



FOR THOSE WHO  
**KEEP CHALLENGING**



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## Student in Marketing department Adhesive technologies

### HENKEL IS FOR THOSE WHO STEP UP. DO YOU?

At Henkel, you can make a difference and craft your career. That's why you own your projects and take full responsibility from an early stage. Our unique brands in markets around the world open up countless opportunities to follow your convictions and explore new paths. If you have an entrepreneurial mindset that allows you to always think out of the box – take the chance and shape the digital future together with us.

#### YOUR ROLE

- Learn the strategies and processes of product marketing in a day-to-day business environment
- Support with preparing marketing plans/materials
- Support the tracking, analysing, and monitoring of market/ activities
- Translating marketing materials for sales support
- Website updating and analysing
- Preparation on weekly bases social media materials/ post
- Preparation of internal communication for local activities
- Support marketing and sales with ad hoc requests

#### YOUR SKILLS

- Communicative and proactive students of 4<sup>th</sup>/5<sup>th</sup> year with ability of working and studying (Faculty of economics and similar)
- Availability for work - **1 year minimum, 40 hours a week, Mon to Fri**
- English language – speaking and writing
- Excellent computer skills (Excel, Power Point)

#### WE OFFER:

- Dynamic work environment
- Mentoring and collecting relevant work experience

JOB ID: [Please send your resume on posao.bih@henkel.com](mailto:posao.bih@henkel.com)



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