma in Software Development	Algorithm Design & Analysis	Concurrent & Parallel Programming	Computational Paradigms	Research Methods	Dissertation \ Dissertation by Practice
Certificate in Software Development	Algorithm Design & Analysis	Concurrent & Parallel Programming	Computational Paradigms	Research Methods	
Diploma in Information Management	Information Retrieval and Web Search	Collaborative Distributed Systems	Computational Paradigms	Research Methods	Dissertation \ Dissertation by Practice
Certificate in Information Management	Information Retrieval and Web Search	Collaborative Distributed Systems	Computational Paradigms	Research Methods	

# HIGHER DIPLOMA IN COMPUTING

## COURSE INFORMATION

Apply	Apply directly to GCD
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Part-Time <b>1 year</b> Full-Time <b>1.5 years</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
 Phone **+353 1 415 0400**  
 Email **admissions@gcd.ie**

## ABOUT THE COURSE

The course is designed to meet the on-going industry demand for computer professionals. With three themes focusing on current and future growth areas in computing, this higher diploma programme bridges the gap between non-computing disciplines and computing science. Its specific aim is to provide rigorous and stimulating classes for students who wish to acquire theoretical and practical training in computing and, particularly, in software development. This course is ideal for non-computing graduates who want to compete favourably against computing science graduates for the broad range of computer opportunities available.

## PROGRESSION

On successful completion of this diploma, students who obtain Second Class Honours or higher are eligible to be considered for entry to the MSc in Computing Science programme. Please refer to previous page for course information

## CAREERS

The primary reason why students choose this course is to change the focus of their careers. The widespread impact that Computing Science has on our daily lives cannot be underestimated; neither can the job prospects on completion of this course. Successful students can expect to enter careers as systems analysts, IT managers or software developers.

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*



## PROGRAMME STRUCTURE

The full time course is taken over two semesters as follows:

### SEMESTER I

Computer Programming  
 Computer Architecture and Organisation  
 Data Communications and Networks  
 Discrete Mathematics  
 Relational Databases

### SEMESTER II

Programming and Data Structures  
 Object Oriented Development  
 Operating System Design  
 HCI & GUI Programming  
 Software Engineering for Web Applications

On a part time basis it is taken over three semesters as follows:

### SEMESTER I

Computer Programming  
 Computer Architecture & Organisation  
 Discrete Mathematics

### SEMESTER II

Programming and Data Structures  
 Relational Databases  
 Data Communications and Networks

### SEMESTER III

Object Oriented Development  
 Operating System Design  
 HCI & GUI Programming  
 Software Engineering for Web Applications

# POSTGRADUATE DIPLOMA/MSC IN APPLIED DIGITAL MEDIA

## COURSE INFORMATION

<b>Apply</b>	Apply directly to GCD
<b>Framework Level</b>	HETAC Level 9
<b>Validated by</b>	HETAC
<b>Course Duration</b>	Full-Time <b>1 - 1.5 years</b> Part-Time <b>1.5 - 2 years</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## BACKGROUND TO THE COURSE

Digital content has emerged as a new economic sector with tremendous enterprise and creative potential for Ireland. It encompasses the creation, design, management and distribution of digital products and services and the technologies that underpin them. Creative digital media is at the forefront of the knowledge based economy, and has been accorded a 'high priority' status by the Irish government. There is a large and growing demand for high-level skills in digital media and eBusiness.

Our new Postgraduate Diploma/MSc in Applied Digital Media is designed to provide a direct progression route from an undergraduate Bachelors degree to Masters Level in digital media technologies for recent graduates, as well as enabling those currently working in industry to continue their professional development. If you are thinking of a career in a multi media or professional media environment, or want to enhance your skills within such an environment, then this is the programme for you.

## ABOUT THE COURSE

In photography, video, audio, animation, the Internet itself, in design and in multimedia presentation, a knowledge of creative media software applications is key to productivity and success. The programme teaches how to create multimedia applications using digital technology.

The course takes students through the steps needed to produce professional media work to a high standard. The relevant professional applications will be used by the student who 'learn by doing'. The assessment work carried out during the programme will make up part of a final portfolio upon successful completion of the programme. In addition to the practical work, students will have plenty of opportunity to study, discuss, and critically evaluate the fundamental underlying principles.

There are seven mandatory modules that cover the core concepts and techniques. Students can also choose three electives from a menu of nine additional modules.

## FROM POSTGRADUATE TO MASTERS

Upon successful completion of these modules, students are awarded a Postgraduate Diploma. They can then undertake an additional dissertation module, which leads to a Masters Degree in Applied Digital Media.

## IS THIS COURSE FOR YOU?

This course is an interdisciplinary cross-faculty postgraduate programme that exploits the established strengths of Griffith College in Computing, Media, Design and also Business. Our College comprises academic and media experts with a proven track record in helping students to attain their personal and educational potential.

If you hold a degree in one of these disciplines (or another related discipline), this course will equip you with advanced skills and expertise in the development of, and content creation for, digital media systems. If you work in this field or wish to pursue a related career, it will enable you to sharpen your existing skills. It will also lay down the foundation skills for you to establish new businesses within the applied digital media sector.

## PROGRESSION AND CAREER PROSPECTS

Students of our existing media and design programmes have an unrivalled reputation as award winners in national media and design competitions since their inception.

On successful completion of this programme students will be qualified to work as designers and creative directors in a variety of cross-disciplinary industries (e.g. publishing and the creative arts). They will be able to work effectively as team leaders/managers in the creative media industry, as well as for innovative multimedia projects that involve cross-media content and platforms. Other careers include content/information managers, industrial and academic research, multimedia systems developers, innovative media practitioners, and as entrepreneurs, capable of developing an innovative idea into a full development opportunity.

## STRUCTURE OF FULL TIME PROGRAMME

The programme structure is illustrated in the table below.

STAGE 1	STAGE 2
Research Methods (M)	Business of Digital Media (M)
Digital Media and Society (M)	Interaction Design (M)
Visual Communication (M)	Multimedia Programming (M)
Internet Authoring (M)	<b>Students must choose two of the following electives (Four most popular will run)</b>
<b>Students must choose one of the following electives (Three most popular will run)</b>	Internet Programming & Databases (E)
Audio Production (E)	Digital Storytelling (E)
E-Learning (E)	Video Production (E)
Theories and Principles of Animation (E)	3-D Modelling & Animation (E)
Technical Writing (E)	Desktop Publishing (E)
STAGE 3	
M.Sc. Dissertation / Dissertation by Practice (M)	

(M) Mandatory (E) Elective

## STRUCTURE OF EVENING PROGRAMME

The programme structure is illustrated in the table below.

STAGE 1	STAGE 2	STAGE 3	STAGE 4
Internet Authoring (M)	Research Methods (M)	Business of Digital Media (M)	M.Sc. Dissertation / Dissertation by Practice (M)
Visual Communication (M)	Digital Media and Society (M)	Elective*	
Elective*	Interaction Design (M)	Elective*	
Elective*	Multimedia Programming (M)	Elective*	

\*Two electives are offered in semester I and three electives are offered in semester III. Each student is required to do three electives.

## Elective Choices

GROUP ONE	GROUP TWO
Audio Production (E)	Digital Storytelling (E)
E-Learning (E)	Video Production (E)
Theories and Principles of Animation (E)	3-D Modelling & Animation (E)
	Desktop Publishing (E)

Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999



# BSC (HONS) IN COMPUTING SCIENCE (HETAC)

## CAO CODE GC430

Points level 2008	280
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Full-Time 4 years Part-Time 3.5 years

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)

This full-time course is funded by the Department of Education and Science.

**Under the recent skills initiative the Department of Education and Science is funding up to 71 places per annum for students taking the Honours Computing Science Degree. This means that the first two years' fees will be funded by the Department of Education. The places will be allocated on a CAO points basis.**

## ABOUT THE COURSE

This honours degree programme is designed to turn students into experts in the application of computing science. Thus armed you will be able to address the challenges and opportunities that exist within business and industry environments.

The course has the capacity to reflect and adapt to both technical and market developments. The content and skills taught are relevant to the current and emerging job opportunities in the industry.

In Year 3, students must complete four taught modules and a 6-month work placement in the computing industry. The work placement experience serves two purposes. Firstly it provides you with invaluable work related computing experience, allowing you to draw on this experience during Year 4. Secondly, it significantly increases your attractiveness to potential employers. Students working in the industry and pursuing the

evening programme may be granted an exemption from the work placement stage, depending on the nature of their employment experience.

Students are required to complete a number of significant software development projects throughout the programme. These projects have a strong industry focus and help consolidate and reinforce knowledge acquired from taught modules.

## PROGRESSION

Once completed you can consider further study options here at Griffith College, in the form of an MSc in Computing Science (offered on a full/part-time basis), or at other institutions nationwide. Selected module content covers professional course material (granted by CISCO, Microsoft, Sun Microsystems Inc. etc.) which provides our students with sufficient knowledge to undertake professional qualifications, should they wish to do so.

## CAREERS

Our graduates have worked as assistant software project leaders, computer technology consultants, MIS (Management Information Systems) personnel, software engineers, systems analysts, applications programmers, etc. across a wide range of industry sectors.

## PROGRAMME STRUCTURE

The following table shows the subjects in each semester and the programme streams into which they fit.

YEAR / SEMESTER	SOFTWARE DEVELOPMENT	COMPUTER SYSTEMS	BUSINESS SOLUTIONS & DESIGN	FOUNDATIONS
1/I & 1/II	Computer Programming	Computer Hardware Systems Software	I.T. in Society Business Information Systems	Foundations of Computing
2/I	Object Oriented Development	Relational Databases	Systems Analysis and Design	Probability and Statistics
2/II	Data Structures & Algorithms	Operating System Design	Web Development	Linear Algebra
3/I	Programming Paradigms	Networks & Data Communications	HCI & GUI Programming	Introduction to Formal Design
3/II	<b>WORK PLACEMENT</b>	<b>WORK PLACEMENT</b>	<b>WORK PLACEMENT</b>	<b>WORK PLACEMENT</b>
4/I	Concurrent Programming (C) Emerging Technologies (E)	Advanced Network Theory (C) Database Management (E)	Software Development Project (C)	Computer Graphics (E)
4/II	Games Development (E)	Distributed Systems (E) Practical Networking (E)	Software Development Project (C) Artificial Intelligence (E)	Formal Specifications (C)

(C) CORE (E) ELECTIVE Students will choose 3 electives in year 4

Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999



**John Ward**

Chief Architect, BearingPoint, Ireland

Since graduating in 1998 with a BSc (Hons) in Computing Science, John has focused his efforts on IT Consultancy specialising in Enterprise Architectures in the Financial and Public Sectors. John is the Chief Architect for BearingPoint's Public Services Broker (PSB) initiative which will provide a single point of access to public services; revolutionising citizen and business interaction with the Irish government. The Irish government agency known as Reach selected BearingPoint Ireland to build and operate this core Government solution and infrastructure.

*My degree at Griffith College gave me a broad yet in-depth knowledge of the IT industry – a must in Enterprise Architecture – inspiring confidence in this area. Although I had some prior IT experience, it was my time at Griffith which gave me the solid foundation to meet my career's objectives.*



**GRADUATE PROFILE**

# BSC IN COMPUTING (HETAC)

## CAO CODE GC435

Points level 2008	145
Framework Level	HETAC Level 7
Validated by	HETAC
Course Duration	Full-Time <b>3 years</b> Part-Time <b>3 years</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
 Phone **+353 1 415 0400**  
 Email **admissions@gcd.ie**

## ABOUT THE COURSE

This degree programme aims to develop the skills and competencies required for the effective design of software systems. The course introduces students to a broad range of problem-solving techniques, all of which are directly applicable to the range of IT problems that arise in commercial settings. Students have the opportunity to work in teams as well as on solo projects. Students who wish to exit after successfully completing Years 1 and 2 may do so and be awarded a Higher Certificate in Computing (HETAC).

Students who exit this course after completing 2 years will do so with a qualification of the Higher Certificate in Computing.

## PROGRESSION

On successful completion of the ordinary degree, students may elect to transfer to the final year of the BSc (Hons) in Computing Science in Griffith College or external institutions.

## CAREERS

Following this course our students will be able to work as assistant software project leaders, computer technology consultants, MIS (Management Information Systems) personnel, software engineers, systems analysts, applications programmers, etc. across a wide range of industry sectors.

## PROGRAMME STRUCTURE

The following table shows the subjects in each semester and the programme streams into which they fit.

YEAR / SEMESTER	SOFTWARE DEVELOPMENT	COMPUTER SYSTEMS	BUSINESS SOLUTIONS & DESIGN	FOUNDATIONS
1/I & 1/II	Computer Programming	Computer Hardware	I.T. in Society	Foundations of Computing
		Systems Software	Business Information Systems	
2/I	Object Oriented Development	Relational Databases	Systems Analysis and Design	Probability and Statistics
2/II	Data Structures & Algorithms	Operating System Design	Web Development	Linear Algebra
3/I	Programming Paradigms	Networks & Data Communications	HCI & GUI Programming	Introduction to Formal Design
3/II	Emerging Technologies	Practical Networking	New Enterprise Development	
			Group Project	

## COURSE INFORMATION

Apply [Apply directly to GCD](#)

## FOR FURTHER INFORMATION

Please contact Griffith Corporate Training  
 Phone **+353 1 415 0400**  
 Direct **+353 1 416 3378 / +353 1 416 3318**  
 Email **corporatetraining@gcd.ie**  
 Web **www@gcd.ie/corporatetraining**

# GRIFFITH CORPORATE TRAINING COMPUTER TRAINING AND PROFESSIONAL PROGRAMMES



**Your Pathway To Success**



### ABOUT GRIFFITH CORPORATE TRAINING

Established in 1977, Griffith Corporate Training provides a comprehensive range of Computer Training, Business, Professional Development and Arts programmes. Griffith offers computer and other specialist training services to corporate clients and private individuals, identifying training needs and delivering training programmes to meet their particular requirements.

At Griffith Corporate Training, we provide a vast range of application and technical IT courses from computer training for complete beginners to Microsoft and Cisco technical courses. We also provide a portfolio of business courses including Marketing, Human Resource Management and Office Skills. Our Professional Development courses range from Effective Public Speaking to Finance for Non-Financial Managers. We also offer a range of professionally focused courses in the field of Psychology and in Counselling and Psychotherapy.

We deliver programmes, full and part-time, short and long-term, and on a customised basis tailored

to meet the specific needs of our clients. Courses are delivered either in-company or at the Griffith College Campus. Situated within a mile of St. Stephen's Green, on Dublin's South Circular Road, we are centrally located and easily accessible by both Luas and bus services.

Griffith Corporate Training is a customer and market driven organisation, committed to seeking and acting on customer feedback. We design and deliver programmes validated by external bodies, yet customised to meet the specific needs of our clients. We are leaders in the delivery of cutting edge programmes aimed at providing participants with tangible outcomes that will enhance their personal development and career progression.

At Griffith Corporate Training, we have combined the benefits of a dynamic and modern college environment with corporate professionalism thereby providing our participants with an inspiring, stimulating and entirely unique experience... the ideal foundation for learning, development and success.



# APPLICATION AND TECHNICAL COMPUTER TRAINING COURSES AND PROFESSIONAL PROGRAMMES



## 'YOUR PATHWAY TO SUCCESS'

**Griffith Corporate Training** is part of Griffith College Dublin and offers computer and other specialist training services to corporate clients and private individuals.

Stay at the forefront of IT with our comprehensive range of computer training courses across the spectrum of Information Technology. We have introductory courses for complete beginners right through to certified Microsoft Office End User courses and Professional Technical Training courses. We also offer part-time professional courses in Business, Developmental and Arts Programmes.

Choose a time that suits you with a wide range of scheduled day courses, part-time morning and evening courses, and tailored courses.

## APPLICATION COURSES

- Computers Training for Complete Beginners, Internet & Email for Beginners
- Microsoft Office Application courses all Levels:  
MS Word, MS Excel, MS Access, MS PowerPoint, MS Outlook
- MS Project, MS Visio
- European Computer Driving Licence (ECDL)
- Microsoft Office Specialist (MOS)
- Migration to Microsoft Office 2007

## ACCOUNTS COURSES

- Accounts: Manual & Computerised Accounts FETAC Level 5
- Manual & Computerised Payroll FETAC Level 5
- Introduction to Manual Accounts; TAS Books; Sageline 50

## DESIGN COURSES

- Desktop Publishing: Adobe InDesign, Illustrator, Photoshop & Acrobat
- MS Publisher, QuarkXpress, Corel Draw
- Web Page Design: Web Site Development and Management
- Dreamweaver CS, Flash, Photoshop for the Web, HTML, Microsoft Expression
- Certified Internet Webmaster (CIW)
- Computer Aided Design: AutoCAD Level 2D and Level 3D

## TRAINER & EDUCATION PROGRAMMES

- Level 9 Post Graduate Training and Education Award (HETAC)
- Microsoft Master Instructor (MMI) Train the Trainer Programme
- JEB Teacher Training Diploma in ICT (JEB from EDI)

## PROFESSIONAL DEVELOPMENT PROGRAMMES

- Project Management Fundamentals
- Project Management Professional (PMP)
- Softskills Programmes:  
Management Development; People Management; Technical Office Skills; Communication Skills; Personal Development.
- Business Programmes
- Development Programmes
- Arts Programmes

## TECHNICAL COURSES

- PC Maintenance & Repair Course
- CompTIA Courses: CompTIA A+, Network+, Security+, Server+
- Microsoft Certified Desktop Support Technician (MCDST)
- Microsoft Certified Systems Administrator (MCSA)
- Microsoft Certified Systems Engineer (MCSE)
- Microsoft Exchange Server 2003
- Microsoft Certified Technology Specialist (MCTS) Training Courses
- MCTS: Windows Vista – Configuration Certification
- MCTS: Microsoft SQL Server 2005 Implementation & Maintenance
- MCTS: Microsoft SQL Server 2005 Business Intelligence
- MCTS: Microsoft Exchange Server 2007 Configuration
- Windows SharePoint Services 3.0 Configuring
- Microsoft Office SharePoint Server 2007 Configuration
- Cisco: CCNA
- VMware Certified Professional
- Red Hat Linux
- GCD Networks and Security Stream Certificates
- Programming: VBA for Access, Word, Excel
- Relational Databases/SQL
- Crystal Reports



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DIPLOMA IN SOUND AND MUSIC TECHNOLOGY	125

## FACULTY OF JOURNALISM AND MEDIA COMMUNICATIONS



Who do you want to be?

- ❑ **Winner of the European Parliament Prize for Journalism 2008:** Griffith College Media Graduate.
- ❑ **National Student Media Awards & Kodak Competition:** Successful reputations.
- ❑ **Press Pass:** National Union of Journalists Press Pass available to all registered media students.
- ❑ **Industry Links:** Lecturers in Griffith's Journalism and Media Faculty are drawn from the top Irish publications and media companies including RTE, Irish Daily Star, Evening Herald, Setanta and the Sunday Independent.
- ❑ **Successful Alumni:** Graduates work for RTE, Irish Independent, Irish Star, Evening Herald, RTE, TV3, News Talk, Spin FM, BBC, More 4, BSkyB as well as a range of regional radio, TV and newspapers in Ireland and Britain. Graduates include Mich McCaffrey(Sunday Tribune), Cecelia Ahern (Author), Henry McKean (Newstalk).
- ❑ **On-campus radio station:** 2 broad casting studios (1 on-air and 1 off-air)
- ❑ **4 photographic studios**
- ❑ **3 dark Rooms**
- ❑ **1 TV and Video Studio**
- ❑ **1 Sound Engineering studio**
- ❑ **2 multimedia production rooms**
- ❑ **4 student publications**
- ❑ **Small class sizes**
- ❑ **Tax relief:** Griffith College students are entitled to 20% tax relief on all HETAC validated undergraduate and postgraduate programmes.

## PROGRAMME INFORMATION

Learning about Media Communications involves studying, analysing, understanding and participating in media activities. It also involves questioning how visual, oral and written output reflects and challenges the activities and behaviours of people in society today.



CAO CODE	COURSE TITLE	PROGRAMME REQUIREMENTS	2008 POINTS	FULL-TIME	PART-TIME
Apply to GCD	Postgraduate Diploma/ MSc in Applied Digital Media (HETAC)	Primary degree (pass) in an unrelated discipline	N/A	1 year	1.5 years
Apply to GCD	Higher Diploma in Journalism and Media Communications (HETAC)	Primary degree in an unrelated discipline	N/A	1 year	1.5 years
GC450	BA (Hons) in Journalism and Visual Media (HETAC)	2Cs (Hons) + 4D3s (Ord) to include a language	245	3 years	N/A
GC465	BA in Journalism (HETAC)	5D3s (Ord) to include a language	AQA	3 years	N/A
GC470	BA in Photographic Media	5D3s (Ord)	AQA	3 years	3 years
Apply to GCD	Diploma in Media Techniques (City and Guilds)	5D3s (Ord)	N/A	1 year	1 year
Apply to GCD	Diploma in Photography (HETAC)	5D3s (Ord)	N/A	1 year	1 year
Apply to GCD	Certificate in Journalism (specialising in either Print or Radio) (GCD)	5D3's (Ord) to include a language	N/A	N/A	1 year
Apply to GCD	Diploma in Sound and Music Technology (City and Guilds)	5D3s (Ord)	N/A	1 year	1 year

**N/A** – Not applicable    **AQA** – All qualified applicants (applicants met the minimum entry requirements)  
**NB** – Full and part-time programmes may differ



Ireland's journalism and media communications industry continues to thrive as it experiences innovation and development in equal measure

## HETAC QUALIFICATIONS

The National Qualifications Authority of Ireland changed the national structure of qualifications awarded to successful students in 2004. In the past there were five award levels in Griffith College; Masters, Graduate Diploma, Degree, Diploma and Certificate.

**The new titles for these HETAC awards offered by the Journalism Faculty are:**

Honours Bachelor Degree Level 8

Bachelor Degree Level 7

Higher Certificate Level 6

## INTRODUCTION

The demand for media graduates with up-to-date communication, visual and interpretative skills remains high: traditional media and new media organisations always seek new talent; and corporate, community and financial organisations consistently recruit employees with the ability to communicate an organisation's message, both internally and externally. Griffith College's higher diploma, degree, diploma and certificate courses enable students to meet and to take advantage of these opportunities.

The courses present a comprehensive understanding of media formats, covering a wide range of subjects from writing, broadcasting, marketing, financial and legal dynamics, to printing and publishing. Our graduates leave Griffith College with the knowledge, confidence and capability to succeed in the media industry.

- Employers of GCD graduates often note their 'can do' attitude, tied to a thorough sense of professionalism.
- Students are assured of excellent teaching practices, using up to date techniques and technology.

- Students on our HETAC validated Journalism and Media courses are entitled to student membership cards from the National Union of Journalists, which recognises the courses for professional training purposes.

## FREQUENTLY ASKED QUESTIONS

### What is Journalism and Media Communications?

Media Communications studies, analyses and understands how all forms of media work and interact, and how visual, oral and written communication reflects and challenges the activities and behaviour of people in society today. This is an exciting and dynamic industry that helps to drive our multimedia society. The Journalism and Media courses in Griffith College develop the interpretative and professional skills needed to work within Journalism and media communications. Journalism and communications media incorporate a range of skills including writing, reporting, photographing, editing, designing, presenting, production, layout and publishing.

### What skills will I gain?

The ability to tell a story professionally and confidently, to write, speak or design an image that conveys the essential information that an audience requires, the ability to think and to apply that thinking to layout and design, newspaper production, radio or television presenting, video/television production, reporting and/or photography. These are all skills that our programmes pass on to students. Whether you choose a journalism, communications or a visual media path, our new programme design ensures that students will always be in a position to communicate a story coherently. Griffith graduates are working across a range of media including RTE, Today FM, Newstalk 106FM, Spin FM, The Star, Evening Herald, Sunday Independent, Ireland on Sunday, TV3,

Setanta Sports and a range of magazines as well as in TV and film production. They are also involved in PR, in-house production and local radio and newspapers.

### What makes a good media student?

Curiosity is the hallmark of a media student and this curiosity is expressed in words and/or images. A good media student wants to write, speak or paint a picture about the things that matter, in college, in Dublin, in their own locality or in the wider world.

Students want to learn from others in this field and discover how the world works, to communicate these discoveries in an effective and interesting manner to help the audience make informed choices, and give them the information that enables them to manage and/or bring about change.

### What are the entry requirements for the Higher Diploma programme?

A primary degree in an unrelated discipline. If applicants do not possess a primary degree, they will be awarded a Griffith College Dublin Diploma, which also entitles them to receive individual subject credits from HETAC.

### What are the entry requirements for an honours bachelors degree programme?

Students must have obtained a minimum of grade C3 in at least two higher level papers, together with a minimum of four D3s in ordinary level subjects, including a language. A points level may also apply to courses offered through the CAO system. Mature applicants and applicants with relevant experiential learning will also be considered.

### What are the entry requirements for a bachelors degree, diploma or certificate programme?

Students applying for an ordinary degree, diploma or certificate programme must have obtained a minimum of grade D3 in at least five ordinary level subjects, including a language. A points level may also apply to courses offered through the CAO system. Applicants with relevant experiential learning will also be considered.

### Are the journalism and media courses offered in GCD recognised in other countries?

All courses that are validated by external bodies enjoy national and international recognition.

### What time do evening classes commence and end?

Lectures for most courses are delivered three evenings per week, typically from 6.30pm to 9.30pm. Students may also choose to take subjects at their own pace as family or work commitments dictate.

### Media Awards won by GCD Students

GCD Media Students win awards in media competitions at

national level every year, a significant record of success. In 1998, James Dunne won the NCEA/Irish Times Christina Murphy award, a first success that began an unbroken trend. These are some of the highlights.

- First prizes in photographic categories in the National Student Media Awards in 2001, 2002, 2003, 2004, 2005, 2006 and 2007. In 2001 two GCD media students won 'Best Documentary' in the professional Kerry Film Festival.
- Two (of five) first prizes in the TV3 Cast awards for TV projects in 2001 –later broadcast on RTE, Network Two, TG4, UTV, TV3 and the BBC.
- Two first prizes for best TV production in the 2003 O2 Oxygen Smedia Awards.
- The (now superseded by Smedia) Fuji photography awards and Kodak competitions witness GCD winners – GCD winning 'College of the Year', first and third prizes in its first year of entry in the Kodak competition.
- GCD photography student Lorraine Sherry won the 'Practical Photographer' magazine Photographer of the Year 2003, open to UK and Irish entrants.
- City & Guilds awarded 15 distinctions in TV and Video in 2003, all three of which went to Ireland and all three to GCD students. In 2004 a GCD graduate on our dedicated television course won a Medal for Excellence from City & Guilds, against competition from all over Ireland and the UK.

### Student Publications

Students within the faculty produce various materials during their studies, in broadcast, print and electronic formats. As well as a firm understanding in the academic and theoretical foundations of their preferred discipline, Griffith College students learn how to apply their knowledge practically. These skills are reflected in their performance in student competitions and in the workplace.

### Smedia Awards

The annual Smedia awards, open to students involved in various aspects of media production at third level in Ireland, usually feature a clutch of GCD winners. GCD students enjoyed more success in 2006. GCD students were short-listed for 29 Oxygen Smedia Awards, winning three categories: News Photographer; Richéal Carroll, Small Publication: Diren Valaydan and Stephen O'Leary (The Circular) and Film Script: Noel Burke.

These achievements are an outstanding tribute to the skills attained by students and their application of these skills in assignment work at GCD.



# POSTGRADUATE DIPLOMA/MSC IN APPLIED DIGITAL MEDIA

## COURSE INFORMATION

Apply	Apply directly to GCD
Framework Level	HETAC Level 9
Validated by	HETAC
Course Duration	Full-Time 1 - 1.5 years Part-Time 1.5 - 2 years

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)

## BACKGROUND TO THE COURSE

Digital content has emerged as a new economic sector with tremendous enterprise and creative potential for Ireland. It encompasses the creation, design, management and distribution of digital products and services and the technologies that underpin them. Creative digital media is at the forefront of the knowledge based economy, and has been accorded a 'high priority' status by the Irish government. There is a large and growing demand for high-level skills in digital media and eBusiness.

Our new Postgraduate Diploma/MSc in Applied Digital Media is designed to provide a direct progression route from an undergraduate Bachelors degree to Masters Level in digital media technologies for recent graduates, as well as enabling those currently working in industry to continue their professional development. If you are thinking of a career in a multi media or professional media environment, or want to enhance your skills within such an environment, then this is the programme for you.

## ABOUT THE COURSE

In photography, video, audio, animation, the Internet itself, in design and in multimedia presentation, a knowledge of creative media software applications is key to productivity and success. The programme teaches how to create multimedia applications using digital technology.

The course takes students through the steps needed to produce professional media work to a high standard. The relevant professional applications will be used by the student who 'learns by doing'. The assessment work carried out during the programme will make up part of a final portfolio on your successful completion of the programme. In addition to the practical work, students will have plenty of opportunity to study, discuss, and critically evaluate the fundamental underlying principles.

There are seven mandatory modules that cover the core concepts and techniques. Students can also choose three electives from a menu of nine additional modules.

## FROM POSTGRADUATE TO MASTERS

Upon successful completion of these modules, students are awarded a Postgraduate Diploma, they can then undertake an additional dissertation module, which leads to a Masters Degree in Applied Digital Media.

## IS THIS COURSE FOR YOU?

This course is an interdisciplinary cross-faculty postgraduate programme that exploits the established strengths of Griffith College in Computing, Media, Design and also Business. Our College comprises academic and media experts with a proven track record in helping students to attain their personal and educational potential.

If you hold a degree in one of these disciplines (or another related discipline), this course will equip you with advanced skills and expertise in the development of, and content creation for, digital media systems. If you work in this field or wish to pursue a related career, it will enable you to sharpen your existing skills. It will also lay down the foundation skills for you to establish new businesses within the applied digital media sector.

## PROGRESSION AND CAREER PROSPECTS

Students of our existing media and design programmes have an unrivalled reputation as award winners in national media and design competitions since their inception.

On successful completion of this programme students will be qualified to work as designers and creative directors in a variety of cross-disciplinary industries (e.g. publishing and the creative arts). They will be able to work effectively as team leaders/managers in the creative media industry, as well as for innovative multimedia projects that involve cross-media content and platforms. Other careers include content/information managers, industrial and academic research, multimedia systems developers, innovative media practitioners, and as entrepreneurs, capable of developing an innovative idea into a full development opportunity.

## STRUCTURE OF FULL TIME PROGRAMME

The programme structure is illustrated in the table below.

STAGE 1	STAGE 2
Research Methods (M)	Business of Digital Media (M)
Digital Media and Society (M)	Interaction Design (M)
Visual Communication (M)	Multimedia Programming (M)
Internet Authoring (M)	<b>Students must choose two of the following electives (Four most popular will run)</b>
<b>Students must choose one of the following electives (Three most popular will run)</b>	Internet Programming & Databases (E)
Audio Production (E)	Digital Storytelling (E)
E-Learning (E)	Video Production (E)
Theories and Principles of Animation (E)	3-D Modelling & Animation (E)
Technical Writing (E)	Desktop Publishing (E)
STAGE 3	
M.Sc. Dissertation / Dissertation by Practice (M)	

(M) Mandatory (E) Elective

## STRUCTURE OF EVENING PROGRAMME

The programme structure is illustrated in the table below.

STAGE 1	STAGE 2	STAGE 3	STAGE 4
Internet Authoring (M)	Research Methods (M)	Business of Digital Media (M)	M.Sc. Dissertation / Dissertation by Practice (M)
Visual Communication (M)	Digital Media and Society (M)	Elective*	
Elective*	Interaction Design (M)	Elective*	
Elective*	Multimedia Programming (M)	Elective*	

\*Two electives are offered in semester I and three electives are offered in semester III. Each student is required to do three electives.

## Elective Choices

GROUP ONE	GROUP TWO
Audio Production (E)	Digital Storytelling (E)
E-Learning (E)	Video Production (E)
Theories and Principles of Animation (E)	3-D Modelling & Animation (E)
	Desktop Publishing (E)

Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999



# HIGHER DIPLOMA IN JOURNALISM AND MEDIA COMMUNICATIONS

## COURSE INFORMATION

Apply	Apply directly to GCD
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Full-Time <b>1 year</b> Part-Time <b>1.5 years</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSE

This postgraduate programme offers a comprehensive multimedia syllabus designed with the considerable input of practitioners from Irish journalism and media. This external contribution has helped to produce a course that is relevant to current and emerging job opportunities, as well as reflecting and adapting to technical, creative and market developments.

The programme allows students with an existing undergraduate degree in a non-journalism or media discipline, to acquire the skills of journalistic writing, production and communication.

It concentrates on expanding existing academic knowledge, or industry-specific knowledge and skills, depending on successful academic or professional background. On completion students possess an extensive array of skills that enable them to secure media based employment. This is achieved through practical and academically based media training. During the course students are challenged in real journalistic situations, in both print and broadcasting, making them aware of the working environment. National Union of Journalism recognition of the programme entitles students to a one-year student NUJ Card.

Postgraduate students will be awarded a Higher Diploma in Journalism and Media Communications at HETAC Level 8. Students who do not possess a primary degree will be awarded a Griffith College Diploma,

which also entitles them to receive individual subject credits from HETAC.

During this programme students take subjects that allow them to apply journalism specific skills to existing academic learning. The subjects on the programme reflect the need to acquire skills and knowledge in a focused manner. Background knowledge is acquired through modules in Research Methods and Media and Society, essential instrumental knowledge in Media Law and Ethics and finally, directed knowledge, in Reporting, Sub-editing, Broadcasting and Newspaper Production. Subject specialisations are also provided on an elective basis.

**Students also participate in the radio station, Griff FM, taking leading roles and also produce a tabloid-sized publication. Students participate in simulated News-Days that permit the acquisition of practical reporting skills while working to a deadline.**

Graduate students on this programme learn quickly and are generally focussed in their approach. Many graduates of the programme now work in TV, radio, newspapers, magazines, PR and on-line media. The faculty utilises this network with former graduates returning frequently to distil their knowledge and experience to existing students.



Griffith College's BA in Journalism graduate Joan Beatty, winner of the Ulster Rugby Media Liaison Officer of the year with David Sloan, the Managing Director of Downtown Radio. Joan has been working as the Enniskillen Rugby Club Press Officer while completing an MA in Politics at Queens University of Belfast.

## CAREERS

Depending on subject electives, students are likely to find media-based employment as journalists in print or broadcast media, as researchers, presenters, producers, technical writers in media-related positions, or in other forms of communication in public relations. In addition to traditional journalism, graduating students may be eligible to take up employment in areas where visual media or multi-media skills are in demand. Students are also encouraged to exploit their undergraduate study experience to secure employment in specialist areas such as science, sport, arts and humanities. Graduates of this programme are currently working for major national and local media, at home and abroad, with some in senior positions.

## CORE SUBJECTS

Cultural Perspectives  
Media Law and Ethics  
Reporting and Sub-Editing (Incorporating News-Days)  
Research Methods  
Broadcast Journalism 1 (Radio)  
Newspaper Production  
Media and Society  
Investigative Reporting

Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999

## ELECTIVES

**Choose two from:**  
Conflict Reporting  
Shorthand  
Public Relations  
Broadcast Journalism II (TV)  
Photography  
Sports Journalism  
*Elective modules are offered subject to demand*

Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments

## Célia Zwahlen

Graduate and 2007 student media and award winner

Editor, Client Publishing Division & Commercial Features, Business and Finance Media Grp

This course is giving me the chance to apply the knowledge I acquired in my previous studies in a very creative and practical way. The lecturers are experienced reporters and producers, and are keen to transmit to students the ethical core of journalism. Through independent research and inventiveness, I can prove and raise my potential in varying media fields. It is a stimulating course that pushes my limits and gives me the opportunity to try things I would not try otherwise.

# BA (HONS) IN JOURNALISM AND VISUAL MEDIA

**CAO CODE** GC450

Points level 2008	245
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Full-Time 3 years Part-Time 3 years

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)

## ABOUT THE COURSE

This honours degree programme will inspire an intellectual capacity for self-expression and objective enquiry, while developing the practical skills necessary for media production. The art of writing, design, presentation, production, layout and publishing for newspaper, radio, video, photography and the Internet will be covered in this course. The course aims to produce versatile and confident graduates who can meet the needs of the existing communications industry, and identify and exploit further opportunities within media. The degree is recognised by the main professional journalists' organisation, the National Union of Journalists (NUJ). Students are entitled to apply for NUJ student press cards while studying for their degree.

### Year 1

In first year, students acquire theoretical understanding and introductory practical media skills. Students learn about the history of media and, about how society has adapted to increasingly sophisticated systems of media communication. In addition, students learn how to present a message and how to present themselves in public within systems of media communication. Students acquire introductory skills which develop an understanding of radio, print, visual media and photography. On completion of first year, students are in a position to make choices in relation to specialising in visual or verbal media.

### Year 2

In Year 2, students choose to take a journalism or visual media specialisation, a choice they have prepared for in first year. Students also gain essential background knowledge relating to the legal and ethical environment of media production, the history and development of systems of photographic representation and how social, economic and political issues affect society. During this stage, students are applying their knowledge and beginning to think holistically

in the development of their various media related skills. They will produce practical media work on a regular basis during this stage of the course.

### Year 3

Media and Society, one of the three common subjects in third year, teaches students about the interaction of modern media systems with practitioners, audiences, owners and structures. Media Research and Cultural Studies allows students to develop their capacity for research, while modern society gives students an insight into the process of globalisation. Students continue their specialist choices, which increase in the final year within the journalism or visual media stream.

## PROGRESSION

BA graduates have successfully pursued postgraduate awards in Ireland's main universities as well as in prestigious academic institutions across the UK and Europe.

## CAREERS

Given the comprehensive nature of this course, which explores such a diverse and exciting range of media, graduates will have many career options. Successful students will work as journalists, researchers, presenters and producers in print and broadcast media. In addition to traditional journalism, the course prepares graduates for employment in areas where visual media or multi-media are in demand, including video production, photography, web design, and graphics production and design. Because communicating information is becoming increasingly electronic in nature, studying the role of the Internet in modern media is an integral part of this course. With this in mind, graduates may seek work in new and rewarding fields of communication technology.



**Graduation 2002 (L-R)** GCD Chairman Mr. Diarmuid Hegarty, Cecelia Ahern and Mr. Bertie Ahern T.D., pictured at St. Patrick's Cathedral. Cecelia graduated with a BA in Journalism and Media Communications from GCD in December 2002.

## YEAR 1

### Core Subjects

Understanding Society  
History of the Media  
Media Studies  
Research Methods  
Writing and Presentation Skills  
Productivity Software

### Stage 1 Half Modules

(An introduction to Journalism and Visual Media)

Introduction to Print Media  
Ways of Seeing  
Introduction to Radio  
Introduction to Photography

*Students experience of Stage 1 half Modules allows them to choose a particular stream from year 2 onwards.*

## YEAR 2

### Core Subjects

Media Law and Ethics  
Contemporary Society  
Marketing Media  
History of Art and Photography

### Stream A (Journalism)

Broadcast Journalism  
Business Journalism  
Investigative Journalism I  
Newspaper Production

### Stream B (Visual)

Video Production 1  
Commercial Photography or Photojournalism  
Layout and Graphic Design  
Advanced Photography

## YEAR 3

### Core Subjects

Modern Society  
Media and Society  
Media Research and Cultural Studies

### Stream A (Journalism)

*Choose 5 from:*

Editing  
Irish Language Journalism  
Publishing  
Public Relations  
Sports Journalism  
Creative Writing

### Stream A (Journalism)

Online Journalism  
TV Journalism  
Investigative Journalism II  
Shorthand  
Reporting Conflict

### Stream B (Visual)

*Choose 5 from:*

Web Design  
Video Production II  
Photography Project  
Portfolio and Presentation/  
CD/DVD Authoring  
Film Studies  
Dissertation/Visual Media Project

Digital Photography

*\* Electives in Year 3 are offered subject to demand.*

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*

# BA IN JOURNALISM (HETAC)

**CAO CODE** GC465

Points level 2008	AQA
Framework Level	HETAC Level 7
Validated by	HETAC
Course Duration	Full-Time 3 years Part-Time N/A

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)

## ABOUT THE COURSE

This three year full-time degree programme concentrates on expanding the student's knowledge and skills in the thriving world of journalism. Media-based training, both practical and academic, is central to the programme as we prepare students for a career in media. Students learn to work in real journalistic situations - in print and broadcasting – over the course of the six semesters. NUJ recognition of the programme entitles students to a student NUJ Card for each year of the programme. Students learn a range of media production and academic skills, which allows integration of investigative and practical skills. Print and broadcast media production is catered for, alongside learning about the society that students write about or comment upon.

### Year 1

In first year, students acquire theoretical understanding and introductory journalism production skills. Students learn about the history of media, about how society has adapted to increasingly sophisticated systems of media communication. Students gain an introductory understanding of the social structure, knowledge that forms the basis of work within media later in the programme and in media careers. In addition, students learn how to present a message and how to present themselves in public within systems of media communication.

Students begin to develop their capacity to write professionally, acquiring knowledge of the structure of good writing practice. Students acquire introductory skills in radio, print and photography. Students embark on learning increasingly sophisticated print journalism skills, building each year on underpinning knowledge gained in previous stages of the programme. Broadcast Journalism students work in the radio station.

### Year 2

In second year, all students gain essential background knowledge relating to the legal and ethical environment of media production, and on how social, economic and political issues affect Irish society. Students continue to develop writing skills, which are utilised in Print Journalism II. Here students begin to make specialist subject choices, which they will also make in Year 3 of the programme.

### Year 3

In third year, Media Research and Cultural Studies allows students to develop skills in research for the media and its audiences. In Media Studies students learn how different systems of media communication affect on audiences in different ways. In Business Journalism, students learn about the role of the specialist reporter in this increasingly important area of journalism. Students continue to choose two elective subjects which allows a degree of specialisation.



## PROGRESSION

Further study is an option for students who successfully complete this course; the logical progression is to take the final year of the BA (Hons) in Journalism and Visual Media.

## CAREERS

By exploring the diversity of the journalistic and communications environment, your career opportunities are far-reaching. The significant growth in the area of media based communications now presents improved employment prospects in what was previously considered a 'closed shop'. As such, graduates can pursue a career in newspapers, periodicals, journals or magazines, or as part of a company as its Press/Information Officer. The proliferation of local and national radio in Ireland, as well as the growth in television, means that there are also openings in this area, particularly within radio and television presenting, producing or researching.

# COURSE CONTENT

## YEAR 1

Social Studies  
Print Journalism I (Project I)  
History of the Media  
Photography  
Writing and Public Presentation Skills  
English Literature I  
Productivity Software  
Introduction to Radio

## YEAR 2

Contemporary Politics  
Elective choice I  
Elective choice II  
Shorthand  
Media Law and Ethics  
Freelance and Feature Writing I  
English Literature II  
Print Journalism II (Project II)

### Year 2 elective subjects

Layout and Design  
Newspaper Production  
Broadcast Journalism (Radio)  
Sports Journalism  
Photo journalism

## YEAR 3

Media Research and Cultural Studies  
Elective Choice III  
Media Studies  
Reporting and Newsday (Project III)  
Business Journalism  
Freelance and Feature Writing II  
Elective Choice IV  
Marketing Media

### Year 3 elective subjects

Investigative Journalism  
Advanced Photography  
Video Production I  
Film Studies  
Creative Writing  
Online Journalism

*\* Elective choice may be affected by level of demand, student profile and timetables.*

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

*Programme modules and content are subject to ongoing quality assurance reviews and evolve to reflect educational industry developments*

# BA IN PHOTOGRAPHIC MEDIA (HETAC)

**CAO CODE** GC470

Points level 2008	AQA
Framework Level	HETAC Level 7
Validated by	HETAC
Course Duration	Full-Time <b>3 years</b> Part-Time <b>3 years</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSE

This visual media industry is currently in rapid change and progression. Elements like DTP and the world wide web have created a pressing need for highly trained visual arts professionals with a high level of new skills and creative, artistic, and communications talent.

Griffith College's Faculty of Journalism and Media has over eight years experience in providing industry standard photographic training. The delivery of award winning courses has gained us an enviable reputation in the Irish photographic industry. Former students are now working in the field in all spheres of photographic practice and we have long enjoyed the support of our colleagues in the Irish Professional Photographers Association. In addition, Griffith students have won seven of the eight photographic awards in the national student Media competitions between 2005 and 2007.

This BA Degree course is offered on a three year full-time basis or on a part-time version, the first time this level of study has been offered in this format in Ireland. The emphasis of our course is on commercial photography, a professional approach allied to analytical skills and creative judgment. Our graduates will be highly skilled and experienced, capable of adding to the visual arts media in Ireland and abroad. On completion of this course, graduates will be versed in the skills necessary for further study at even higher levels.



## YEAR 1: LEARNING

### SEMESTER ONE

Photographic Techniques  
Practical Photography  
Ways of Seeing  
Research and Writing Skills

### SEMESTER TWO

Applied Photography  
Photographic Theory  
Digital Photography  
History of Art and Photography

## YEAR 2: CONSOLIDATION

### SEMESTER ONE

Photo-essay/Editorial Photography  
Media Law and Ethics  
Layout and Graphic Design  
Professional Development

### SEMESTER TWO

Commercial Photography  
Media History  
Web Design  
Structured Photo Project

## YEAR 3: APPLICATION

### SEMESTER ONE

The Business of Photography  
The Politics of the Image  
Elective Specialism  
• Video Production  
• Large format Photography  
• Action Photography  
• People Photography

### SEMESTER TWO

Final Photographic Project (double credit)  
Professional Practice

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

COURSE CONTENT



# DIPLOMA IN MEDIA TECHNIQUES

## TELEVISION AND VIDEO (CITY & GUILDS) INCORPORATING TELEVISION PRODUCTION AND DIGITAL VIDEO EDITING (GCD)

### COURSE INFORMATION

Apply	Apply directly to GCD
Validated by	City & Guilds
Course Duration	Full-Time <b>1 year</b> Part-Time <b>1.5 years</b>

### FOR FURTHER INFORMATION

Please contact the Admissions Office
Phone <b>+353 1 415 0400</b>
Email <b>admissions@gcd.ie</b>

### ABOUT THE COURSE

The purpose of this award-winning course is to provide students with a fundamental knowledge of the practical application of TV and video production and post-production techniques. Students on the programme, many of whom have no familiarity with the medium on course commencement, are taught how to propose and make video packages and the skills of post-production, utilising advanced industry software.

Exciting subjects, such as television and video production, film theory and photography, all whet the appetite. If you're looking for a thorough understanding in the art of television and video production, particularly through the completion of practical assignments, then you'll find this a most rewarding course. On successful completion students will receive a City & Guilds Diploma in Television and Media Techniques plus a GCD Diploma in Television Production and Digital Video Editing.

The nature of visual media has changed dramatically in recent years with the stunning growth of digital television, the Internet and increased film production. To match this growth our course content reflects the ongoing technical and market developments. Students will be taught skills that are relevant to current and emerging industry practice and, to this end, the syllabus has been created by experts at the forefront of Irish film education and practice. In fact, many of the lecturers on the course are also industry professionals who will introduce you to the cutting edge of a highly competitive industry. While the course is primarily practical in nature – with students creating their own

video productions, using digital production and post-production equipment – a balance between practical applications and academic pursuits is maintained.

### OVERVIEW OF EQUIPMENT

The course provides an excellent range of equipment, including Sony DSR 300, rear-zoom and rear-focus controls, Canon XL1s, lighting kits, Chimeras, Kino-os, Vinten Vision, Sachtler, Sennheiser 416, 816, ME80, Shure FP33, Shure SM58, Sony ECM44, JVC1010TM, Grip equipment, Sony DSR20P, SVHS analogue editing equipment, Mac G4 and G5, Final Cut Pro and other software programs. Griffith College was one of the first colleges to utilise Apple's Final Cut Pro Software. Staff on the programme have attained a high reputation in Ireland and internationally in the use of this software in a teaching environment.

### PROJECT WORK

Project work is an integral and essential part of this course; students will present a three-minute news report on completion of their first semester, with an emphasis on stand-ups, voiceovers, reports to camera and investigative techniques. Analogue editing techniques are also used during this semester. During the second semester you will be expected to complete a minimum of two video projects, in addition to making your own show-reel for presentation. Students work to tight deadlines and learn how to integrate practical skills with teamwork. Students will also be expected to learn how to relate audio with video images.

### PROGRESSION

At the end of the course students may apply for entry to the BA in Journalism and may be considered for subject exemptions on the basis of performance and portfolio.

### CAREERS

There are many interesting opportunities in audio, video, lighting production and research in television and film production.

### AWARDS

The Journalism Faculty at Griffith College has added yet another prestigious award to their long list of prizes. This time around, student Tanya Doyle has been awarded the City and Guilds Medal for Excellence for her video documentary on Moore Street. Each year, some three-quarters of a million people take a variety of City and Guilds courses, however, only about a hundred or so qualify for the Medal for Excellence award. The judges were so impressed by the 'professional and industrial standard of her work in all areas', that she was also presented with the Prince Philip Medal awarded by City & Guilds. There were only thirteen recipients of this gold medal, which was presented by Britain's Prince Philip. Tanya, who hails from Clondalkin, decided to study at Griffith to gain the practical experience necessary to complement the MA in Film and Television she received from DCU. Lecturers were so impressed with Tanya's work that they immediately hired her on completion of her course at Griffith College where she is now working with other students and on a variety of freelance projects with many industry professionals. She has a wide range of interests but she especially likes difficult lighting projects and editing with Final Cut Pro.



John Bent won the TV journalist award at this years Smedia Awards. John is pictured with TV3 Director of News, Andrew Hanlon.



Tanya Doyle being presented with the City & Guilds Prince Philip Medal Award for her video documentary on Moore Street.

# COURSE CONTENT

## SEMESTER 1

Research and Recording information

Media Law/Health and Safety

### Video production techniques I:

Audio, Camera, Lighting

Media and information Technology/  
Layout and Design

Practical Photography

Digital Editing Techniques I

### Concept Development/Direction:

– Fiction (Drama)

– Non-Fiction (Documentary)

## SEMESTER 2

Visual Communications

### Video production techniques II:

Audio, Camera, Lighting

### Concept Development Direction:

– Fiction (Drama)

– Non-Fiction (Documentary)

Digital Editing II

Media and information Technology/  
Layout and Design

Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999

# DIPLOMA IN PHOTOGRAPHY (HETAC)

## COURSE INFORMATION

Apply	Apply directly to GCD
Validated by	HETAC
Course Duration	Full-Time <b>1 year</b> Part-Time <b>1 year</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office
Phone <b>+353 1 415 0400</b>
Email <b>admissions@gcd.ie</b>

## ABOUT THE COURSE

Photography is one of the most powerful communication channels of all time and its importance continues to grow in the area of information technology. This multi-award winning course will offer students an opportunity to study a wide variety of photographic topics, on a flexible modular basis. The programme takes students, many of whom have little or no expertise in the area, to a high level of knowledge and technical expertise within the photographic industry. The course has a high reputation, because of its ability to take students far beyond the minimum requirements of the syllabus.

With a sound training in the technical aspects of photography, and your own motivation to explore the creative applications of this medium, you will be well prepared to enter the world of commercial photography. Alternatively, students can continue with further study. All our lecturers are engaged in the world of professional photography, providing valuable insights and knowledge that will inspire you throughout the course. This is one of the factors that has permitted the transmission of advanced skills in analogue and digital photography.

## COURSE CONTENT

The first semester focuses primarily on technical and historical aspects of photography. The aim is to ensure that students are competent and confident in both camera usage and black and white darkroom controls. On completion of the second semester students will have a firm grasp of the technical, aesthetic and communicative aspects of the medium of photography, both analogue and digital. To a large extent each student will design and complete their own individual course while receiving a broad education on many aspects of the discipline.

## PROGRESSION

Graduates of this course may go on to complete further study at degree level. Past students on our one year courses have entered the photography industry directly. The college has often been complimented by our colleagues in the Irish Professional Photographers' Association on the calibre of our graduates.



## CAREERS

Photography is primarily a freelance-oriented profession. Some individuals opt to set up and run their own practices – an often highly rewarding experience. To this end a business element has always been included on our course to assist students in achieving their career goals.

## AWARDS

Students won first prize in the Fuji Film Student Photographer of the Year Awards in 1999 and 2000. Students have continued to win prizes in the Fuji Awards annually. Students have also enjoyed success in the Kodak and Oxygen Smedia Awards, winning in 2004, 2005, 2006 and 2007 – an unsurpassed record.

# COURSE CONTENT

## COURSE SUBJECTS (FULL AND PART-TIME)

### Practical Photography

Camera skills, Film Processing, B&W Printing, Exposure Measurement, 2D Design Elements, Seeing in Colour, Following and Proposing Briefs

### Photographic Techniques I

Camera and Lens Choice, Camera and Lens Use, Exposure Control, Film Choice, B&W Film Processing, The B&W Darkroom, Critical Visual Awareness

### Ways of Seeing

Notes on the Gaze, Psychology of Vision, Image Analysis, De-Mystification of Art

### Research and Writing Skills

Writing and Speech, Writing Organisation, Syntax and sentence structure, Types of writing, Research Methods

### Applied Photography

Black and White Art Photography, The Art of Colour Photography, The Photo-essay, Free Project

### Photographic Techniques II

Studio Lighting I, Studio Lighting II, Advanced B&W Printing, Large Format Photography

### Digital Photography

The Digital Image, The Scanner, Output Devices, Digital Cameras, Software

### History of Art & Photography

Appraisal of the history of photography and art, photography within the visual arts, including film, critical and analytical appraisal of photography

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*



Stephen Ryan (centre) is pictured with Fuji Head of Marketing Richard Browne and Assistant Head of Marketing Jackie Farrell.

# CERTIFICATE IN JOURNALISM

## COURSE INFORMATION

<b>Apply</b>	Apply directly to GCD
<b>Course Duration</b>	Full-Time <b>N/A</b> Part-Time <b>1 year</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSES

Both of these programmes take four subjects from the Higher Diploma in Journalism and Media Communications and allow students, principally, to concentrate on acquiring a specific sub-set of journalism skills and ancillary subject expertise. Often, students who take one of these programmes go onto take the full diploma in subsequent academic semesters or years. Modules in both programmes are certified under HETAC's Accumulation of Credits and Certification of Subjects Scheme (ACCS).

## PRINT JOURNALISM COURSE CONTENT

Media Law and Ethics  
Reporting and Sub-Editing  
Investigative Reporting

### Electives

Newspaper Production  
or Sports Journalism

*\* Electives are offered subject to demand*

## RADIO BROADCASTING COURSE CONTENT

Broadcast Journalism (Radio)  
Reporting and Sub-Editing  
Media Law and Ethics  
Investigative Reporting

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

# COURSE CONTENT

# DIPLOMA IN SOUND AND MUSIC TECHNOLOGY

## COURSE INFORMATION

<b>Apply</b>	Apply directly to GCD
<b>Validated By</b>	City & Guilds
<b>Course Duration</b>	Full-Time <b>N/A</b> Part-Time <b>1 year</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSE

The GCD Sound and Music Technology and Studio Operations course covers the full spectrum of audio engineering, and will appeal to both creative people (artists and performers) in production and those who are more technically oriented. If you want to record music professionally this is the course for you. The course introduces and explains the balance and recording of music and its engineering aspects. With an excellent range of facilities and equipment, students will receive individual practical training and lectures grounded in theory. Practical assignments during the course will provide hands-on studio time in GCD's music studios and at its workstations. The on-campus library also offers a comprehensive list of reference and training resources. If you wish to pursue a career in music production this course provides a solid foundation that will help you achieve your goals.

## CAREERS

Despite the highly competitive nature of the industry, recent trends have shown strong potential for recording professionals in music studios, post production houses, radio stations, internet publishing houses, computer games manufacturers, retail sales and hire-services, education, film production and performance. This versatile and imaginative course, taught by industry professionals, can develop students potential to the full.

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

## STAGE 1

### Core Principles of Audio Engineering

Audio and Electronics  
Sound Control and Studio Techniques  
Use of Computers in Music  
Communications in Sound

Tutorials and seminars on relevant technical issues are also offered. Practical assignments will cover; Planning, Basic Console Operations, Patch Bay Wiring, Microphone Techniques, Analogue and Digital Editing Multi-track Recording and the Preparation of Master Tapes.

## STAGE 2

### Development of the Principles

Music Technology  
Production Techniques  
Practical Audio and Electronics  
Computer Music Applications  
Studio Practice

Assignments cover Practical Console Operations, Analogue and Digital Mixing Techniques, the use of Sound Processors and Effects, Multi-Microphone Applications, the Use of Midi in Music Recording and Time Code and Synchronisation of Music to Picture.

# COURSE CONTENT



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## FACULTY OF DESIGN



**Who do you want to be?**





# THE BEST BITS OF GRIFFITH COLLEGE DESIGN

- Awards:** The Griffith Design Department has won the Institute of Designers of Ireland Graduate Designer of the Year Award in 2002, 2003, 2004, 2006 and 2007.
- Industry Recognition:** The Bachelor in Interior Architecture is recognised by the Institute of Designers of Ireland and the European Council of Interior Architects.
- Crown Paints Bursary:** Crown Paints award a student bursary annually.
- Industry Links:** With teaching staff maintaining their industry links, the faculty ensure students are trained by architects, designers, art historians and structural engineers.
- Field Trips:** Design students partake in field trips and have travelled to Barcelona, Milan, Berlin and Stockholm in recent years.
- Italian Connection:** The Fashion degree is jointly validated by the renowned NABA fashion Institute in Milan and HETAC. Students have the option of studying 1 year in the fashion capital. Students can also avail of Italian language in the fashion degree.
- Show Case:** Griffith Design Students have an annual end of year creativity show case where selected work is exhibited to industry.
- Tax relief:** Griffith College students are entitled to 20% tax relief on all HETAC validated undergraduate and postgraduate programmes.

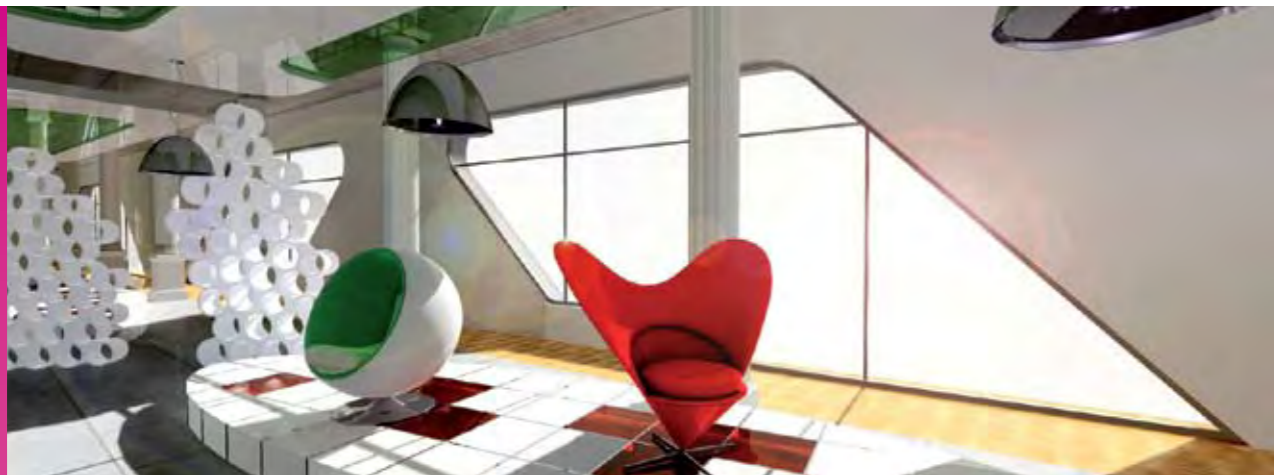
## PROGRAMME INFORMATION

The Griffith College Design Faculty aims to provide an educational environment conducive to the intellectual, creative and personal development of the learners. We aim to produce confident, competent and creative graduates who can think, design, act and manage independently at an appropriate level.



CAO CODE	COURSE TITLE	PROGRAMME REQUIREMENTS	2008 POINTS	FULL-TIME	ACCESS PROGRAMMES EVENING & WEEKENDS
GC489	BA (Hons) in Interior Architecture (HETAC)	Advanced entry is granted to holders of the BA in Interior Architecture (Level 7) or equivalent qualifications, 2C3s (Hons) & 4D3s (Ord) to include a language and either Maths, Art or Architectural/Technical drawing	240	4 years	N/A
GC490	BA in Interior Design (HETAC)	5D3s (Ord) to include a language and either Maths, Art or Architectural/Technical Drawing	120	3 years	3 years
Apply to GCD	Diploma in Interior Design (GCD)	5D3s (Ord) to include a language and either Maths, Art or Architectural/Technical Drawing	N/A	2 years	2 years
GC494	BA (Hons) in Fashion Design	2C3s (Hons) & 4D3s (Ord) to include Maths, Art or Architectural/Technical Drawing plus a portfolio which can include samples of sketching, note books, concept development and technical drawing.	280	4 years	N/A
GC495	BA in Fashion Design	5D3s (Ord) to include a language and either Maths, Art or Architectural/Technical Drawing plus a portfolio which can include samples of sketching, notebooks, concept development and technical drawings.	AQA	3 years	N/A

N/A – Not applicable    AQA – All qualified applicants (applicants met the minimum entry requirements)



The Faculty of Design runs a range of successful and well-recognised programmes in interior architecture and interior design and fashion

## HETAC QUALIFICATIONS

The National Qualifications Authority of Ireland changed the national structure of qualifications awarded to successful students in 2004. In the past there were five award levels in Griffith College; Masters, Graduate Diploma, Degree, Diploma and Certificate.

### The new titles for these HETAC awards are:

Honours Bachelor Degree Level 8

Bachelor Degree Level 7

The Design Faculty owes its origin to the Tiernan Design School, founded in 1989. After moving to the GCD campus in 1992, it became the Faculty of Design. The Faculty runs a number of HETAC approved courses: a BA (Honours) in Interior Architecture (Level 8), a BA in Interior Design (Level 7), a BA (Hons) in Fashion Design and a BA in Fashion Design. It also offers a Diploma in Interior Design, approved by the Institute of Designers in Ireland.

## FREQUENTLY ASKED QUESTIONS

### Can I get recognition of previous study or experience when applying for Design courses in Griffith College Dublin?

Yes. The college recognises prior learning and prior experiential learning. When applying you need to include full details of courses completed and work experience obtained with your application form.

### How do I apply?

Through the CAO or direct entry. A portfolio is required for submission to fashion programmes. Contact [admissions@gcd.ie](mailto:admissions@gcd.ie) for further information.

### Are the design courses offered in Griffith College Dublin recognised in other countries?

All courses that are validated by external bodies enjoy national and international recognition.

### How many days can I expect to be at College as a full-time student?

You can expect to be here five days a week with studio classes and lectures normally between 10am and 5pm.

### What time do evening classes commence and end?

Most classes are held on two evenings per week from Monday to Thursday. Classes are also held on Saturday mornings.

*Students taking this course should note that at least 12 additional hours of research and study are required per week.*

### What are the design courses about?

- The **BA (Hons) in Interior Architecture** is a four year HETAC programme which is usually taken on completion of the BA in Design in Interior Architecture. The programme offers a specialisation in interior architecture including large and complex design, cutting-edge computer-aided design, contemporary theories in design and culture, design technology and advanced project management. Students from this programme have won several national awards in interior architecture.
- The **BA in Design** is a three-year programme, leading to an ordinary level degree (HETAC Level 7). The first two years of this programme are common to the Diploma in Interior Design, with the third year concentrating on further development of project skills.

- The **Diploma in Interior Design** is a two-year programme, which leads to a Diploma and Student Membership of the Institute of Designers in Ireland. It focuses on developing key skills in terms of design, drawing, technology, materials and computer-aided visualisation.
- The **BA (Hons) in Fashion Design** offers a complete university level training to contemporary fashion industry standards through the development of technical design skills and artistic cultural sensitivity. The programme deals with all aspects of the textile clothing 'system' from a comprehensive knowledge of materials through to applied creativity. The course covers all areas of modern fashion design from idea generation and design development through to pattern cutting, garment construction and contemporary production techniques, including CAD and CAM modules. There are projects on accessories and textile design.

### The first two years of the Diploma and BA in Interior Design are common taught, creating a flexible structure from which students can progress directly to the Degree course and then the BA Honours Degree course with the completion of a bridging course.

All modules on the design courses are certified by HETAC. In recognition of our close work with the design profession, the Faculty also achieved professional approval for its architecture and interior design programmes from the Institute of Designers in Ireland (IDI). This involves the IDI monitoring the College's design courses and it entitles successful students to take up Associate Membership of the Institute (AMIDI).

## DESIGN AWARDS

The reputation of the Faculty of Design has continued to rise with the achievements of its students. Students on the Honours Degree programme in Interior Architecture have won the Graduate Designer Award for Interior Architecture in 2002, 2003, 2004, 2006 and 2007, with the work of seven other GCD interior architecture students making the shortlist. Other prizes won by students include the Crown Bursary, the Red Bull Soapbox Design Competition and the Navan Carpets Award, while students have also participated alongside top national and international designers in the Ideal Homes and Beyond the Hall Door exhibitions. The success of these students reflects the increasing calibre of graduates of the Faculty of Design. IDI winners in 2008 included graduates, Nigel Wynne and Domenico Rea.

### What career prospects will I have as an interior designer?

On completion of the Diploma in Interior Design, students are qualified interior designers, entitled to Student Membership of the Institute of Designers in Ireland, the professional body regulating interior design in Ireland. You

will be able to work as a designer in either the commercial or domestic design field. You will also have an advantage over many other interior designers in that you will not only be trained in colour and material specifications, costing and expressing your ideas using sketches, models and technical drawings but you will also be trained in CAD, Photoshop, Structures and Technology, Space Planning and Communications.

### What career prospects would I have as an interior architect?

Training as an interior architect will mean that you are qualified as an architectural specialist, usually employed within an architectural firm, and responsible for the total design of the interior. The interior architect shapes the way that human beings move within the built environment. An interior architect will tend to focus on space planning, conservation, and the relationship of the internal space to the external architectural elements. At the end of the Honours Degree programme, students are able to manage very large and complex projects from concept to completion, including scheduling of work, costing etc. They will also be familiar with planning and contract law, building regulations and building conservation guidelines relating to interior architecture. Graduate interior architects will be able to use advanced CAD techniques such as 3D-modelling and photo-realistic evocations of finished interiors to a professional standard using different software packages.



### Ann-Marie McCarthy Fourth Year Student

I found my four years at Griffith College very beneficial and a lot of the stuff I learned has proven to be very useful in the work place. It is a very practical based course and the lecturers really build your confidence in your ability to design and also presenting yourself to others, which is a massive part of the working environment.



# BA (HONS) IN INTERIOR ARCHITECTURE

**CAO CODE** GC489

Points level 2008	240
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Full-Time 4 years

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)



## ABOUT THE COURSE

The honours degree programme has been designed in response to an increasing industrial demand for honours degree level employees with design skills relating to interior architecture, especially with regard to space planning, technology and visualisation. The graduates who successfully complete this programme will be able to design interiors in terms of space, materials, detailing and atmosphere. They will be able to sketch, draught, produce advanced computer aided visualisations, including walk-throughs, using the latest software packages, apply advanced technology and manage design projects. The degree programme has two main orientations: professional and academic. The syllabus for this programme has been created in consultation with the leading interior architects and interior designers in Ireland.

## PROGRESSION

Holders of this qualification may wish to pursue a postgraduate diploma or masters programme in interior architecture or related disciplines.

## CAREERS

Graduates of this course will be able to work as an interior architect in architectural and design practices. On entering the workplace they will be equipped to undertake interior architectural projects and independently carry them through to completion. Typically, graduates work on projects in commercial design (galleries, leisure complexes, retail units, hotels) and specialist conversion projects, some involving building conservation. Due to the extensive training in new methods of computer-visualisation, including 3-D modelling, rendering and simulations, there are also significant opportunities as CAD specialists.



**Chao Chen**

Fourth Year Student with his final year project at the 2007 End of Year Exhibition and winner of Top Ideal Homes 2007.

The final year project has really given me logical methods for conceptual idea creation, I feel extremely confident in the workplace and continuing to study.

# GRADUATE PROFILE

## YEAR 1

### SEMESTER ONE

Studio 1  
Analytical Drawing  
Architectural Drawing 1  
History of Design  
Computer Studies

### SEMESTER TWO

Studio 2  
Architectural Drawing 2  
Building Technology 1  
Design Principles

## YEAR 2

### SEMESTER THREE

Studio III  
Building Construction I  
Building Services  
Historicism  
Space Planning  
CAD I  
Material Science

## SEMESTER FOUR

Studio IV  
Modernism  
Furniture and Fitting  
CAD II  
Building Construction II  
Structural Mechanics

## YEAR 3

### SEMESTER FIVE

Studio V  
Building Regulations  
Health & Safety  
CAD III  
Post-Modernism

### SEMESTER SIX

Studio VI  
Building Conservation  
Themes and Issues in Contemporary Design  
CAD IV  
Professional Practice

## YEAR 4

### SEMESTER SEVEN

Degree Project  
Contemporary Interior Architecture  
Vernacular Design  
Advanced CAD/3D Modelling I  
Project Management I  
Professional Communications  
Planning and Contract Law

### SEMESTER EIGHT

Degree Project  
Practice Management  
Advanced CAD/3D Modelling II  
Project Management II  
Environmental Studies  
Sustainability

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

# COURSE CONTENT

# BA IN INTERIOR DESIGN

**CAO CODE** GC490

Points level 2008	120
Framework Level	HETAC Level 7
Validated by	HETAC
Course Duration	Full-Time <b>3 years</b> Part-Time <b>3 years</b>

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone **+353 1 415 0400**  
Email **admissions@gcd.ie**

## ABOUT THE COURSE

This three-year ordinary degree can be taken as a full-time or access evenings and weekends programme. We aim to teach and inspire students to think, design and act professionally in any working environment they face. On successful completion of the degree, students will be able to produce creative and technically proficient architectural interior designs, which can be communicated through both computer technology and traditional media. Students will also be required to pursue research, apply knowledge of building technology, and organise, manage and operate interior architectural projects within the regulatory frameworks that govern design, architecture and construction. Like the Honours Degree, this programme has been created in consultation with the profession and is staffed by practising architects, interior designers and subject specialists.

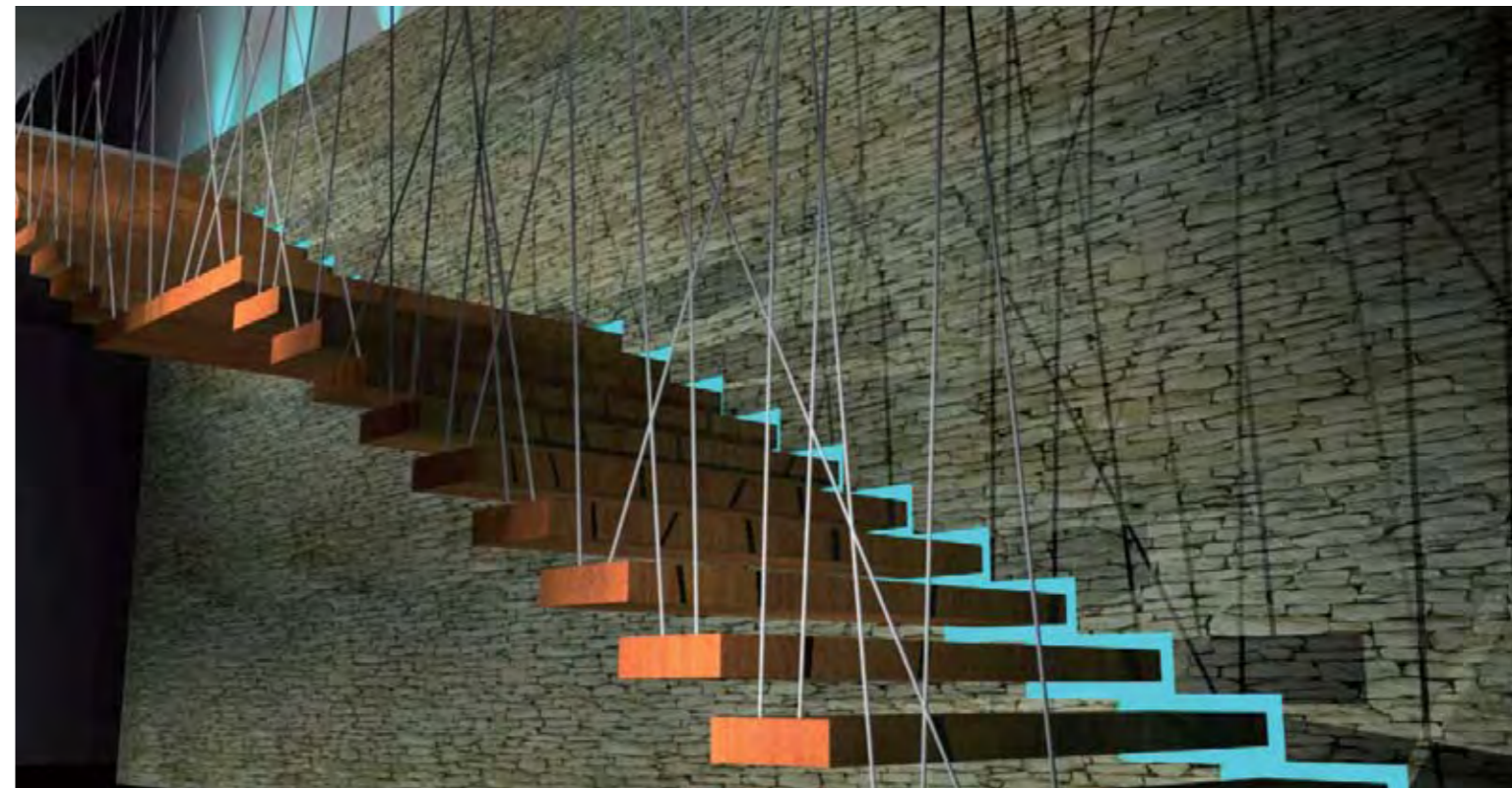
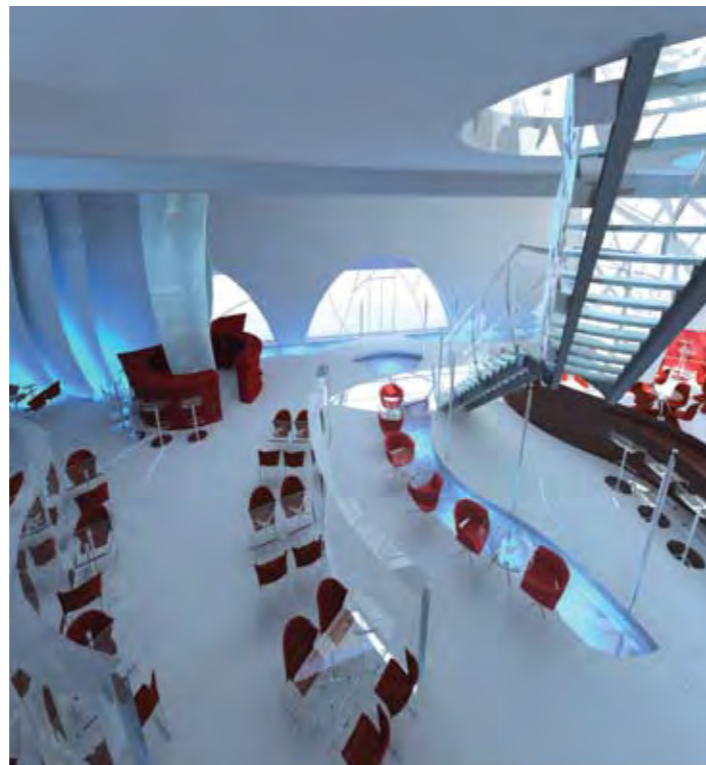
Following a comprehensive review in 2005, the course has been updated. It now covers the important subjects of computer-aided design, freehand drawing, building technology, contemporary interior design, professional management, lighting, building conservation, building regulations, and health and safety.

## PROGRESSION

Graduates may progress to the HETAC one-year BA (Hons) in Design in Interior Architecture programme.

## CAREERS

As an interior architect, graduates are securing employment in architectural and design practices. Typically they will work on conversion projects in both commercial and residential design, utilising CAD skills as well as traditional design skills.



## YEAR 1

### SEMESTER ONE

Studio 1  
Analytical Drawing  
Architectural Drawing 1  
History of Design  
Computer Studies

### SEMESTER TWO

Studio 2  
Architectural Drawing 2  
Building Technology 1  
Design Principles

## YEAR 2

### SEMESTER THREE

Studio III  
Building Construction I  
Building Services  
Historicism  
Furniture and Fittings  
CAD I  
Design Principles I

### SEMESTER FOUR

Studio IV  
Modernism  
Space Planning  
CAD II  
Design Principles II  
Lighting

## YEAR 3

### SEMESTER FIVE

Studio V  
Building Regulations  
Health & Safety  
CAD III  
Post-Modernism

### SEMESTER SIX

Studio VI  
Building Conservation  
Themes and Issues in Contemporary Design  
CAD IV  
Professional Practice

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

# COURSE CONTENT

# GRADUATE PROFILE



**Andrea Hobbs**

Student of the BA in Design Interior Architecture (Level 7)

I feel very confident going out to work in the design world. My presentation skills and professionalism were gained through the excellent instruction at Griffith College. The courses and projects are directly relevant and important in the real world. I'm really looking forward to studying interior architecture. I think it will be fascinating as I'm very interested in the technical aspects and business side of design.



# DIPLOMA IN INTERIOR DESIGN

## COURSE INFORMATION

**Apply** Apply directly to GCD

**Course Duration** Full-Time **2 years**  
Part-Time **2 years**

## FOR FURTHER INFORMATION

Please contact the Admissions Office

Phone **+353 1 415 0400**

Email **admissions@gcd.ie**

This programme is the same as year 1 & 2 of the BA in Interior Design. Please see page 134 & 135.



## YEAR 1

### SEMESTER ONE

Studio 1  
Analytical Drawing  
Architectural Drawing 1  
History of Design  
Computer Studies

### SEMESTER TWO

Studio 2  
Architectural Drawing 2  
Building Technology 1  
Design Principles

## YEAR 2

### SEMESTER THREE

Studio III  
Building Construction I  
Building Services  
Historicism  
Furniture and Fittings  
CAD I  
Design Principles I

### SEMESTER FOUR

Studio IV  
Modernism  
Space Planning  
CAD II  
Design Principles II  
Lighting

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

# BA (HONS) IN FASHION DESIGN & BA IN FASHION DESIGN

## BA (HONS) IN FASHION DESIGN CAO CODE GC494

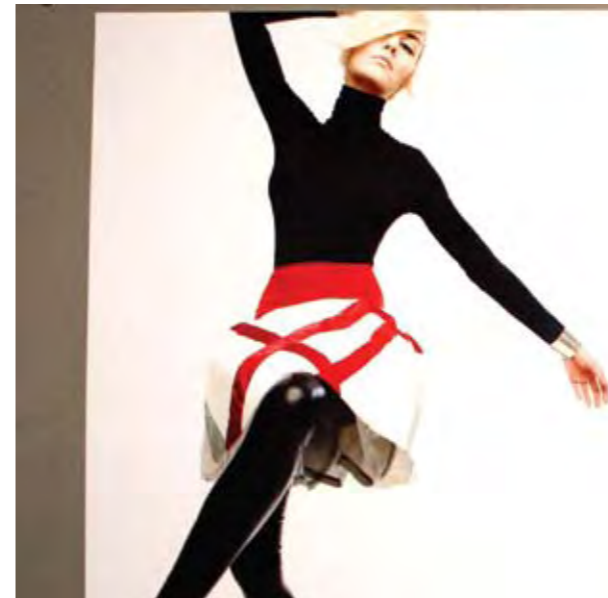
Points level 2008 280  
Course Duration Full-Time  
3 years

## BA (HONS) IN FASHION DESIGN CAO CODE GC495

Points level 2008 AQA  
Course Duration Full-Time  
3 years

## FOR FURTHER INFORMATION

Please contact the Admissions Office  
Phone +353 1 415 0400  
Email [admissions@gcd.ie](mailto:admissions@gcd.ie)



## ABOUT THE COURSE

Griffith College Dublin is delighted to offer two degree programmes in Fashion Design as part of the long established Design Faculty. Both the BA (Hons) in Fashion Design level 8 and BA in Fashion Design level 7 degrees are full-time 3 year programmes of study. Students who successfully graduate from Griffith College and meet the Italian language requirement have the opportunity to spend an additional year of study at the renowned NABA Institute. NABA who also work with Central St Martins in London is based in the Italian fashion capital and offers an exciting and stimulating insight into the workings of the avant-garde fashion houses of Milan.

The programme philosophy embraces creativity, focusing on the development of original ideas through innovation and experimentation, while providing training and professional skills relevant to current industry design practice. As knowledge and skills enable creative freedom, students are fully prepared to a professional standard, ensuring a smooth transition from academic training to a career within the fashion industry. The core area of study is the Fashion Design Project that allows students to explore a personal direction in design, from idea generation, design development and pattern cutting, through to garment construction and contemporary production techniques.

The programme reflects the changes taking place in fashion design, recognising that traditional manufacturing bases have been relocated to low cost economies. Griffith College has responded to this need with a comprehensive fashion design syllabus offering training in the most up to date Computer Aided

Design (CAD) and Manufacturing (CAM) software. Our graduates are best prepared for emerging employment opportunities such as fashion designers liaising with offshore production facilities, buyers, trend forecasters and other roles involving the application of design creativity supported by technical and business knowledge.

**A design portfolio is required. This can include samples of sketching, notebooks, concept development and technical drawing etc.**

Applications for both courses can be made through the CAO system using CAO Code 495 for the level 7 degree and CAO Code 494 for the level 8 honours degree. It is planned that students who register and successfully complete the BA in Fashion Design can then proceed to the final year of the BA (Hons) in Fashion Design.

## PROGRESSION

**Holders of this qualification may wish to pursue postgraduate study.** Since 2007 NABA has increased their offer of postgraduate study, students who successfully graduate from Griffith College now have the opportunity to choose postgraduate study options which include specialist areas of study leading to a Master of Arts award.

- **BA in Fashion and Textile Design** – 1 Year
- **MA Fashion Sportswear Design** – 1 Year
- **MA Textiles and New Materials Design** - 2 Years

## CAREERS

Graduates typically find employment in the following career areas:

- In House Fashion Designer
- Own Label
- Pattern Cutter
- Costume Designer
- Fashion Forecaster
- Fashion Stylist
- Production Supervisor
- Quality Controller
- Fabric And Trims Purchaser
- Fashion Buying
- Fashion Journalist
- Image Consultant
- Fashion Show Producer



## YEAR 1

### Fashion Design I

#### Drawing I

- Analytical Drawing
- Fashion Drawing
- Digital Drawing

#### Technology I

- Textile Theory

#### Cultural Studies I

- History of Costume
- History of Modern Art & Design I (M)
- Italian I (M)

#### Professional Practice I

- Fashion Business

## YEAR TWO

### Fashion Design II

#### Drawing II

- Fashion Illustration

#### Technology II

- CAD

#### Cultural Studies II

- History of Fashion
- History of Modern Art & Design II (E)
- Italian II (E)

#### Professional Practice II

- Fashion Marketing

## YEAR THREE

### Fashion Design III

#### Drawing III

- Digital Fashion Design

#### Technology III

- CAD / CAM

#### Cultural Studies III

- Contemporary Fashion Studies
- Visual Culture (E)
- Italian (E)

#### Professional Practice III

- Fashion Business

Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999



## COURSE INFORMATION

Apply

Apply directly to GCD

## FOR FURTHER INFORMATION

To receive an information pack on the Professional Design School training programmes for 2008/2009, please contact the School at:

Phone **+353 1 415 0400**

Email **design@gcd.ie**

# THE PROFESSIONAL DESIGN SCHOOL



**Who do you want to be?**

Griffith College Professional Design School was established in 2005 with a range of short term professional development programmes for designers. These training programmes are aimed at qualified professionals in the creative industry who wish to further expand their portfolio of skills. Each course takes a practical approach in aiding designers to broaden their opportunities in many diverse and challenging design disciplines.



### **BUSINESS ACCOUNTING FOR DESIGNERS**

This course is aimed at professionals who wish to gain an understanding of the basic concepts and ideas in financial accounting and tax.

**This course is supported by the Institute of Designers in Ireland (IDI) and is partially financed through Design Ireland Skillnets ([www.designireland.ie](http://www.designireland.ie)).**

This course is designed for professionals who deal with the design processes that relate to the development of the built environment, such as architectural design, engineering (environmental, structural, civil), building surveying, construction and facilities management, project management and people with property or investment interests. It enables participants to respond to the growing need to meet the rights and demands of people of all abilities, ensuring a higher level of quality concerning accessibility.

The ability to compile a fully comprehensive accessibility audit complying with relevant legislation and regulation is the foundation of good building design. This expertise offers protection to the client, the designer and the advisor in its analysis of a building's functionality, landscape and ability to cater for all.

### **PREPARING ARTWORK FOR PRINT**

This programme covers in detail the process of file preparation for popular commercial printing processes. The course will cover issues relating to both Digital and Lithographic printing. A selection of software packages will be used to prepare postscript and PDF files for printing purposes.

### **COURSES IN GCD & GCC**

HIGHER DIPLOMA IN ARTS IN MUSIC EDUCATION <i>HETAC Level 8</i>	146
CERTIFICATE IN MUSIC TEACHING <i>40 credits – HETAC</i> <i>(Licentiate of The Leinster School of Music &amp; Drama)</i>	147
CERTIFICATE IN MUSIC TEACHING <i>20 credits – HETAC</i> <i>(Associate of The Leinster School of Music &amp; Drama)</i>	147

# THE LEINSTER SCHOOL OF MUSIC & DRAMA



**Who do you want to be?**



# ABOUT THE LEINSTER SCHOOL OF MUSIC & DRAMA

The Leinster School of Music & Drama (LSMD) was founded in 1904 to promote the teaching and examining of music to exacting standards. In 1998, the LSMD relocated to Griffith College Dublin becoming a fully owned constituent School of the College.



Since then it has continued its teaching and examining activities with the support of the College. Currently there is a large network of teachers nationwide teaching the LSMD's various syllabi and preparing students for examination, with approximately 14,000 students and teachers being examined annually.

Several members of the current teaching staff are also firmly established in the performance arena. This experience, combined with their depth of teaching knowledge, enhances the unique learning experience offered by the School.

# HIGHER DIPLOMA IN ARTS IN MUSIC EDUCATION

## COURSE INFORMATION

Commencing	Dublin and Cork in September 2009
Framework Level	HETAC Level 8
Validated by	HETAC
Course Duration	Full-Time <b>1 years</b> Part-Time <b>1.5 - 2 Years,</b> with evening options available

## APPLY DIRECTLY TO

The Leinster School of Music & Drama.
CORK: (021) 450 7027
DUBLIN: (01) 415 0466

## ABOUT THE COURSE

This programme is designed for the contemporary practitioner in instrumental music education, whether teaching in a school or running a practice or studio. In today's society, a career in music education requires a broad range of disparate skills: a high level of mastery in performance; a thorough knowledge of music theory; an understanding of the theory of music teaching and learning, and a practical working knowledge of music technology.

Furthermore, music teachers require skills in management, business and arts organisation, as their work often takes them outside of the classroom through organising concerts, competitions and stage shows.

The programme recognises that music education has to be relevant to young and mature learners, and to their ethnic culture, life experience and the popular culture to which they are exposed. To this end the programme will facilitate and encourage performance and teaching in several genres – classical, traditional, non-Western, jazz and popular music.

Postgraduate students will be awarded a Higher Diploma in Arts in Music Education at HETAC Level 8. Students who do not possess a primary degree will be awarded a LSMD/ Griffith College Diploma, which also entitles them to receive subject credits from HETAC.

*Students will be required to undertake 3 hours Teaching Practice per week for the duration of the programme.*

## COURSE ENTRY REQUIREMENTS

### STUDENTS MUST FULFIL ONE OF THE FOLLOWING

1. A primary degree in music.
2. A primary degree in an un-related discipline + Grade 8 practical music + Grade 6 in music theory.
3. Applicants with relevant experiential learning will also be considered.



- Pedagogy and Teaching Practice
- Theory of Teaching and Learning
- Psychology of Music Education
- Professional Practice
- Practical Musicianship
- Music Technology
- Conducting and Composition

*Learner protection for all HETAC programmes is provided in accordance with Section 43 of the Qualifications (Education and Training) Act 1999*

CORE SUBJECTS

# CERTIFICATE IN MUSIC TEACHING

20 CREDITS – HETAC ASSOCIATE OF THE LSMD (ALSMD)

## ABOUT THE PROGRAMME

Students on this programme take two/four modules from the Higher Diploma programme, allowing them to acquire a specific subset of music teaching skills and knowledge

Modules in this programme are certified under HETAC's Accumulation of Credits and Certification of Subjects scheme (ACCS). This programme is of one year's duration. The programme will be delivered as a day and evening programme (one morning or one evening per week over 24 weeks).

## FURTHER STUDY

Students may progress from this programme to take further modules under HETAC's ACCS scheme.

## PREREQUISITES

Applicants must have Grade 8 from the LSMD in instrumental performance or an approved substitute and Grade 6 theory from the LSMD or an approved substitute.

## CORE SUBJECTS

- Instrumental Pedagogy **10 CREDITS**
- Professional Practice **5 CREDITS**
- Practical Musicianship **5 CREDITS**

# CERTIFICATE IN MUSIC TEACHING

40 CREDITS – HETAC LICENTIATE OF THE LSMD (LLSMD)

## ABOUT THE PROGRAMME

Students on this programme take four subjects from our other Music Education Programmes, allowing them to concentrate on acquiring a specific subset of music teaching skills and knowledge.

Modules in this programme are certified under HETAC's Accumulation of Credits and Certification of Subjects scheme (ACCS). This programme is of one year's duration. The programme will be delivered as a day and evening programme (two days per week over two semesters). The students on this programme will also participate in Teaching Practice.

## FURTHER STUDY

Students may progress from this programme to take the full Higher Diploma in Arts in Music Education.

## PREREQUISITES

Applicants must have Grade 8 from the LSMD in instrumental performance or an approved substitute and Grade 6 theory from the LSMD or an approved substitute.

## CORE SUBJECTS

- Pedagogy and Teaching Practice **20 CREDITS**
- Professional Practice **5 CREDITS**
- Theory of Teaching and Learning **5 CREDITS**
- Practical Musicianship **10 CREDITS**



## WHY STUDY AT THE LEINSTER SCHOOL OF MUSIC & DRAMA?

- The Leinster School of Music & Drama has over a century of experience in music teacher training.
- This programme is fully accredited by HETAC making it an internationally recognised accredited qualification.
- Highly focused and experienced teachers, many of whom are active in the performance arena.
- This is the only Higher Diploma in the country offering a specialised music education qualification.
- This programme offers a progression route for those who have achieved a high level of music performance and theory to advance their studies to third level.
- University style facilities; library, study rooms, state of the art lecture rooms, restaurant, over 500 car parking spaces.
- A highly extensive music library with music texts, sheet music, CDs and access to the on-line Naxos catalogue.
- Performance oriented facilities, including a 600-seater concert hall.
- Fully equipped studios with the latest industry-standard music software for writing, recording, performing, editing, mixing and composing music.
- A fully equipped recording studio.
- A range of study options and schedules will suit students with different work schedules.
- A range of study options will enable professionals already working in the field to avail of the opportunity to further develop their professional skills.
- Study and practice facilities in Dublin are open seven days a week, with on-line facilities, on-line learning and search facilities.
- Moodle – our on-line support resource that you can access either on-campus or at home, where lecturers can post additional material and where you can take part in discussion with your class colleagues and your lecturers.

## A RANGE OF STUDY OPTIONS ARE AVAILABLE TO YOU...

- Taught options in Dublin and Cork.
- Full-time and part-time modes.
- The choice of evening or morning lectures, combined with block release.
- The possibility to take the programme in three stages under the HETAC Accumulation of Credits and Certification of Subjects (ACCS) scheme.



# ABOUT GRIFFITH CONFERENCE CENTRE

In the very heart of Dublin City, the Griffith Conference Centre is a prime purpose-built venue situated along the banks of the Grand Canal, only one kilometer from St. Stephen's Green. The Centre has been custom designed to provide the finest state-of-the-art facilities in the perfect environment for a successful and productive event. Griffith Conference Centre enjoys the convenience of a self-contained campus, complete with a restaurant, bar, catering facilities and over 375 on-site car parking spaces.



Our Conference Centre is designed for parties of 10–575 people, and is fitted with the latest technology including electronic blinds, electronically retractable seating systems, inbuilt PA systems, electronic overhead projectors and screens, air conditioning, retractable partition walls, in-house audio visual services, state of the art lighting and sound systems, as well as a fully serviced catering operation on site. Our rooms vary in size and function and this flexibility means that we can customise our facilities to match each client's unique requirements.

## OUR LOCATION

The Griffith Conference Centre is located in Dublin City Centre set against the stunning backdrop of the Grand Canal. This central location allows our delegates take advantage of

everything Dublin City has to offer. Across Dublin City is a wealth of attractions and sites to visit including Dublin Castle, Christchurch Cathedral and the world famous Guinness Storehouse.

With Dublin Airport only 30 minutes away, the Griffith Conference Centre is an ideal location for international conferences. It is serviced by numerous bus routes including 16, 16A, 19, 19A, 49, 49A, 56A, 65, 65B, 122 and 210 and is only ten minute's walk from Harcourt Street LUAS station.

## EVENT SERVICES TEAM

Each conference or event is managed by a dedicated Event Manager who will be your main point of contact and will guide you throughout the entire planning process. Your Event Manager will offer you invaluable advice into all aspects of planning your event.

## CATERING

Our onsite catering team offers a wide variety of menus from casual snacks to fine dining options. We offer a meeting with your Event Manager and the Catering Manager to discuss each client's unique requirements so that we can customise our menus to meet each event's unique needs. Sample menus are available from your Event Manager.

## INFORMATION TECHNOLOGY

The information technology team at Griffith Conference Centre is based entirely in house and has extensive knowledge of this building. Our information technology team can aid in offering the best technical specifications for each event and conference.

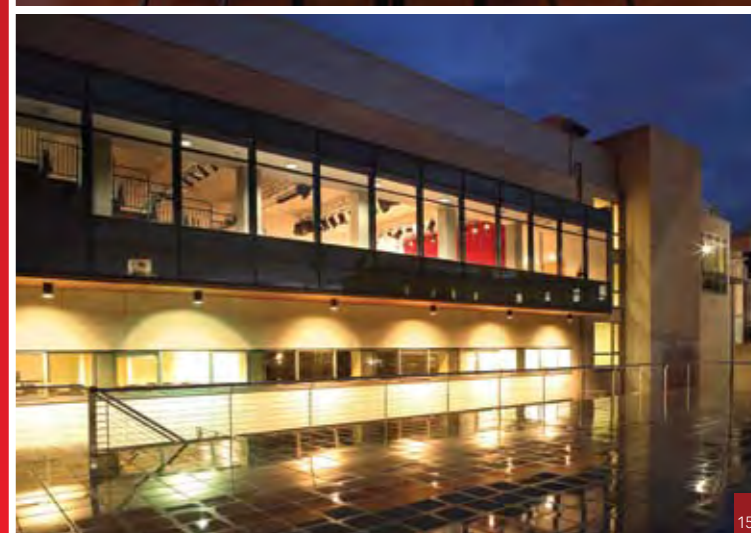
## AUDIO VISUAL

Every event is unique and almost anything is possible. The flexibility of the Conference Centre along with our state-of-the-art facilities and our in-house IT team will ensure that your event is a complete success. If you have requirements for individual items that are not included in our building specifications, one of our Event Managers will help and advise.

## INFORMATION

Our state-of-the-art facility has attracted an impressive list of clients including corporate associations, public sector bodies and government organisations. The centre has a car lift, so it is ideal for car and product launches. Other types of events we stage range from conferences and exhibitions to gala dinners, parties, AGMs, training events, graduation ceremonies and industry examinations.

If you would like further information on our Conference Centre, contact our Conference Manager on +353 1 415 0433 or [conference@gcd.ie](mailto:conference@gcd.ie) or [www.conferencecentre.ie](http://www.conferencecentre.ie)



# GRIFFITH COLLEGE CORK

In June 2005, Griffith College Dublin merged with Skerry's College to form Griffith College Cork. Skerry's College had been at the forefront of education in Cork since 1884. An extensive array of courses are offered on a full-time and part-time basis at our college on St. Patrick's Hill.

Additionally Griffith College Cork (Professional Accountancy Department) was established in Cork in early 1999. It specialises in the provision of professional accountancy courses, offering tuition on a part-time basis to trainee accountants in ACCA, CPA and IATI programmes at our premises on Drinan Street. We have also introduced part-time tuition for CIMA. The College has Platinum Registration from the ACCA and is the only private college in Ireland that runs courses leading to the examinations of the Institute of Chartered Accountants.



## CONTACT

**Griffith College Cork**  
9/11 St. Patrick's Hill,  
Cork

Phone **+353 21 450 7027**  
Fax **+353 21 450 7659**  
Email **admissions@gcc.ie**  
Web **www.gcc.ie**

**Professional Accountancy  
Department**, Griffith College  
Cork, The Arch, Drinan St, Cork

Phone **+353 21 496 9110**  
Fax **+353 21 496 9152**  
Email **info@griffithcork.com**  
Web **www.griffithcork.com**

## GCC UPCOMING OPEN EVENINGS 2009

**Thursday August 20th 2009**  
3.00pm-7.00pm

**Thursday August 27th 2009**  
3.00pm-7.00pm

Details are available on our website  
**www.gcc.ie**

## FULL-TIME COURSES

- BA (Hons) in Business Studies
- BA in Business Studies
- BA (Hons) in Accounting and Finance
- BA in Marketing
- Higher Certificate in Business
- Certificate in Business Studies in Intercultural Studies
- Diploma in Administration and Office Skills
- LLB (Hons) in Irish Law
- BA in Journalism
- Higher Diploma in Journalism and Media Communications

## PART-TIME COURSES

### Law Courses

- LLB (Hons) in Irish Law
- Law Society of Ireland Final Examination Part 1
- Preparatory Course for Entrance Examinations
- IILEX Diploma in Professional Legal Studies
- Certificate in Legal Secretary Skills

### Business Courses

- Diploma in Marketing, Advertising, PR and Sales
- Diploma in Business Studies
- Diploma in Human Resource Management
- Diploma in Management Studies

### Psychology Courses

- Diploma in Psychology
- Introduction to Practical Psychology
- Certificate in Child Psychology

### Computing and Office Skills Courses

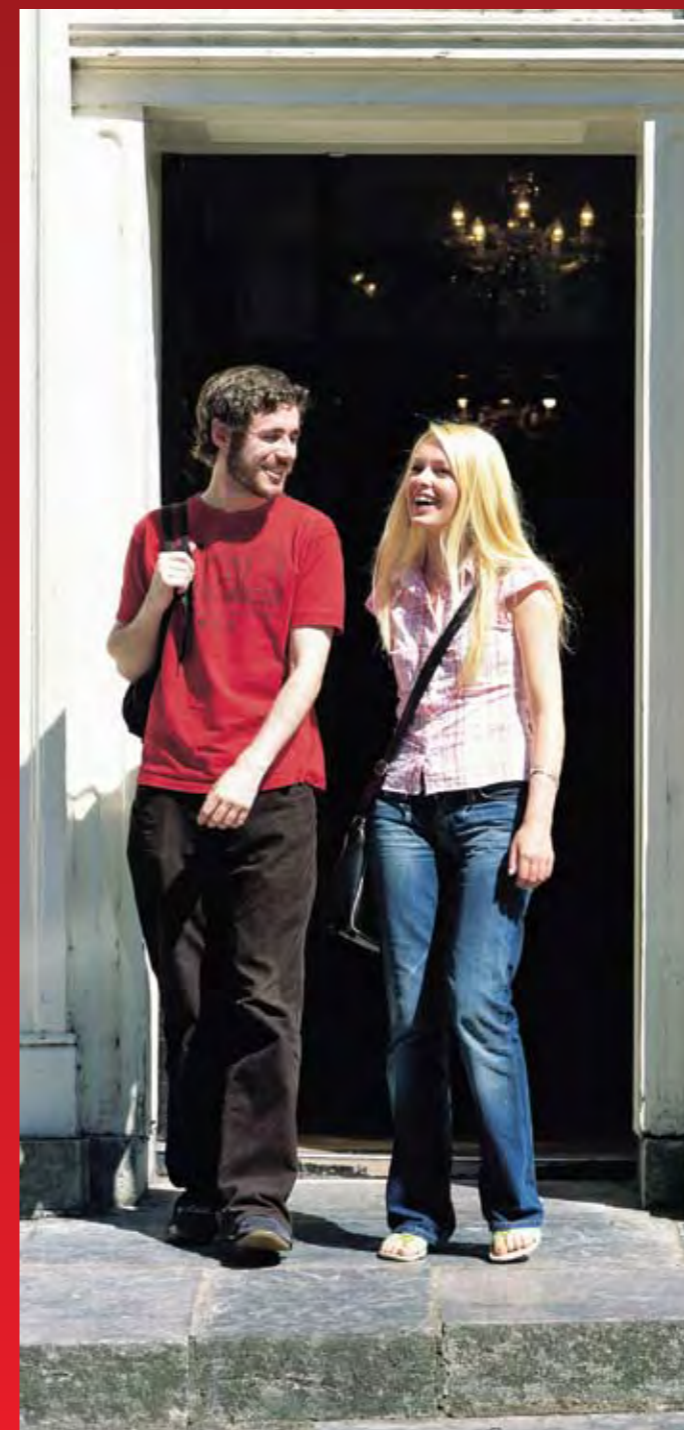
- Introduction to Computers and Keyboarding
- Certificate in Administration and Office Skills
- Advanced Administration & Office Skills
- ECDL
- EUCIP
- Microsoft Office Specialist (MOS)
- Introduction to Web Design
- Computerised Accounts (SAGE Line50)
- Computerised Payroll (SAGE QuickPay)

### Training and Development Courses

- Diploma in Interior Design and Decoration
- ACCA Certified Accounting Technician
- Supervisory Management
- Managing Safely
- IATI Accounting Technician

### Professional Accountancy

- Griffith College Cork, Drinan Street
- ACCA, CPA and CIMA



# GETTING TO GCD

