



UNIVERSITY OF SARAJEVO

School of Economics
and Business



SARAJEVO

BUSINESS SCHOOL

SCHOOL OF ECONOMICS AND BUSINESS IN SARAJEVO:



- Established in 1952
- Member of EFMD-a and AACSB-a
- Rewarded with EDUNIVERSAL Palmes Certificate
- Granted the accreditation - AQA by the Austrian Agency for Quality Assurance
- Quality management system in accordance with ISO 9001:2008 standards.

GRIFFITH COLLEGE DUBLIN:



- Founded in 1974
- 3 locations: Dublin, Cork i Limerick
- 7.000 international students.

ABOUT BA (HONS) BUSINESS STUDIES

This program allows students to fully understand the key business areas: finance, accounting, marketing, human resources and information technology. For many companies these disciplines are driving force of their success. Students learn that a stable business environment is sometimes influenced by political, legal, economic, social and technological factors on the domestic and international scene.

The aim of this study is to provide students the skills that companies today are looking for. Business environment is intricate and dynamic, but students will be able to recognize the opportunity, and have confidence to participate in the development and implementation of new procedures. Students will be able to identify the key characteristics of the company and the factors necessary for success.



THE PROGRAMME'S ADVANTAGES:

- Studying international programs in Bosnia and Herzegovina and Ireland (third year), which in the first two years does not require additional living expenses when studying abroad;
- Lectures completely taught in English and the curriculum made by Griffith College Dublin;
- The lecturers are eminent professors from Ireland and Bosnia and Herzegovina;
- Double diploma;
- Infrastructure is adjusted in small groups and meets the highest international standards. SEBS, University of Sarajevo has 12.500 m2 of space, 27 modern halls and auditoriums, which are equipped with computers and projectors, 10 computer rooms , 350 computers, Internet access (wired and wireless), a modern course management systems, etc;
- Business language improvement and possibilities of its application in international business communication;
- After graduation, students have more opportunities for continuing education in the English language and / or employment in Bosnia and abroad.
- Third year students will live in Dublin, with the opportunity to work part time while studying.

SYLLABUS

I YEAR

Semester 1	Semester 2
Micro Economics	Macro Economics
Information and Communications Technology	Legal Aspects of Business
Quantitative Analysis for Business Decisions	Management and Marketing Principles
Business Accounting (linear)	Business Accounting (linear)

II YEAR

Semester 3	Semester 4
Management and Organisational Behaviour	E-Business
Operations Management	Applied Market Research
Marketing Management	Enterprise Development
Management Accounting	Employee Relations
Managing HR	Financial Management
Research & Professional Skills (linear)	Research & Professional Skills (linear)

III YEAR (CORE MODULES)

Semester 5	Semester 6
Strategic Management 1	Information Systems Management
Strategic Financial Management	Business Plan

III YEAR ELECTIVES*

International Marketing
Consumer Behaviour
Sales Management
Taxation 1
Corporate Governance and Risk Management
Taxation 2
International Human Resource Management
Organisational Development & Diversity Management
Strategic Human Resource Management
Project Management
Strategic Management 2
International Business Environment

*students need to pass 4 elective subjects (2 in semester)

CARIERS

Elective topics in the final year are giving students a choice for further guidance and are a good basis for professional development.

Most of the books, notes and handouts will be provided by online Moodle courseware, free of charge.

The programme is three years long according to Bologna principles leading to an award of 180 ECTS.

On completion of the 180 ECTS programme, graduates can continue their postgraduate study in Ireland, B-H, or any country in the European Union.



ENTRY REQUIREMENTS

To become a student of Sarajevo Business School, it is necessary to have:

1. Completed high school education (4 years high school education);
2. A minimum average grade in high school 3.5;
3. English language Certificate.

TUITION FEE AND FINANCING*

I year (in Sarajevo):	5.000,00 Euros;
II year (in Sarajevo):	5.000,00 Euros;
III year (in Dublin):	6.000,00 Euros.

*Tuition can be paid in installments.

CONTACT

Programme Manager

Eldin Mehić

eldin.mehic@efsa.unsa.ba

+387 33 275 915

Administrative coordinator

Lejla Smailbegović

lejla.smailbegovic@efsa.unsa.ba

+387 33 275 968

www.efsa.unsa.ba/sbs

SBS STUDENTS:



The experience and memories acquired in Ireland are priceless. Do not miss the opportunity to meet new people, cultures, and gain two diplomas, one of which is the EU. I have improved English language, mastered the business by working with the best teachers and made a big step towards the beginning of the career of my dreams.

Zlatko Alić



SBS is a unique program which gives you an excellent opportunity to study in two states, gain two diplomas, experience two completely different education systems and experience unbelievable life experience. During the study, in addition to the classical way of learning, students are involved in a variety of projects that enable them to adopt new useful business skills and thus differentiate the labor market. Take advantage of the opportunity that you are offering and give yourself an unforgettable studying!

Umihana Umihanić

