



DR. LEJLA TURULJA

VANREDNI PROFESOR

PODRUČJA INTERESOVANJA/SPECIJALIZACIJE

Digitalna transformacija, informacione tehnologije, IT/IS menadžment, menadžment inovacija, transfer tehnologija

NASTAVNA ZADUŽENJA

Poslovna informatika, Menadžment informacioni sistemi, Digitalna transformacija i e-business, Cloud computing, Metode istraživanja

ODABRANE PUBLIKACIJE

Knjige:

- Bajgorić, N., Turulja, L., & Alagić, A. (2022). *Always-on business: aligning enterprise strategies and IT in the digital age*. Cham: Springer.
- Bajgorić, N., Turulja, L., Ibrahimović, S., & Alagić, A. (2020). *Enhancing business continuity and IT capability: system administration and server operating platforms*. Boca Raton: Auerbach.
- Ibrahimović, S., Turulja, L., & Bajgorić, N. (2017). *Maximizing Information System Availability Through Bayesian Belief Network Approaches: Emerging Research and Opportunities*. Hershey, PA: IGI Global.

Naučni i stručni članci:

- Turulja, L., & Činjarević, M. (2021). How customer-driven and vendor-driven information cues shape a travel app user behaviour? *Journal of Hospitality and Tourism Management*, 12(4), 745-761.
- Veselinović, Lj., Kulenović, M., Turulja, L., & Činjarević, M. (2021). The interplay of entrepreneurial orientation, total quality management, and financial performance. *Total Quality Management & Business Excellence*, 32(15-16), 1732-1750.
- Turulja, L., & Bajgorić, N. (2019). Innovation, firms' performance and environmental turbulence: Is there a moderator or mediator? *European Journal of Innovation Management*, 22(1), 213-232.
- Pejić Bach, M., Krstić, Ž., Seljan, S., & Turulja, L. (2019). Text mining for big data analysis in financial sector: A literature review. *Sustainability*, 11(5), 1-27.

NAJZNAČAJNIJI PROJEKTI I/ILI KONSULTANTSKI RAD

- The Digital Transformation in the Public Sector Project (UNDP and the British Embassy in Bosnia and Herzegovina)
- Studija digitalne transformacije kompanija u BiH (The Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH, rukovodilac projekta)
- Fostering the Young Women Entrepreneurship in the Danube Region - Women in Business (Danube Transnational Programme)

MEĐUNARODNO ISKUSTVO

The United States Department of State Bureau of Educational & Cultural Affairs Professional Fellows Program: Tech Innovation & Entrepreneurship Fellowship Program at the World Chicago, 2017

OSTALE ZNAČAJNE INFORMACIJE

Journal of Theoretical and Applied Electronic Commerce Research - Editorial Board Member

DATUM ROĐENJA

17. 8. 1981.

OBLAST

Razvoj poslovnih informaci-
onih sistema

ANGAŽMANI

- Direktor FM&MM programa EFSA-e
- Član EFSA tima za međunarodne akreditacije
- Poljoprivredno-prehrambeni fakultet Univerziteta u Sarajevu

PORUKA ZA BUDUĆNOST

„Do your best and God will do the rest.“

DETALJNA BIOGRAFIJA