The project consortium consists of 14 project partners from 9 Danube region countries:

#### **Lead Partner**

Regional Agency for Entrepreneurship and Innovations - Varna, Bulgaria

#### **ERDF Partners**

Innovation Region Styria LTD, Austria Varna Free University "Chernorizets Hrabar", Bulgaria

Technology Park Varaždin Ltd, Croatia bwcon GmbH, Germany

Maribor Development Agency, Slovenia

Chamber of Commerce and Industry of Štajerska, Slovenia

Pannon Business Network Association, Hungary University of Pannonia, Hungary

The Association of Small and Medium Enterprises Constanta, Romania

OVIDIUS University of Constanta, Romania

#### **IPA Partner**

School of Economics and Business, University of Sarajevo, Bosnia and Herzegovina

#### **ENI Partner**

Organization for Small and Medium Enterprise Sector Development, Moldova

### **Associated Partner**

Ministry of Economy, Bulgaria

WOMEN IN BUSINESS project is co-funded by European Union funds under the INTERREG Danube Transnational Programme 2014 - 2020.

∑ 01.06.2018 31.05.2021









Danube Transnational Programme (DTP) is a financing instrument of the European Territorial Cooperation, that promotes economic, social and territorial cohesion in the Danube Region.



#### **CONTACT:**

**Lead Partner:** Regional Agency for Entrepreneurship and Innovations – Varna

Asparuhovo quarter, P.O.Box 87, 9003, Varna, Bulgaria +359 52 383 700

www.rapiv.org

Ralitsa Zhekova, Project Manager zhekova@rapiv.org Mariya Zlateva, Project Coordinator petkova@rapiv.org

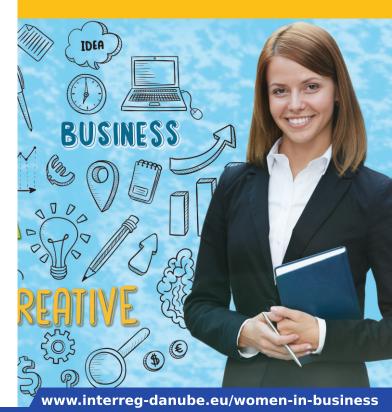
#### **Editor:**

Coordinator WP 2 Communication Activities Organization for Small and Medium Enterprises Sector Development

Marcela Stratan, Communication Manager wib@odimm.md



Fostering
the Young Women
Entrepreneurship
in the Danube Region





## The main objective

To encourage young women in the Danube region, who have ideas and/or are willing to become entrepreneurs to establish and develop business and thus to obtain market success.



### **Specific Objectives**

To identify needs, barriers and measures for supporting Young Women Entrepreneurship;

To improve policy to be aligned to Young Women Entrepreneurship needs;

To improve entrepreneurial culture, skills and competencies among Young Women Entrepreneurship.



# **WOMEN IN BUSINESS Project - Planned Activities**

- Set up of Guidelines for Study of current state; - Transnational needs and barriers to change; Study of the Current - Transnational measures for State supporting of Young Women Entrepreneurship; - National and Transnational Studies of Current State;



## Gaps and **Opportunities**

- Identification of good practices for fostering Young Women Entrepreneurship Activity;
- Organization of 6 Transnational Learning Events in 6 countries;
- Elaboration of transnational training models for fostering Young Women Entrepreneurship;





- Analysis of the existing policy and legislative framework;

# **EU Policy** Support

- Development of Policy Agenda for Young Women Entrepreneurship Support;
- Organization of transnational stakeholder group meeting;
- Validation of the Policy Agenda on an International Policy Event;



- Joint development of a concept and set up of 4 EWCs;

### Creation of Women Entrepreneurship Centre (EWCs)

- Transnational pilot actions to test EWCs;
- Development of cooperation platform;
- Elaboration of Transnational Strategy for Sustainability;

