

CURRICULUM VITAE

LJILJAN VESELINOVIĆ

PERSONAL INFORMATION

First name:	Ljiljan
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Date of birth:	25/05/1984
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Fields of interest:	Business Economics, Entrepreneurship, Operations Management, Microeconomics, Project Management, Simulation, Lean Management

EDUCATION BACKGROUND

Name of institution	Dates attended	Type of education
School of Economics and Business in Sarajevo, University of Sarajevo	2011 - 2016	PhD
School of Economics and Business in Sarajevo, University of Sarajevo	2008 - 2011	Master of Science, MSc.
School of Economics and Business in Sarajevo, University of Sarajevo	2003 – 2007	Undergraduate
Grammar school “ <i>Opca gimnazija</i> “	1999 – 2003	High School Education
Primary school	1991 – 1999	Primary Education

WORKING KNOWLEDGE OF FOREIGN LANGUAGES

from 1 to 5 (1 = weak, 5 = excellent)

Language	Reading	Speaking	Writing
English	5	5	5
German	4	3	3

ADDITIONAL SKILLS/ABILITIES

SKILL/ABILITY	Description
Computer software knowledge	LibreOffice (Writer, Calc, Impress, Draw, Base), Microsoft Office (Word, PowerPoint, Excel, Access); Graphic/ Drawing (GIMP, InkSpace); Programming (C++, QTCreator); Statistical programs (STATA, SPSS, R Studio, GNU PSPP)
Driving license	B category

PRESENT POSITION:

Institution:	School of Economics and Business, University of Sarajevo
Position:	Assistant Professor
Business Address:	Trg oslobođenja 1 – Alija Izetbegović 1
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CURRENT TEACHING EXPERIENCE

- Business Economics
- Microeconomics
- Operations Management

PAST TEACHING EXPERIENCE

- Change Management
- Customer Relationship Management
- Principles of Management
- Project Management

PROJECT EXPERIENCE IN PROJECT TEAMS

- Methodology of Social Services Price Calculations
- Health Care Strategic Plan of ZE-DO canton
- PACINNO: platform for trans-academic cooperation in innovation
- Development of Strategic Plan of Public Electricity Company (J.P. Elektroprivreda BiH)
- Designing Organizational Structure of Energoinvest
- Economic study on the possibilities of the digital dividend usage in BiH
- Public Broadcasting Service (BHRT): plan of restructuring and financial consolidation
- Strategic plan of SASE (Sarajevo Stock Exchange)
- Reviewing the existing organizing concept of JU Health Centers of Canton Sarajevo: centralization or decentralization?
- Price Calculation of the services of the Institute for Medical Expertise Sarajevo

ADDITIONAL PROFESSIONAL EDUCATION

- Applied Measurement for Evaluation (October 2 to 4, 2018, lecturer Ann Doucette)
- Cost-benefit/Cost-effectiveness Analysis (August 23 and 24, 2018, lecturer Clive Belfield)
- Applied Statistics for Evaluation (July 23 to 26, 2018, lecturer Emily Tanner-Smith)
- Applying Basics of Program Evaluation (June 26 to 29, 2018, lecturer Ann Doucette)
- Panel Data Methods with STATA (May 29-30, 2018, lecturer Ye Zhang)
- Qualitative Data Analysis (March 26 and 27, 2018, lecturer Patricia Rogers)
- Needs Assessment (January 8 to 10, 2018, lecturer Ryan Watkins)
- Using Non-Experimental Designs for Impact Evaluation and Sampling (December 6 to 8, 2017, lecturer Gary Henry)
- Applied Regression for Evaluation (November 15 to 17, 2017, Gary Henry)
- Succeeding with R (July 08 to 10, 2017, lecturers Dumitru Vicol and Michela Verardo from Oxford Intellect)

- TRAIN (Training & Research for Academic Newcomers) (summer 2016, organizer University of Sarajevo)
- Tools and skills required for writing, application and managing EU projects (program 1 i 2) (Program 1: March 17 to 21, 2014 and Program 2 in 2015, organizer SERDA)
- „Case study method“ (February 14 to 16, 2012, organizer School of Economics and Business, University of Sarajevo)
- „Introduction to Performance Auditing: Concepts, Cases and Planning“ (June 2010, organizer The Swedish National Audit Office i Udruženje revizora u BiH)
- Leadership Skills (May 2010, lecturer Dan R. Ebener)
- Usavršavanje nastavnih procesa – case study metoda (od 11. do 17. februara 2009. godine, organizator World University Service Austrian Committee)
- Business strategy and Balanced Scorecard (November 14, 2008, lecturer Robert Kaplan)
- International Summer School (1) International Marketing; (2) International Finance i (3) Strategic Cost Management (July 07 to 25 2008, International Summer School 2008, WU Wien, Austria)
- Orijentacija novog nastavnog osoblja (Od 05. februara do 08. februara 2008. godine, organizator Ekonomski fakultet u Sarajevu)
- Summer School International Human Resource Management (Summer 2006. godine, Summer School Alpen Adria 2006, Trogir)
- Brand management? (October 14, 2006, lecturer Philip Kotler)

REFERENCE

T-1 (PEER REVIEWED JOURNALS)

1. Bektašević, M., Veselinović, Lj., Mangafić, J. i Martinović, D. (2018). **Indirektni utjecaj inovacionih ciljeva i izvora znanja na ekonomske performanse malih uslužnih poduzeća u Bosni i Hercegovini (The Indirect Effect of Innovation Objectives and Knowledge Sources on Economic Performances of Small Service Companies in Bosnia And Herzegovina)**. International Journal of Multidisciplinary in Business and Science, 4 (6), 5-17. Preuzeto s <https://hrcak.srce.hr/214885>
2. Kulenović, M., Pašić Mesihović, A., & Veselinović, L. (2018). **What drives a student to start a business? Evidence from Bosnia and Herzegovina**. *Obrazovanje za poduzetništvo-E4E: znanstveno stručni časopis o obrazovanju za poduzetništvo*, 8(2), 57-79.
3. Veselinović, L., Kulenović, M., & Pašić Mesihović, A. (2018). **To leave the country or to start your own business? Exploring the relationship between entrepreneurial and migration intention**. *Obrazovanje za poduzetništvo-E4E: znanstveno stručni časopis o obrazovanju za poduzetništvo*, 8(2), 81-97.
4. Martinović, D., Veselinović, Lj. (2018). **Da li nivo poduzetničke aktivnosti i indeks TEA predstavljaju pokazatelje ekonomskog rasta? (Do the Entrepreneurial Activity and TEA contribute to the Economic Growth?)**, *Ekonomski forum Zenica*, No 8, 2018, pp. 9-27
5. Martinović, D., Veselinović, L., & Arnaut-Berilo, A. (2017). **The Effects of Entrepreneurial Activity and Preference for Avoiding Uncertainty on National Economic Growth**. *Eurasian Journal of Business and Management*, 5(2), 11-20.
6. Veselinović, Ljiljan, Zijadić, Nermin (2015). **Izazovi implementacije Balanced Scorecard-a u avio industriji. (Challenges of Balanced Scorecard Implementation In Airline Industry)**. Zbornik radova EFSA
7. Šunjić-Beus, M, Martinović, D., Veselinović, Lj. (2012). **Strateško upravljanje troškovima s posebnim osvrtom na troškove kompleksnosti (Strategic cost management with particular overview of complexity costs)**, *Ekonomski forum Zenica*, No 4, 2012 Databases: www.ceeol.com
8. Martinović, D., Veselinović, Lj., Misilo, Z. (2012). **Porterov model konkurentskih snaga maloprodaje naftnih derivata (Porter Five Forces Analysis of the Petroleum Products)**, Zbornik radova Ekonomskog fakulteta Sveučilišta u Mostaru, No 18, ISSN 1840-3255, 2012, Databases: Journal of Economic Literature Pittsburgh, Pennsylvania, USA – JEL on CD, e-JEL, EconLit, EBSCO
9. Šunjić-Beus, M, Martinović, D., Veselinović, Lj (2009). **Upravljanje kapacitetom pomoću CAM-I modela (Capacity Management by CAM-I model)**. Zbornik radova Ekonomskog fakulteta u Sarajevu. 2009, Vol. 29/2009, pp. 451-464, ISSN 0581-7439, *Baze podataka: Business Source Complete*
10. Veselinović, Lj (2008). **Balanced Scorecard – koncept mjerenja uspješnosti savremenog preduzeća (Balanced Scorecard – measurement concept for the modern company)**. Zbornik radova Ekonomskog fakulteta u Sarajevu. 2007, Vol. 27/2007, pp. 507-517, ISSN 0581-7439, *Baze podataka: Business Source Complete (AN 27679195)*
11. Šunjić-Beus, M, Martinović, D., Veselinović, Lj (2009). **Quality and its Role in Growth of Bosnian and Herzegovinian Economy**, scientific conference „Interdisciplinary Management Research V“, Josip Juraj Strossmayer University of Osijek/ Hochschule Pforzheim, Poreč, 8-10 May 2009, pp. 103-110 , ISSN 1847-0408, *Baze podataka: RePEc, EconPapers*, URL: <http://www.imr-conference.com/en/>

T-3 (BOOKS)

12. Čizmić, E.; Veselinović, Lj (2017). **Operativni menadžment (Operations Management)**. School of Economics and Business Sarajevo, University of Sarajevo. ISBN 978-9958-25-124-5
13. Veselinović, Lj., Mazalić-Novalić., D. (2015). **Upravljanje sudskim postupkom (Managing court procedures)** – autor dijela knjige koji se bavi upravljanje vremenom. Visoko sudsko I tužilaško vijeće (VSTV)
14. Šunjić-Beus, M., Martinović, D., Veselinović, Lj. (2010). **Ekonomika preduzeća: Performanse poslovanja (Economics of Enterprise: Business Performances)**, School of Economics and Business, Sarajevo (university text book)
15. Šunjić-Beus, M., Martinović, D., Veselinović, Lj. (2007). **Ekonomika preduzeća: priručnik za studij Ekonomija i menadžment i Distance Learning (Economic of Entrepreneurship: guidebook for students)**. 1 izd. Sarajevo: Ekonomski fakultet u Sarajevu, 2007. str. 85 + CD ROM, ISBN 978-9958-25-000-2, COBISS.BH-ID 15889670

T-5 (PEER REVIEWED PROCEEDINGS)

16. Pašić Mesihović, A, Kulenović, M., Veselinović, Lj. (2018). **What does Entrepreneurship Have in Common with Gambling?** Conference Proceedings of 9th International Conference of the School of Economics and Business. ISSN: 2490-3620
17. Šunje, A., Kurtić, E., Veselinović, E. (2018). **Perceived Organizational Support and Its Effects on Employees' Affective Commitment**, 6th International OFEL Conference on Governance, Management and Entrepreneurship, New Business Models and Institutional Entrepreneurs: Leading Disruptive Change
18. Činjarević, M., Veselinović, Lj. (2017). **The Interplay of Socioeconomic Development, Entrepreneurship, National Culture and Innovation Performance**. Conference: Management, Enterprise and Benchmarking in the 21 st Century. pp. 42-55. Óbuda University
19. Čizmić, E., Veselinović, Lj. (2008). **National Balanced Scorecard Concept as an Accelerant of Bosnia-Herzegovina's Economic Development**. Transitional Challenges of EU Integration and Globalization; proceedings : book of extended abstracts, CD ROM with full papers: International Conference of the School of Economics and Business, Sarajevo - ICES 2008, October 09-10, 2008. - Sarajevo : School of Economics and Business, 2008. - ISBN 978-9958-25-015-6. - (2008), str. 34-35. COBISS.BH-ID: 512417474, Data based: Business Source Complete, URL: <http://www.efsa.unsa.ba/ices2008/>
20. Šunjić-Beus, M., Martinović, D., Veselinović, Lj. (2009). **Primjena standarda ocjene kvalitete u bosanskohercegovačkoj privredi**“ (The Application of Quality Rating Standards in Bosnia-Herzegovinan Economy), „Kvalitet/Quality 2009“; conference proceedings and book with full papers: VI naučno-stručni skup sa međunarodnim učešćem / Research/Expert Conference With International Participation. June 04-07. 2009; Neum: University of Zenica, 2009. str. 115-120. ISSN 1512-9268; URL: http://quality.unze.ba/final_program_2009.pdf
21. Kačapor, K., Veselinović, Lj. (2008). **Flash-Based Teaching – Economics of Entrepreneurship's Example**. International Association for Technology, Education and Development Conference – INTED2008, March 3-5. 2008. Valencia, Spain, ISBN: 978-84-612-0192-1; URL: <http://www.iated.org/iceri2008>
22. Šunjić-Beus, M., Martinović, D., Veselinović, Lj. (2008). **Doing Business – The Challenges of Establishing Small and Medium Enterprises in Bosnia-Herzegovina**. „Challenges of Economic Sciences in the 21st Century“; proceedings and book will full papers: International Scientific Conference. 04-05. December 2008; Belgrade / Serbia: Institute of Economic Science Belgrade, 2008. str. 345-354, UDC 005.22:334.722 (497.6),

T-6 (PEER REVIEWED PREZENTACIJA RADA)

23. Martinović, D., Veselinović, Lj. (2014). **Exploring effects of lean business principles through computer simulation**, International Conference of School of Economics and Business Sarajevo ICES 2014, 10-11 October 2014, Sarajevo
24. Rahimić, Z., Veselinović, Lj. (2013). **Significant predictors of employees' motivation and employees' job satisfaction**. International Conference on Economic and Social Studies ICESoS'2013, 10-11 May 2013, Sarajevo (with Zijada Rahimić)
25. Šunjić-Beus, M., Martinović D., Veselinović, Lj. (2009). **The Effects of Brand Value on Perceived Product Price**, 5th Annual International Bata Conference for Ph.D. students and Young Researchers, Tomas Bata University in Zlin, Faculty of Management and Economics, Zlin, Czeck, 2nd April 2009, URL: <http://dokbat.utb.cz/2009/en/>
26. Šunjić-Beus, M., Veselinović, Lj. (2007). **Development and Application of the Balanced Scorecard Concept**, International Conference on Business, Economics and Management, June 13-16, 2007, Izmir, Turkey, Proceedings + CD

T-8 (NON-PEER REVIEWED JOURNALS)

27. Šunje, A., Veselinović, Lj. (2009). **Uloga odjela interne revizije u korporativnom upravljanju** (Internal Auditor Role in Corporate Governance), V godišnja skupština i simpozij, Udruženje internih revizora u BiH, Ekonomski fakultet u Sarajevu i Poslovna akademija, Sarajevo, 23-25 April 2009, Proceedings, pp.73-87

T-9 (OTHER)

28. Šunjić-Beus, M., Martinović, D., Veselinović, Lj. (2009), **Mjerenje performansi preduzeća (Measuring company's performances)**, Regional Business Process and Knowledge Management Conference, 9-10 June 2009, Holiday Inn, Sarajevo; URL: http://bpc.infodom.ba/UserDocsImages/BPM&KMC2009_program05062009.pdf