

ICES 2022

INTERNATIONAL CONFERENCE OF THE SCHOOL OF ECONOMICS AND BUSINESS IN SARAJEVO

CONFERENCE PROGRAM

OCTOBER 14, 2022

Hosted by


School of Economics and Business
Trg oslobođenja – Alija Izetbegović 1
Sarajevo, Bosnia and Herzegovina

 UNIVERSITY OF SARAJEVO
School of Economics and Business

www.efsa.unsa.ba/ices2022

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 Ekonomski fakultet
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GENERAL INFORMATION

CONFERENCE VENUE

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OFFICIAL LANGUAGE

The official language is English. No simultaneous translation will be provided.

CONFERENCE INFORMATION DESK

The Conference Information Desk is open during conference hours. The staff will be happy to assist you with all matters concerning the Conference.

REGISTRATION

The Registration Desk is located in the Entrance Hall at the School of Economics and Business. The Desk will be opened for registration:
Friday, October 14, 08:00 – 15:00

CONFERENCE BAG AND NAME TAG

Upon registration all participants receive a conference bag and a name tag. Conference participants and exhibitors are kindly asked to wear their name tags during all conference events.

COFFEE BREAKS

Coffee is served in the Hall.

SMOKING

School of Economics and Business is a non-smoking environment.

INTERNET ACCESS

Computers with a broadband connection to the Internet will be available for the conference participants during conference hours at the School of Economics and Business, Entrance Hall. Participants who bring their own Wi-Fi-enabled computer will have unlimited access to the wireless network inside the School. The access is free of charge.

AV-EQUIPMENT

Standard AV-equipment, including overhead-projectors and PCs are available in all rooms. Conference Assistants will assist with uploading of presentations etc.

TOURIST INFORMATION

The main tourist information centre in Sarajevo region is located in the City centre not far from the School of Economics and Business (Sarači 58, Sarajevo; T: 00 387 580 999; www.sarajevo-tourism.com).

As the leading national institution in business and economics, The School of Economics and Business at the University of Sarajevo provides education at all levels (undergraduate, graduate, doctoral and lifelong learning) and in most key areas of specialisation.

CONFERENCE PROGRAM OVERVIEW

FRIDAY, OCTOBER 14, 2022

12:00–13:00	Registration
10:00–11:30	CONFERENCE OPENING (City Hall) Jasmina Selimović, Dean Keynote Speakers: Jože P. Damijan <i>University of Ljubljana, Faculty of Economics</i> Vesna Bojičić - Dželilović <i>London School of Economics</i>
13:00–14:15	Parallel Sessions I (EFSA Main Building)
14:15–14:30	Coffee Break
14:30–16:00	Parallel Sessions II (EFSA Main Building)
18:00–10:00	Closing Ceremony (City Hall)
20:00–23:00	Gala Dinner Hotel Europe (Vladislava Skarića 5, Sarajevo)

SESSION I: 13:00 – 14:15

Room 4	Amf Centrotrans	Room 2	E – Net	E – Net 2	Room SZS
PANEL SESSION AGRICULTURAL STATISTICS: GOALS AND CHALLENGES	B1 Chair: Almir Peštek	B2 Chair: Elvir Čizmić	F1 Chair: Džafer Alibegović	L&F1 Chair: Mahmutčehajić	E13 Chair: Lazović - Pita
<p>Panelists:</p> <p>Kremić E. <i>Direktor Federalnog zavoda za statistiku</i></p> <p>Komić J. <i>Ekonomski fakultet u Banja Luci</i></p> <p>Čičković R. <i>Zamjenica direktorice Agencije za statistiku BiH</i></p> <p>Milunović D. <i>Direktor Republičkog zavoda za statistiku Republike Srpske</i></p> <p>Kovačević M. <i>Direktor Republičkog zavoda za statistiku Republike Srbije</i></p> <p>Brković L. <i>Ravnateljica državnog Zavoda za statistiku Republike Hrvatske</i></p>	<p>Lukić T., Vukmirović D., Jović M. FACTORS AFFECTING THE ADOPTION OF AUGMENTED REALITY TECHNOLOGIES IN THE SERVICE INDUSTRY</p> <p>Buble M., Ožić-Bebek I., Zelić M. IMPACT OF MARKETING OF THE REPUBLIC OF CROATIA ON PANDEMIC TOURISM RESULTS</p> <p>Banda A., Peštek A. EFFECTS OF THE COVID-19 PANDEMIC ON TRAVEL HABITS – CASE STUDY BOSNIA AND HERZEGOVINA</p> <p>Zahirović M. i Husic-Mehmedovic M. ONLINE PRIVACY AND PERSONALIZED ADVERTISING</p> <p>Begić T., Činjurević M., Alić A., Berberović D. WHAT DO YOU REALLY VALUE IN THE HOUSE OF NETFLIX? EXPLORING THE EFFECTS OF PERCEIVED VALUE AND RISK IN VIDEO STREAMING SERVICE SUBSCRIPTION</p> <p>Peštek A. Šošć S. i Čaušević A. DARK TOURISM IN SREBRENICA AND VUKOVAR</p>	<p>Šestić M., Čizmić E., Rahimić Z. FEMALE BOSNIAN TRANSNATIONAL DIASPORA ENTREPRENEURS – UNDERSTANDING THEIR ROLE IN FOSTERING ENTREPRENEURSHIP IN BOSNIA AND HERZEGOVINA</p> <p>Kotorri M., Demuka V., Krasniqi A. REMITTANCES, MIGRATION, AND SOCIAL NORMS: AN ANALYSIS OF WOMEN'S ECONOMIC EMPOWERMENT IN KOSOVO</p> <p>Xhemaili S., Ruxho F. IMPACT OF ORGANIZATIONAL CULTURE ON EMPLOYEE'S PERFORMANCE CASE STUDY: SMALL AND MEDIUM ENTREPRISES OF KOSOVO</p> <p>Alfirević N., Pivac S., Zdrilić I., Rendulić D. SCIENTIFIC PRODUCTIVITY AND IMPACT OF PUBLIC BUSINESS SCHOOLS IN SOUTH-EAST EUROPE: RESULTS OF A BIBLIOMETRIC STUDY</p> <p>Ivanković J., Hodak Z., Međimorec B. EMPLOYEES' MOTIVATION WHEN WORK FROM HOME IN THE ERA OF DIGITAL TRANSFORMATION</p>	<p>Palić M., Najdanović Z. & Tutek N. THE NECESSITY OF EXPANDING THE OFFER OF PURPOSE LOANS FOR SOCIALLY VULNERABLE POPULATION IN BIH</p> <p>Rovčanin A., Abdić A., Zukobašić A. THE IMPACT OF CREDIT RISK ON THE PROFITABILITY OF COMMERCIAL BANKS IN BOSNIA AND HERZEGOVINA</p> <p>Šoja T., Grujić M. THE EFFICIENT MARKET HYPOTHESIS – EVIDENCE FROM BOSNIA AND HERZEGOVINA</p> <p>Maksuti At., Maksuti A. FINANCIAL INTEGRATION OF NORTH MACEDONIA AND ADJUSTMENTS OF FINANCIAL REPORTS TO THE VALUE OF EUROPEAN UNION</p> <p>Karalić A., Dželilović E. THE IMPACT OF CHANGES IN THE MARKET CAPITALIZATION OF COMPANIES ON THE VALUE OF GDP - THE CASE OF B&H</p> <p>Akgün Y. RECENT DEVELOPMENT IN THE TURKISH ECONOMY</p>	<p>Mahmutčehajić F., Silajdžić V. TOWARDS LEGAL CERTAINTY IN THE EU: DIRECTIVE ON CORPORATE SUSTAINABILITY DUE DILIGENCE</p> <p>Trivun V. CAROUSEL FRAUD: LESSONS AND RECOMMENDATIONS</p> <p>Subašić I., Kršo M. TAXATION OF DIGITAL SERVICES IN THE VALUE ADDED TAX ("VAT ") SYSTEM IN BOSNIA AND HERZEGOVINA COMPARED TO OECD GUIDELINES</p> <p>Marčetić M., Prlinčević G INFORMACIONO-KOMUNIKACIONI SISTEMI U MEĐUNARODNOM ŠPEDITERSKOM POSLOVANJU</p> <p>Halilbašić, Selimović i Kršo FISCAL SUSTAINABILITY OF HEALTHCARE SYSTEM IN BOSNIA AND HERZEGOVINA</p>	<p>Hadžiahmetović N., Šikalo M., Kršo M. THE EMPIRICAL ANALYSIS OF THE EFFICIENCY OF STATE-OWNED ENTERPRISES IN BOSNIA AND HERZEGOVINA: DATA ENVELOPMENT ANALYSIS APPROACH</p> <p>Fetahi-Vehapi M., Maksuti A., Jonuzi F. EMPIRICAL EVIDENCE ON THE REAL MONEY DEMAND DETERMINANTS AND ITS STABILITY IN NORTH MACEDONIA</p> <p>Komoni A., Beqiri T. THE IMPACT OF INCOME INEQUALITY ON POVERTY IN WESTERN BALKAN COUNTRIES</p> <p>Preradović Kulovac D., Mičić Lj. THE APPROACH TO REDUCING THE ECONOMIC CONSEQUENCES OF HIGHER EDUCATION ATTRITION IN BOSNIA AND HERZEGOVINA</p> <p>Čanić A. FACTORS AFFECTING THE LOW LEVEL OF THE SHARE OF DIRECT TAXES IN TOTAL PUBLIC REVENUES IN THE FEDERATION OF BOSNIA AND HERZEGOVINA</p> <p>Ruxho F., Xhemaili S., Berisha G. THE MINIMUM WAGE AND ITS IMPACT ON EMPLOYMENT IN KOSOVO</p>

SESSION I: 14:30 – 16:00

Room 4	Amf Centrotrans	Room 2	MIT	E – Net	E – Net 2	Room SZS
<p>SS AGRICULTURAL STATISTICS: GOALS AND CHALLENGES A1 Chair: Đoković A.</p>	<p>B3 Chair: Maja Arslanagić-Kalajdžić</p>	<p>B4 Chair: Jasna Kovačević</p>	<p>B5 Chair: Amra Kožo</p>	<p>F2 Chair: Azra Zaimović</p>	<p>F&IT1 Chair: Amila Pilav</p>	<p>E2 Chair: Adnan Efendić</p>
<p>Stanković J., Tomić Z., Stanković Jelena GEO.SPATIAL ANALYSIS OF WEATHER-RELATED RISKS IN AGRICULTURE USING DATA MINING TECHNIQUES</p> <p>Cvetković N., Đoković A. Milenković N. METHODODOLOGY FOR THE PLANT STRESS DETECTION USING REMOTE SENSING METHODS ON RGB SENSOR IMAGE</p> <p>Marić M. HOW WELL DO PURCHASE PRICES OF AGRICULTURAL PRODUCTS DETERMINE THEIR SELLING PRICES?</p> <p>Kastratović R.& Bjelić P. THE IMPACT OF COVID-19 PANDEMIC ON AGRICULTURAL TRADE</p>	<p>Peštek A., Činjurević M., Dizdarević L., Mioković-Polić T. GASTRONOMY AS A POTENTIAL FOR TOURISM DEVELOPMENT: INSIGHT INTO GASTRONOMIC OFFER IN CANTON SARAJEVO</p> <p>Čolo E., Husić-Mehmedović, M. FINDING THE PRECIOUS: THE ROLE OF SELF-ESTEEM WHEN PURCHASING LUXURY GOODS</p> <p>Hodak M, Slivar I., Krizmanić D. ADVERTISING ON SOCIAL NETWORKS: OPINIONS OF GENERATION Z</p> <p>Hadžijamaković N., Arslanagić-Kalajdžić M. SOCIAL MEDIA AS A TOOL FOR PUBLIC INSTITUTIONS' MARKETING ENHANCEMENT: THE CASE OF CANTON SARAJEVO MUNICIPALITIES</p> <p>Garbin Praničević D, Alfirević A.M, Rendulić D. SOCIAL ORIENTATION AND ORGANIZATIONAL CULTURE OF HIGHER EDUCATION INSTITUTIONS IN CROATIA: RESULTS OF PRELIMINARY RESEARCH</p>	<p>Kržišnik M., Tekavčić M., Peterlin J. SUSTAINABLE LEADERSHIP DEVELOPMENT DURING POST-COVID-19 IN SLOVENIA: CASE ILLUSTRATION</p> <p>Sacide Vural FACTORS AFFECTING STUDENTS' CHOICE OF UNIVERSITY IN TURKEY</p> <p>Matić I. LEADERSHIP PROFILE OF CROATIAN PROJECT MANAGERS - INVESTIGATING THE EFFECTS OF STRESS AND FOLLOWERS' EXPERTISE IN ACHIEVING PROJECT SUCCESS</p> <p>Bartolović V., Vretenar M., Bartolović M. WORKING CONDITIONS AND WORK ENVIRONMENT - PREFERENCES OF THE FUTURE GENERATION OF HIGHLY EDUCATED WORKFORCE</p> <p>Ahmić A., Šunje A., Kurtić E. RESILIENT LEADERSHIP INFLUENCE ON PROACTIVE CRISIS MANAGEMENT</p>	<p>Horvat Đ., Krakun I., Ceranić V. THE INFLUENCE OF TRANSFORMATIONAL AND TRANSACTIONAL LEADERSHIP STYLES ON EMPLOYEE LOYALTY DURING THE PERIOD OF THE COVID CRISIS IN THE REPUBLIC OF CROATIA</p> <p>Petrović J. THE IMPORTANCE OF KNOWLEDGE AND INFORMATION SHARING IN TALENT MANAGEMENT PROCESS IN COMPANIES</p> <p>Karović A., Arnaut Berilo A., Šikalo M. EFFICIENCY OF TOURISM AND HOTEL INDUSTRY IN BOSNIA AND HERZEGOVINA</p> <p>Bibuljica H., Neziraj E. LEADERSHIP QUALITIES AND SATISFACTION WITH THE INTERNAL COMMUNICATION IN THE ORGANIZATIONAL COMMUNICATION AFTER COVID 19 PANDEMIC</p> <p>Ameti V., Fetahi B. NATURE AND IMPORTANCE OF JOB SATISFACTION</p>	<p>Galant A., Černe K., Zenzerović R. THE RELATIONSHIP BETWEEN INTELLECTUAL CAPITAL AND FINANCIAL PERFORMANCE: EVIDENCE FROM CROATIA</p> <p>Gercheva S. WIND OF CHANGE: INVESTORS' PROFILE IN THE BULGARIAN WIND ENERGY SECTOR</p> <p>Bukvič V, Tekavčić M., Prašnikar J. INVESTMENT ABILITY AND ITS IMPACT ON NON-FINANCIAL PERFORMANCE: CASE OF SLOVENIAN FIRMS IN THE PERIOD 2010 – 2017</p> <p>Fotova Čiković K., Mitreva M., Keček D. EFFICIENCY GAINS FROM MERGERS AND ACQUISITIONS IN THE BANKING SECTOR: EMPIRICAL EVIDENCE FROM CROATIA</p> <p>Malačić I., Vaupot Z. HOW TO MAKE PREVENTIVE RESTRUCTURING FRAMEWORKS WORK? – WILL NEW DIRECTIVE (EU) 2019/1023 IMPROVE THE EFFICIENCY OF INSOLVENCY PROCEDURES?</p>	<p>Vemić M. i Matavulj LJ. OPTIMIZATION OF EFFECTS OF THE STATE AUDIT INSTITUTION IN CORPORATE FINANCIAL AND NON-FINANCIAL REPORTING AND REFORMING OF PUBLIC ENTERPRISES: EVIDENCE FROM THE REPUBLIC OF SERBIA</p> <p>Gašpar D, Mabić M., Čorić I. THE STATE OF DIGITALIZATION IN THE WOOD PROCESSING INDUSTRY OF HERZEGOVINA</p> <p>Travar M., Ristić S. DIGITAL TRANSFORMATION IN THE AUDIT PROCESS - CHALLENGES AND THE NEW ROLE OF AUDITORS IN IT ENVIRONMENT</p> <p>Stanković M. i Antonović R. POSITIONING TRAFFIC SECURITY THROUGH THE ISSUE OF THE RAILWAY POLICE</p> <p>Kamberaj A., Haxhimustafa S. BEHAVIOR AND SOCIAL DISTANCING IN TRANSPORT DURING COVID-19. A STUDY FROM KOSOVO</p>	<p>Hodžić S., Fatur Šikić T., Triskoli S. THE FINANCING OF GREEN TRANSITION AND ENVIRONMENTAL POLLUTION: EVIDENCE FROM ISTRIA COUNTY</p> <p>Čaklovića L., Efendić A. NOMINAL CONVERGENCE IN EUROPEAN COUNTRIES WITH SPECIAL FOCUS ON WESTERN BALKAN COUNTRIES</p> <p>Muja D. ABSORPTION CAPACITY OF SECTOR BUDGET SUPPORT UNDER IPA II (2014-2020) (COMPARATIVE ANALYSIS OF WESTERN BALKAN COUNTRIES)</p> <p>Efendić A., Keseljović A. THE ETHNIC DIVERSITY AND ECONOMIC WELFARE: IMPLICATIONS FOR SOUTH EAST EUROPE</p> <p>Novaković D. PENSION FUNDS AND THE INTRODUCTION OF THE EURO IN CROATIA - CURRENT CHALLENGES AND OPPORTUNITIES</p> <p>Mededović A. THE EFFICIENCY OF FISCAL SUPPORT AND IMPACT OF THE COVID-19 PANDEMIC ON ENTREPRENEURSHIP</p>