

The project consortium consists of 14 project partners from 9 Danube region countries:

#### Lead Partner

Regional Agency for Entrepreneurship and Innovations - Varna, Bulgaria

#### ERDF Partners

Innovation Region Styria LTD, Austria  
Varna Free University "Chernorizets Hrabar", Bulgaria

Technology Park Varaždin Ltd, Croatia  
bwcon GmbH, Germany

Maribor Development Agency, Slovenia  
Chamber of Commerce and Industry of Štajerska, Slovenia

Pannon Business Network Association, Hungary  
University of Pannonia, Hungary

The Association of Small and Medium Enterprises Constanta, Romania  
OVIDIUS University of Constanta, Romania

#### IPA Partner

School of Economics and Business, University of Sarajevo, Bosnia and Herzegovina

#### ENI Partner

Organization for Small and Medium Enterprise Sector Development, Moldova

#### Associated Partner

Ministry of Economy, Bulgaria

**WOMEN IN BUSINESS** project is co-funded by European Union funds under the INTERREG Danube Transnational Programme 2014 -2020.

01.06.2018 31.05.2021	€ 2 021 050, 00 Overall Budget	€ 1 437 392,50 ERDF	€ 144 500,00 IPA	€ 136 000,00 ENI
--------------------------	--------------------------------------	---------------------------	------------------------	------------------------

Danube Transnational Programme (DTP) is a financing instrument of the European Territorial Cooperation, that promotes economic, social and territorial cohesion in the Danube Region.



#### CONTACT:

**Lead Partner:** Regional Agency for Entrepreneurship and Innovations – Varna  
Asparuhovo quarter, P.O.Box 87, 9003, Varna, Bulgaria  
+359 52 383 700  
www.rapiv.org  
Ralitsa Zhekova, Project Manager zhekova@rapiv.org  
Mariya Zlateva, Project Coordinator petkova@rapiv.org

#### Editor:

Coordinator WP 2 Communication Activities  
Organization for Small and Medium Enterprises Sector Development  
Marcela Stratan, Communication Manager  
wib@odimm.md



Fostering  
the Young Women  
Entrepreneurship  
in the Danube Region



## The main objective

To encourage young women in the Danube region, who have ideas and/or are willing to become entrepreneurs to establish and develop business and thus to obtain market success.

## Specific Objectives

To identify needs, barriers and measures for supporting Young Women Entrepreneurship;

To improve policy to be aligned to Young Women Entrepreneurship needs;

To improve entrepreneurial culture, skills and competencies among Young Women Entrepreneurship .



## WOMEN IN BUSINESS Project - Planned Activities

# 1

### Study of the Current State

- Set up of Guidelines for Study of current state;
- Transnational needs and barriers to change;
- Transnational measures for supporting of Young Women Entrepreneurship;
- National and Transnational Studies of Current State;



# 2

### Gaps and Opportunities

- Identification of good practices for fostering Young Women Entrepreneurship Activity;
- Organization of 6 Transnational Learning Events in 6 countries;
- Elaboration of transnational training models for fostering Young Women Entrepreneurship;



# 3

### EU Policy Support

- Analysis of the existing policy and legislative framework;
- Development of Policy Agenda for Young Women Entrepreneurship Support;
- Organization of transnational stakeholder group meeting;
- Validation of the Policy Agenda on an International Policy Event;



# 4

### Creation of Women Entrepreneurship Centre (EWCs)

- Joint development of a concept and set up of 4 EWCs;
- Transnational pilot actions to test EWCs;
- Development of cooperation platform;
- Elaboration of Transnational Strategy for Sustainability;

