

**Dr Vesna Babić-Hodović, redovni profesor
Ekonomski fakultet Univerziteta u Sarajevu
Oblast Marketing**

**Dr Emir Kurtović, redovni profesor
Ekonomski fakultet Univerziteta u Sarajevu
Oblast Marketing**

**Dr Anto Domazet, profesor emeritus
Ekonomski fakultet Univerziteta u Sarajevu
Oblast Marketing**

Sarajevo, 23. septembar 2018.

VIJEĆU EKONOMSKOG FAKULTETA UNIVERZITETA U SARAJEVU

i

SENATU UNIVERZITETA U SARAJEVU

Na osnovu Odluke Senata Univerziteta u Sarajevu broj 01-770/18 od 27. 06. 2018. godine, Odluke Vijeća Fakulteta od 12. 06. 2018. godine i Rješenja Dekana broj 02-4584/2018. od 12. 09. 2018. godine, imenovani smo za članove Komisije za pripremu prijedloga i Izvještaja o izboru jednog nastavnika u svim zvanjima, puno radno vrijeme na oblast Marketing, po raspisanom javnom konkursu koji je objavljen u dnevnim novinama „Oslobođenje“ 5. 6. 2018. godine i Internet stranici Ekonomskog fakulteta Univerziteta u Sarajevu (www.efsa.unsa.ba). Prema Potvrdi Rukovodioca Službe za pravne i personalne poslove Fakulteta, broj: 07-6-4047/18 od 23. 07. 2018. godine, na objavljeni javni konkurs sa potpunom, blagovremenom dokumentacijom, te usklađenom sa uslovima iz Konkursa, prijavio se jedan kandidat:

- dr Almir Peštek, vanredni profesor

Nakon što smo pregledali dostavljenu relevantnu dokumentaciju, Vijeću Fakulteta i Senatu Univerziteta podnosimo sljedeći

I Z V J E Š T A J

1. BIOGRAFSKI PODACI

Dr. Almir Peštek je rođen 1973. godine u Zenici. Osnovnu školu završio je u Žepču a srednju u Zavidovićima, matematičko-fizičko-računarski smjer oboje odličnim uspjehom (prosječna ocjena 5,00). Na Ekonomskom fakultetu u Sarajevu diplomirao je 1999. godine ostvarivši porsječnu ocjenu tokom studija 9,20, magistrirao 2006 i ostvario prosječnu ocjenu 9,80, te doktorirao 2009 godine. Kao stipendista Fulbright post-doktorskog programa 2014-2015 školsku godinu proveo je na Loyola Universtiy Chicago – Quinlan School of Business.

Kandidat je pohađao i brojne seminare iz oblasti marketinga i menadžmenta kao što su „International Digital Ethics Symposium“, „Big Data Marketing Analytics Conference“ i „3rd Annual Chicago Supply Chain Summit“ na Loyola University Chicago; „Efficient Market Organization and PPP Project Implementation“, Agency for Public Private Partnership Croatia, Opatia, Croatia, 2013; „Assessment and Assurance of Learning“, AACSB, Atlanta, USA, 2011; „EPAS Accreditation“, European Foundation for Management Development (EFMD), Brussels, Belgium, 2011; „Lifelong E-Learning“, World Bank Institute & International Labor Organization (ILO), Turin, Italy, 2008, „Queen’s Executive Leadership Program“, Queen's University – Queen's School of Business, Kingston, Canada, 2007, „Consumer Behaviour“, London School of Economics (LSE), London, UK, 2002, „International Management Teachers Academy“, Bled School of Management, Bled, Slovenia, 2001; „American Institute for Political and Economical Systems“ (The Fund for American Studies – Georgetown University Washington and Charles University Prague), Prague, Czech Republic, 1999

U periodu 1999-2006.godine dr Almir Peštek obavljao je poslove asistenta na Katedri za Marketing Ekonomskog fakulteta Univerziteta u Sarajevu a od 2006 do 2009.godine višeg asistenta na predmetima Marketing, Marketing menadžment. U cilju unapređenja znanja i predavačkih vještina kandidat je pohađao različite edukativne programe kreirane za nastavno osoblje, kao što su Faculty Development Initiative na University of Alberta ili International Management Teachers Academy na Bled School of Management.

Dr Almir Peštek biran je za docenta 2009. godine, a 2013. godine za vanrednog profesora na Ekonomskom fakultetu. U nastavničkom zvanju kandidat je predavao sljedeće predmete Marketing, Marketing menadžment, Globalni marketing, E-marketing na sva tri nivoa studija.

Dr Almir Peštek angažovan je u zvanju vanrednog profesora na RISEBA University, Riga, Latvija; Ekonomskom fakultetu u Bihaću, na predmetima „Prodajni menadžment“, „E-marketing u turizmu“ i „Marketing menadžment“; Prirodno-matematičkom fakultetu u Sarajevu, na predmetu „Koncepti održivog turizma“. Kao gostujući profesor bio je angažovan na više univerziteta: Vienna University of Economics and Business (Wirtschaftsuniversität Wien), Austrija, predmet "Social Media Marketing" (2015, 2016, 2017); Riga International School of Economics and Business Administration (RISEBA), Riga, Latvija, predmet

„Integrated Marketing Communications“ (2017); ISTAO Ankona, Italija, predmet "Digital Marketing and Social Media" (2016); Loyola University Chicago – Quinlan School of Business, USA (2015). Kao gost predavač učestovao je u izvođenju predavanja na predmetima u oblasti turizma i međunarodnog poslovanja na univerzitetima San Diego State University – L. Robert Payne School of Hospitality and Tourism Management, USA (2015) i University Primorska – Fakulteta za turistične studije – Turistica, Slovenia (2014).

Od izbora u zvanje vanrednog profesora dr Peštek bio je mentor na jednoj doktorskoj disertaciji, 4 magistarska i 26 uspješno odbranih master radova.

Osim akademskog angažmana kandidat je bio angažovan i na drugim profesionalnim pozicijama: Direktor Poslovne akademije Ekonomskog fakulteta Sarajevo, 2013 – 2014; Zamjenik Direktora Ekonomskog instituta Sarajevo, 2008 – 2012; Direktor E-Net Centra, 2006 – 2008; Predsjednik Nadzornog odbora GIK OKO dd Sarajevo, 2003 – 2006; Direktor Centra za obuku preduzetnika u okviru Poslovne škole Ekonomskog fakulteta u Sarajevu, 2004 – 2005; Project Manager u Larive Bosnia doo Sarajevo (dio holandske konsultantske kompanije Larive International), 2000 – 2003; Project Assistant – Computer Specialist u NGO Danish Refugee Council, 1998 – 2001.

Kandidat dr. Almir Peštek angažovan je i kao Projekt menadžer i Projekt koordinator na više projekata: 2017 Projekat “Networking in preserving the first World War multicultural heritage in the Danube countries”, Interreg Danube Transnational Programme (konzorcij vodi Pososki razvojni centar, Slovenija, 14 partnera, 9 zemalja); 2014-2016 Projekat “Platform for trans-Academic Cooperation in Innovation – PACINNO” EU IPA Adriatic project, (konzorcij vodio University of Trieste, učesnici Bosnia i Hercegovina, Italija, Slovenija, Hrvatska, Srbija, Crna Gora, Albanija i Grčka; 2014-2015 International scientific-research project “A model of inner consistency of a tourist destination”, University of Primorska, Faculty of Tourism Studies – Turistica Portoroz and University of Sarajevo, School of Economics and Business in Sarajevo (saradnja BiH i Slovenije); 2011-2014 Project “Adriatic Health and Vitality Network” (razvoj zdravstvenog turizma u region), EU IPA Adriatic projekat, implementiran u Bosni i Hercegovini, Sloveniji, Hrvatskoj i Crnoj Gori.

U periodu od 2000. godine dr Almir Peštek bio je angažovan na više međunarodnih i domaćih istraživačkih projekata (lista je data u nastavku teksta Izvještaja), te kao konsultant na više od 120 projekata u raznim oblastima. Neki od klijenata za koje je radio su: World Bank – SEED, World Bank – IFC, OHR, WUS Austria, UNDP, ICE (Italy), Hollden Consultants (Holland), Chamber of Commerce Emilio-Romagna Region (Italy), Ekonomski Institut Sarajevo, Studio Marketing – J.Walter Thompson, EU – RED, REZ-RDA Central Bosnia, Promente Sarajevo, Consortium of Italian NGOs in B&H (CISP, COSV, CESVI, Intersos, Movimondo), London School of Economics Consortium, Prism Research, International Relief and Development (IRD), Tourism Association of Federation BH, USAID PARE – Chemonics, USAID FIRMA, Friedrich Ebert Stiftung, Municipality Visoko, Women for Women International, Tourism Association Zenica-Doboj Canton, Sarajevo Economic Regional Development Agency (SERDA), Ministry of Economy Sarajevo Canton, Infohouse Sarajevo, Municipality Jajce,

BH Women's initiative, Dekonta Prague, Municipality Stari Grad Sarajevo, Tourism Association Sarajevo Canton i drugi.

Kandidat odlično govori i koristi engleski jezik (**TOEFL score 600 i TWE 5**), Izuzetno dobro poznaje rad na računaru (posebno izradu aplikativnog softvera) i koristi popularne operativne sisteme i programske pakete; Posjeduje Certificate for conducting human subject research, Collaborative Institutional Training Initiative – CITI program, USA; Certificirani SEED World Bank trainer.

2. RADOVI KANDIDAT

Dr. Almir Peštek je u periodu od izbora u vanrednog profesora kao koautor objavio dvije monografije, poglavlja u tri publikacije, osam radova u citatnim bazama podataka (web of science core collection i Scopus), šest radova u časopisima sa prizatom recenzijom, devet radova na međunarodnim naučnim konferencijama (izdanja zbornika sa pet konferencija su indeksirana u EconLit, ProQuest i EBSCOhost bazama podataka). Kandidat je koeditor publikacija „*Green Economy in the Western Balkans: Towards a Sustainable Future*” u izdanju Emerald Publishing Limited i „*Strateški aspekti upravljanja turističkom destinacijom/Strateški aspekti upravljanja turistične destinacije*” u izdanju Ekonomskog fakulteta u Sarajevu. Lista objavljenih radova uključuje:

1.1. Monografije i poglavlja u monografijama¹

- 1. Budaković, A. and Peštek, A. (2018). *Upravljanje ljudskim resursima u kontekstu internog marketinga*, Sarajevo: School of Economics and Business in Sarajevo, University of Sarajevo, ISBN 978-9958-25-135-1**
- 2. Ozenis, A. and Peštek, A. (2016). *Programi lojalnosti u oblasti kartičnog poslovanja*, Sarajevo: School of Economics and Business in Sarajevo, University of Sarajevo, ISBN 978-9958-25-116-0**
3. Peštek, A. (2011). *E-Marketing u turizmu/E-marketing in Tourism*, Sarajevo: School of Economics and Business in Sarajevo, University of Sarajevo, ISBN 978-9958-25-058-3
4. Peštek, A. and Čičić, M. (2011). E-marketing Strategies in Emerging Markets: Tourism Industry in Bosnia and Herzegovina. In: Marinov, M. and Marinov, S. (editors). *The Changing Nature of Doing Business in Transition Economies*, pp. 256-279, Palgrave Macmillan, ISBN 978-0230516175

¹ Naglašeni (boldirani) su radovi od posljednjeg izbora u zvanje.

5. Peštek, A. (2007). *Ograničena racionalnost u ponašanju potrošača/Bounded Rationality in Consumer Behaviour*, Sarajevo: School of Economics and Business in Sarajevo, University of Sarajevo, ISBN 978-9958-605-97-0

1.2. Poglavlja u knjigama

1. Peštek, A. (2012). Istraživanje marketinga/Marketing Research. In: Babić-Hodović, V., Domazet, A. and Kurtović, E. (editors). *Marketing*, 4th edition, pp. 87-112, Sarajevo: School of Economics and Business in Sarajevo, University of Sarajevo, ISBN 978-9958-25-067-5
2. Peštek, A. (2006). Measurement and forecasting demand. In: Tihi, B., Čičić, M. and Brkić, N. (editors). *Marketing*, Sarajevo: School of Economics and Business in Sarajevo, University of Sarajevo, ISBN 9958-605-76-7
3. Peštek, A. (2003). Internet data search. In: Tihi, B. *Istraživanje marketinga/Marketing Research*, Zenica: Dom štampe, ISBN 978-9958-25-001-9

1.3. Poglavlja u publikacijama

1. Renko, S., Bošnjak, D. and Peštek, A. (2018). Safety Issues of Low Energy Micro-Location Technology in Retailing. In: Renko, S. and Blažević, B. (editors) (2018). *Trade Perspectives in the Context of Safety, Security, Privacy and Loyalty*, pp. 251-268, Cambridge Scholars Publishing, ISBN (13): 978-1-5275-0841-5
2. Činjarević, M. and Peštek, A. (2015). Gastronomski turistički doživljaj: primjer grada Sarajeva. In: Sedmak, G. and Peštek, A. (editors) (2015). *Strateški aspekti upravljanja turističkom destinacijom/Strateški aspekti upravljanja turistične destinacije*, pp. 159-170, Sarajevo: School of Economics and Business in Sarajevo, University of Sarajevo, ISBN 978-9958-25-110-8
3. Peštek, A., Čičić, M., Veselinović, Lj., Činjarević, M. and Arslanagić-Kalajdžić, M. (2015). Percipirane dimenzije upravljanja destinacijom. In: Sedmak, G. and Peštek, A. (editors) (2015). *Strateški aspekti upravljanja turističkom destinacijom/Strateški aspekti upravljanja turistične destinacije*, pp. 70-80, Sarajevo: School of Economics and Business in Sarajevo, University of Sarajevo, ISBN 978-9958-25-110-8

1.4. Naučni radovi u indeksiranim časopisima

1. Peštek, A., Dizdarević, L. Galić, M. and Arifhodžić, M. (2018) Residents' attitudes toward tourism development: A case study of the Federation of Bosnia and

Herzegovina. Društvena istraživanja, Institut društvenih znanosti Ivo Pilar, Zagreb - indexed in *Current Contents - Social & Behavioral Sciences*, *Social Sciences Citation Index*, *Scopus (Elsevier)*, *SocINDEX with Full Text (EBSCO)*, *International Bibliography of the Social Sciences - IBSS*, *Social Services Abstract*, *Sociological Abstracts*, *Worldwide Political Science Abstracts (ProQuest-CSA)*, *Gale-Cengage Learning databases*, *DOAJ – Directory of Open Access Journals*; *ERIH PLUS*

2. Pijalović, V., Lazović, L., Peštek, A. and Martinović, L. (2018). The analysis of perceptions and attitudes related to ageing in the Federation of Bosnia and Herzegovina, paper accepted, *Public Sector Economics*, Institut za javne finansije Zagreb - indexed in *Scopus*, *DOAJ*, *EBSCO*, *EconLit*, *Hrčak*, *IBSS*, *RePEC*
3. Peštek, A., Agić, E., and Činjurević, M. (2018). Segmentation of organic food buyers: An emergent market perspective. *British Food Journal*, Vol. 120, Issue 2, pp. 269-289, Emerald Group Publisher Limited, ISSN 0007-070X – indexed in *Autographics*, *Biodeterioration Abstracts*, *Cabell's Directory of Publishing Opportunities in Management*, *Collectanea Corporate*, *Current Citations Express*, *Dairy Science Abstracts*, *Emerald Management Reviews*, *EP Collection*, *Food Science & Technology Abstracts*, *Global Health*, *Health & Safety Science Abstracts*, *Health Source*, *Hospitality and Tourism Index*, *Innovative*, *INSPEC*, *International Food Safety News*, *(ISI) Science Citation Index*, *(ISI) SciSearch*, *(ISI) Current Contents*, *(ISI) Research Alert*, *Manning & Napier*, *MasterFILE*, *Medicine & Health*, *Nutrition Abstracts & Reviews*, *OCLC*, *Scopus*, *Telebase*, *World Agriculture*, *Economics & Rural-Society Abstracts*
4. Varma, A., Jukic, N., Pestek, A., Shultz, C., & Nestorov, S. (2016). Airbnb: Exciting Innovation or Passing Fad? *Tourism Management Perspectives*, Vol. 20, pp. 228-237, Elsevier, ISSN 2211-9736 – indexed in *Social Sciences Citation Index*, *Current Contents – Social and Behavioral Sciences*, *Scopus*
5. Činjurević, M., Turulja, L., Peštek, A. and Sinanović, L. (2016). What Students Really Expect from Accredited Higher Education Institutions? in *12th International Conference „Interdisciplinary Management Research”*, Opatija: Faculty of Economics in Osijek, May 2016, Croatia, Proceedings, pp. 683-696, ISSN 1847-0408 – indexed in *Web of Science Core Collection - Conference Proceedings Citation Index*
6. Peštek, A. and Činjurević, M. (2014). Tourist perceived image of local cuisine: the case of Bosnian food culture. *British Food Journal*, Vol. 116, Issue 11, pp. 1821-1838, Emerald Group Publisher Limited, ISSN 0007-070X – indexed in *Autographics*, *Biodeterioration Abstracts*, *Cabell's Directory of Publishing Opportunities in Management*, *Collectanea Corporate*, *Current Citations Express*, *Dairy Science Abstracts*, *Emerald Management Reviews*, *EP Collection*, *Food Science & Technology Abstracts*, *Global Health*, *Health & Safety Science Abstracts*, *Health Source*, *Hospitality and Tourism Index*, *Innovative*, *INSPEC*, *International Food Safety News*, *(ISI) Science Citation Index*, *(ISI) SciSearch*, *(ISI) Current Contents*, *(ISI) Research Alert*, *Manning & Napier*, *MasterFILE*, *Medicine & Health*, *Nutrition Abstracts & Reviews*, *OCLC*, *Scopus*, *Telebase*, *World*

7. Alić, A., Agić, E. and Peštek, A. (2013). **Effects of Risk-Related Purchasing Factors on Private Label Quality Perceptions in Bosnia and Herzegovina.** In: Renko, S. and Knežević, B. (editors). *Challenges for the Trade in Central and Southeast Europe*, pp. 137-154, Emerald Group Publishing Limited, ISBN 978-1781-90-832-7, ISSN 1876-066X – *indexed in Scopus*
8. Arslanagić, M., Peštek, A. and Kadić-Maglajlić, S. (2013). Understanding the perception of healthy food packaging information: do men and women perceive differently? in *2nd World Conference on Business, Economics and Management*, Proceedings and *Procedia-Social and Behavioral Sciences Journal*, Vol. 109, pp. 78-82, Elsevier Ltd, ISSN 1877-0428 – *indexed in Scopus, Web of Science - Conference Proceedings Citation Index and ScienceDirect*
9. Kadić-Maglajlić, S., Peštek, A. and Vičević, M. (2012). Web 2.0 Usage in B2C Market in *2nd International Conference on Economic, Education and Management (ICEEM)*, Shanghai: Hong Kong Education Society, China, June 2012, Proceedings, pp. 537-542, ISBN 978-988-19750-3-4 – *indexed in Web of Science - Conference Proceedings Citation Index - Social Sciences & Humanities (CPCI-SSH)*
10. Peštek, A. and Lalović, A. (2012). Challenges of Electronic Customer Relationship Management (E-CRM) in Rent-a-Car Sector in Bosnia and Herzegovina. *International scientific journal Economic Research* (special issue with selected papers from the 22nd Cromar Congress). No. 2, pp. 103-116, Pula: Juraj Dobrila University, Croatia, ISSN 1331-677X – *indexed in Social Sciences Citation Index, Scopus, Social SciSearch, Journal Citation, Thomson Reuters (USA). Cab Abstracts (Wallingford, UK). EBSCO Publishing Database, Econlit (American Economic Association, USA). Geobase (Elsevier, Amsterdam, Netherlands). Index Copernicus Journals Master List, Cabell's Directory, ABI/INFORM ProQuest*
11. Peštek, A., Resić, E. and Nožica, M. (2011). Model of Trust in e-Transactions. *International scientific journal Economic Research*, Vol. 24, No. 3, pp. 131-146, Pula: Juraj Dobrila University, Croatia, ISSN 1331-677X – *indexed in Social Sciences Citation Index, Scopus, Social SciSearch, Journal Citation, Thomson Reuters (USA). Cab Abstracts (Wallingford, UK). EBSCO Publishing Database, Econlit (American Economic Association, USA), Geobase (Elsevier, Amsterdam, Netherlands). Index Copernicus Journals Master List, Cabell's Directory, ABI/INFORM ProQuest*
12. Peštek, A., Kačapor, K. and Ritan, D. (2009). Lifelong e-learning in judicial sector in Bosnia and Herzegovina in *5th International Conference „Interdisciplinary Management Research“*, Poreč: Faculty of Economics in Osijek, Croatia, May 2009, Proceedings, pp. 543-552, ISSN 1847-0408, ISBN 978-953-253-061-2 – *indexed in indexed in Web of Science - Conference Proceedings Citation Index, Repec, EBSCOhost, EconPapers, SocioNet*

1.5. Naučni radovi u časopisima sa priznatom recenzijom

1. Kraljić A. and Peštek, A. (2016). An Application of UTAUT2 Model in Exploring the Impact of Quality of Technology on Mobile Internet, *Economic Review – Journal of Economics and Business*, Vol. XIV, Issue 2, pp. 66-76, ISSN 1512-8962 - indexed in *EBSCO Business Source Complete, SCIRUS, Index Copernicus, Cabell's Directories, ECONBIZ, RePE, ECONBIZ, RePE, Econlit*
2. Peštek, A. and Vikić-Musić, V. (2015). Analysis of Customer Satisfaction with Services Quality: Case Study Sarajevo International Airport, *Sarajevo Business and Economics Review*, Vol. 34, No. 1, pp. 206-227, Sarajevo: School of Economics and Business in Sarajevo, ISSN 1986-5473 – indexed in *EBSCOhost and ProQuest*
3. Peštek, A., Arslanagić-Kalajdžić, M. And Džudža, A. (2015). Challenges of pharmaceutical practice in health promotion: Role of employees in pharmacies as front line employees. *The Proceedings of Zagreb Faculty of Economics and Business*, Zagreb: Faculty of Economics and Business, Vol. 13, No. 1, pp. 93-114, ISSN 1333-8900 - indexed in *EconLit, EBSCO, ProQuest ABI/Inform Complete, ProQuest Business Premium Collection and ProQuest East&Central Europe Database*
4. Peštek, A. and Helić Dizdarević, L. (2014). Ponašanje korisnika platnih kartica u BiH. *Sarajevo Business and Economics Review*, Vol. 33, pp. 219-238, Sarajevo: School of Economics and Business in Sarajevo, ISSN 1986-5473 – indexed in *EBSCOhost and ProQuest*
5. Selimović, L. and Peštek, A. (2014). Analyzing consumer behavior in online group buying in Bosnia and Herzegovina, *UTMS Journal of Economics*, Vol. 5, No. 1, pp. 41-52, Skopje: University of Tourism and Management, Macedonia, ISSN 1857-6974 – indexed in *ABI/INFORM, AP PLATFORMS, C.I.R.E.T., DOAJ, EBSCO, Econlit, EconBiz, Econis, EconPapers, EconStor, EDRIC, IDEAS, Open J-Gate, RePEc, Socionet, Google Scholar, ZBW, Econlit*
6. Peštek, A., Arslanagić, M. and Bećirović, A. (2012). Influence of Packaging Design on Purchase Decision Making: Comparing Bottled Water Brands on B&H Market. *International Journal of Sales, Retailing and Marketing*, Vol. 1, No. 1, pp. 30-38, Access Press UK, ISSN 2045-810X
7. Peštek, A. and Nikolić, A. (2011). Role of Traditional Food in Tourist Destination Image Building: Example of the City of Mostar. *UTMS Journal of Economics*, Vol. 2, Issue 1, pp. 89-100, Skopje: University of Tourism and Management, Macedonia, ISSN 1857-6974 – indexed in *ProQuest, EBSCOhost, AP Platforms, EconPapers, CIRET, DOAJ, IDEAS*
8. Peštek, A., Kadić-Maglajlić, S. and Nožica, M. (2011). Possibilities of Web 2.0 Usage in Higher Education. *International Journal of Management Cases*, Vol. 14, Issue 1, pp. 3-12, Access Press UK, Darven, Lancashire, United Kingdom, ISSN 1741-6264

9. Peštek, A., Kurtović, E. and Pašić, V. (2011). Selection of postgraduate studies. *Sarajevo Business and Economics Review*, Vol. 31, No. 1, pp. 301-314, Sarajevo: School of Economics and Business in Sarajevo, ISSN 1986-5473 – indexed in EBSCOhost and ProQuest
10. Peštek, A. and Lalović, A. (2011). Impact of Electronic Customer Relationship Management (e-CRM) on Efficiency of Rent-a-Car Sector in Bosnia and Herzegovina, *International scientific journal Economic Analysis*, Vol. 44, No. 1-2, pp. 47-58, Belgrade: Institute of Economic Sciences, Serbia, ISSN 1821-2573 – indexed in EBSCOhost
11. Peštek, A. and Nožica, M. (2010). Factors of trust in e-transactions, *Sarajevo Business and Economics Review*, Vol. 30, pp. 38-57, Sarajevo: School of Economics and Business in Sarajevo, ISSN 1986-5473 – indexed in EBSCOhost and ProQuest
12. Tihi, B. and Peštek, A. (2009). Dental Tourism Development in the Sarajevo Region, *International scientific journal Acta Turistica*, Volume 21/2009, No. 2, pp. 210-229, Zagreb: Faculty of Economics and Business in Zagreb, Croatia, ISSN 0353-4316 – indexed in C.A.B. International, LORETO Thesaurus, CIRET, EBSCOhost, EconLit
13. Peštek, A. and Kačapor, K. (2009). Development of Life-long Learning Programs Using Blended Learning Model, *Collection of Papers*, Vol. 29, pp. 327-338, Sarajevo: School of Economics and Business in Sarajevo, ISSN 0581-7439 – indexed in EBSCOhost and CEEOL
14. Peštek, A., Bašić, H. and Pušina, A. (2008). Active Learning Methods in the Context of Higher Education Reform. *Collection of Papers*, Vol. 28, pp. 132-144, Sarajevo: School of Economics and Business in Sarajevo, ISSN 0581-7439 – indexed in EBSCOhost
15. Peštek, A. (2005). Analysis of possibilities for establishment of metal-processing cluster in the Central Bosnia region. *Collection of Papers*, Vol. 25, pp. 403-428, Sarajevo: School of Economics and Business in Sarajevo, ISSN 0581-7439

1.6. Naučni radovi u zbornicima (konferencije, simpozijumi)

1. Činjarević, M., Agić, A. and Peštek, A. (2018). When consumers are in doubt, you better watch out! The moderating role of consumer skepticism and subjective knowledge in the context of organic food consumption in 9th *International Conference „An Enterprise Odyssey: Managing Change to Achieve Quality Development”*, Zagreb: Faculty of Economics and Business in Zagreb, Croatia, May 2018, Proceedings, pp. 512-521, ISBN 978-953-346-057-4 – indexed in EconLit, ProQuest, EBSCOhost
2. Alić, A., Peštek, A., and Šadinlija, A. (2017). Use of social media influencers in tourism in *Trade Perspectives 2017: Specialization and Customer Centered Retailing*, Zagreb: Faculty of Economics and Business Zagreb, November 2017, Proceedings, pp. 177-190, ISBN 978-953-346-047-5 – Indexed in Econlit

3. Vikić Musić, V. and Peštek, A. (2016). The Airport Service Quality: Case study Sarajevo International Airport in *International Tourism and Hospitality Conference*, Sarajevo: Faculty of Science, University of Sarajevo, October 2016, Proceedings, pp. 280-292, ISSN 2566-2872
4. Kraljić, A. and Peštek, A. (2016). User Acceptance and Use of Mobile Internet in Bosnia and Herzegovina: Applying an Adapted UTAUT2 Model in *8th International Conference ICES*, Sarajevo: School of Economics and Business in Sarajevo, October 2016, Proceedings, pp. 52-64, ISSN 2490-3620 – indexed in EBSCOhost
5. Ahmić, L., Peštek, A. and Turulja, L. (2015). Impact of Online Travel Agencies on Hotel Business in Bosnia and Herzegovina in *International Tourism and Hospitality Management Conference*, Sarajevo: Faculty of Science, University of Sarajevo, October 2015, Proceedings, pp. 424-432, ISBN 978-9958-592-75-1
6. Sinanović, L. and Peštek, A. (2014). The Role of Public Relations in Building the Image of Higher Education Institution: The Case of School Of Economics and Business in Sarajevo in *7th International Conference ICES*, Sarajevo: School of Economics and Business in Sarajevo, October 2014, Proceedings, pp. 187-199, ISBN 978-9958-25-093-4 – indexed in EBSCOhost
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1.8. Ostalo

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2. PEDAGOŠKI RAD

Kandidat dr. Almir Peštek bio je asistent i viši asistent na Katedri za marketing Ekonomskog fakulteta u Sarajevu od 1999. do 2009. godine, a od 2009. nastavnik u zvanju docenta. Kao docent i vanredno profesor predavao je predmete Marketing, Marketing menadžment, Globalni marketing, E-marketing i Neprofitni marketing na sva tri nivoa studija. U tom periodu, kandidat je stekao iskustvo u pedagoškom radu sa studentima i razvio komunikacijske vještine za interakciju sa studentima.

Od izbora u zvanje vanredni profesor bio je mentor velikog broja diplomskih, te 26 uspješno odbranijenih magistarskih/završnih radova. Kao predsjednik ili član komisije učestvovao je i u radu velikog broja komisija za odbranu magistarskih/završnih i diplomskih radova. Kandidatkinja čiji je mentor dr. Peštek bio, Amra Kraljić uspješno je odbranila doktorsku tezu na temu „Evaluacija i modeliranje uticaja ponašanja korisnika na namjeru korištenja i korištenje mobilnog Interneta u Bosni i Hercegovini“ u novembru 2017 godine.

Kandidat je angažovan na velikom broju akademskih institucija u svojstvu spoljnog saradnika i gosta predavača među kojima su RISEBA University, Riga, Latvija, ISTAO Ankona, Italija, na predmetima Social Media Marketing, Integrated Marketing Communications, International Marketing with special focus on Social Media, Digital Marketing and Social Media, E-business and new media. Kao stipendista Fulbright post-doktorskog programa proveo je godinu dana na Loyola University of Chicago, USA.

3. MIŠLJENJE I PRIJEDLOG

Uvidom u dokumentaciju koju je dr. Almir Peštek, vanredni profesor Ekonomskog fakulteta u Sarajevu dostavio uz prijavu na Konkurs, Komisija konstatuje da je:

- Kandidat dr. Almir Peštek 10. 07. 2013. godine izabran u zvanje vanrednog profesora. U ovom zvanju je proveo 5 godina, te ispunio osnovne uslove za prijevremeni izbor u više zvanje prema Zakonu o visokom obrazovanju Kantona Sarajevo (Sl. novine Kantona Sarajevo, broj 33/17).

- Kandidat je uz prijavu priložio sve potrebne dokumente za prijevremeni izbor u zvanje redovni profesor koji su predviđeni Zakonom o visokom obrazovanju Kantona Sarajevo i Statutom Univerziteta u Sarajevu.
- Na osnovu uvida u dostavljene dokumente kandidata dr. Almira Pešteka, Komisija je konstatovala da kandidatka ispunjava uslove za prijevremeni izbor nastavnika u zvanju redovni profesor, nakon provedenih 5 godine u zvanju vanrednog profesora.

Pored formalnih uslova utvrđenih Konkursom kandidat dr. Almir Pešek ima dugogodišnje iskustvo u nastavnom procesu u radu na Ekonomskom fakultetu u Sarajevu. Objavljeni naučni radovi i realizovani istraživački projekti kandidata dr. Almira Pešteka obuhvataju širok spektar istraživačkih oblasti. Oblast digitalnog marketing i turizma su dvije ključne oblasti u fokusu rada kandidata i teme njegovog magistarskog rada i doktorske disertacije. Obje se smatraju vrlo značajim za dalji razvoj marketinške teorije i prakse, te za ekonomski razvoj. Ovo potvrđuju radovi koje je kandidat objavio u nekim od respektabilnih časopisa te činjenica da je kao gostujući profesor na više univerziteta realizovao predmete upravo iz navedenih oblasti.

Na osnovu prethodno izloženih činjenica i informacija o rezultatima ostvarenim u nastavnom, pedagoškom, naučnom i istraživačkom radu i dosadašnje saradnje sa kandidatom Komisija konstatuje da kandidat dr. Almir Pešek ispunjava osnovne uslove predviđene Zakonom o visokom obrazovanju Kantona Sarajevo i Statutom Univerziteta u Sarajevu za prijevremeni izbor u zvanje redovni profesor na oblast **MARKETING** u punom radnom vremenu.

Shodno naprijed izloženom Komisija predlaže Vijeću Ekonomskog fakulteta u Sarajevu da

DR. ALMIRA PEŠTEKA

izabere u zvanje REDOVNI PROFESOR na oblast „MARKETING“, puno radno vrijeme.

Sarajevo, 23. septembar 2018. godine

ČLANOVI KOMISIJE:

1. Prof. dr. Vesna Babić-Hodović
-

2. Prof. dr. Emir Kurtović

3. Prof. dr. Anto Domazet
