

## Curriculum Vitae

### LIČNI PODACI

<b>Ime i prezime:</b>	Merima Činjarević	
<b>Datum rođenja:</b>	20.06.1981.	
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<b>E-mail:</b>	<a href="mailto:merima.cinjarevic@efsa.unsa.ba">merima.cinjarevic@efsa.unsa.ba</a>	
<b>Web stranica:</b>	<a href="http://www.efsa.unsa.ba">www.efsa.unsa.ba</a>	
<b>Polja profesionalnog interesovanja:</b>	Mikroekonomija, Menadžerska ekonomija, Bihevioralna ekonomija, Marketing	

### OBRAZOVANJE

Naziv institucije	Trajanje	Kvalifikacija
Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu	2010. -	Doktor ekonomskih nauka
Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu	2007. – 2009.	Magistar ekonomskih nauka, oblast Marketing
Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu	2000. – 2005.	Diplomirani ekonomista, finansijske-računovodstveni smjer
Duga gimnazija, Sarajevo	1995. – 2000.	Srednjoškolsko obrazovanje
Osnovna škola "Silvije Strahimir Kranjčević"	1988. – 1995.	Osnovno obrazovanje
Niža muzička škola "Mladen Pozajić", Sarajevo, odsjek klavir	1993. – 1996.	Osnovno obrazovanje

### STRANI JEZIK [od 1 do 5 (1 = slabo, 5 = odlično)]

Strani jezik	Čitanje	Govor	Pisanje
Engleski jezik	5	5	5
Italijanski jezik	4	4	4

### DODATNE VJEŠTINE/SPOSOBNOSTI

Naziv	Opis
Znanje računarskog software-a	MS Office, SPSS, LISREL, AMOS, STATA, NVivo, MAXQDA,
Vozačka dozvola	B kategorije

## SADAŠNJA POZICIJA:

<b>Naziv institucije:</b>	Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu
<b>Pozicija:</b>	Viši asistent na Katedri za mikroekonomiju
<b>Adresa:</b>	Trg oslobođenja – Alija Izetbegović 1
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## DOSADAŠNJA ZAPOSLENJA

Naziv institucije	Trajanje	Pozicija
Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu	2006. – 2010.	Asistent , Katedra za mikroekonomiju

## PAPERS PUBLISHED IN SSCI – RANKED PEER REVIEWED JOURNALS (T1)

1. Peštek, A. i Činjarević, M. (2014). Tourist Perceived Image of Local Cuisine: The Case of Bosnian Food Culture. *British Food Journal*, Vol. 116 (11), pp. 1821-1838, Emerald Group Publisher Limited, ISSN 0007-070X.
2. Činjarević, M., Tatić, K. i Avdić, A. (2010) Integrated Model of Price, Service Quality, Satisfaction, i Loyalty: An Empirical Research in the Banking Sector of Bosnia i Hercegovina (2010), *Economic Research*, Vol. 23 (4), pp. 142-161, ISSN 1331-677X.

## PAPERS PUBLISHED IN PEER REVIEWED JOURNALS (T1)

1. Alić, A., Činjarević, M. and Agić, E. (2015). Who are Store Brand Buyers? Demographic Profile of Store Brand Buyers in Bosnia and Herzegovina, *International Journal of Management Science and Business Administration*. Vol. 1 No.4, pp. 7-24. SSN 1849-5664 (Online), ISSN 1849-5419 (Print).
2. Alić, A., Agić, E. i Činjarević, M. Classification of Mobile Phones Users: An Application of Latent Class Analysis, *Sarajevo Business and Economics Review*, Vol. 32 (1), pp.53-74., ISSN 1986-5473.
3. Činjarević, M., Tatić, K. i Petrić, S. (2011) See It, Like It, Buy It! Hedonic Shopping Motivations i Impulse Buying. *Economic Review: Journal of Economics and Business*, Vol. 9 (1) pp.1-15, ISSN 1512-8962.
4. Tatić, K. i Činjarević, M. (2011) Uticaj cijene na zadovoljstvo korisnika bankarskih usluga, (eng. The Effects of Price on Customer Satisfaction with Bank Services), *Sarajevo Business and Economics Review*, Vol. 31 (1), pp. 147-172, ISSN 1986-5473.
5. Karahasanović, D., Avdić, A. i Činjarević, M. (2010) Improving of Sustainable Development Indicator with Special Focus on Transition Countries-Proposal of New Sustainable Development Index (nSDI). *TTEM - Technics Technologies Education Management*, Vol. 5 (4), pp. 760-772, ISSN 1840-1503.
6. Činjarević, M. i Šćeta L. (2010) Optimal Selling Strategies: Application of Hotel Revenue Management, *Sarajevo Business and Economics Review*, Vol. 30, pp. 148-167, ISSN 1986-5473.

7. Činjurević, M. (2010) Cognitive i Affective Aspects of Impulse Buying. *Sarajevo Business and Economics Review*, Vol. 30, pp. 168-184, ISSN 1986-5473.
8. Šćeta, L. i Činjurević, M. (2009) Menadžment prinosa i politika konstantne cijene (eng. Yield Management i Optimal Constant Price Policy). *Sarajevo Business and Economics Review*, Vol. 29, pp. 127-142, ISSN 0581-7439.
9. Činjurević, M. (2009) Uticaj cijene i kvaliteta na kupovne namjere potrošača (eng. The Effects of Price i Quality on Consumer Buying Intentions), *Sarajevo Business and Economics Review*, Vol. 29, pp. 189-202, ISSN 0581-7439.
10. Babić- Hodović, V. i Činjurević, M. (2008), Mjerenje percepcije kvaliteta usluga upotrebom SERVQUAL modela na primjeru usluga edukacije Ekonomskog fakulteta (eng. Measurement of Service Quality Perception with SERVQUAL Model – Educational Services of Faculty of Economics). *Sarajevo Business and Economics Review*, Vol. 28., pp. 28-46, ISSN 0581-7439.
11. Činjurević, M. i Kudumović, I. (2007) Proaktivno određivanje cijena s posebnim osvrtom na određivanje cijena na bazi vrijednosti (eng. Proactive Pricing with Focus on Value-Based Pricing Strategy). *Sarajevo Business and Economics Review*, Vol. 27, pp. 31-51, ISSN 0581-7439,

#### **PAPERS PUBLISHED IN PEER REVIEWED CONFERENCE PROCEEDINGS (T5)**

1. Jahić, H. i Činjurević, M. (2014). Corruption i Economic Growth: A Grease or Si Syndrome, at the 8th International Scientific Conference on Economic i Social Development i 4th Eastern European ESD Conference: „Building Resilient Economy“ organized by Varaždin Development I Enterpreneurs Agency i North University, December 19, 2014 in Zagreb, Croatia: Conference Proceedings, pp. 206-213, ISBN 978-953 - 6125-14- 2.
2. Alić, A., Činjurević, M. i Agić, E. (2014). Profiling Store Bri Consumers in Federation of Bosnia i Herzegovina, at the 7th International Conference ICES, Sarajevo: School of Economics i Business in Sarajevo, October 13-14. 2014 in Sarajevo, Bosnia i Herzegovina, Conference Proceedings, pp. 1-14, ISBN 978-99 58-25-093-4.
3. Agić. E., Činjurević, M. i Alić, A. (2013). Mobile phone users segmentation via latent class analysis: A case of youth market in Bosnia i Herzegovina, 23rd CROMAR Congress, Marketing in a Dynamic Environment – Academic i Practical Insights, hosted by Faculty of Tourism i Hospitality Management in Opatija, University of Rijeka, Croatia Octeber 24- 26, 2013, Lovran, Croatia, Book of Abstracts p.1. ISBN: 978-953-7842-16-1.
4. Činjurević, M., Turulja, L., Rizvić, A. i Jahić, H. (2012), Should I Stay or Should I Go? Student's Attitudes Toward Study Abroad Program, at the 6th International Conference (ICES2012) - Beyond the Economics Crisis: Lessons Learned i Challenges Ahead, organized by School of Economics i Business in Sarajevo, October 13-14, 2012, Sarajevo, Bosnia i Herzegovina. Conference Proceedings pp. 31-45, ISBN 978-9958-25-077-4.
5. Tatić, K. i Činjurević, M. (2012). Fake Luxury: Consumer Purchase Intentions for Counterfeit Luxury Bris, at the 6th International Conference (ICES2012) - Beyond the Economics Crisis: Lessons Learned i Challenges Ahead, organized by School of Economics i Business in Sarajevo, October 13-14, 2012, Sarajevo, Bosnia i Herzegovina. Conference Proceedings pp. 392 – 405, ISBN 978-9958-25-077-4.
6. Činjurević, M. i Alić, A. (2012), To Seek a Status or To Make a Call? Interplay of Materialism, Reference Group Influences i Status Consumption at the 6th International Conference (ICES2012) - Beyond the Economics Crisis: Lessons Learned i Challenges Ahead, organized by School of Economics i Business in Sarajevo, October 13-14, 2012, Sarajevo, Bosnia i Herzegovina. Conference Proceeding pp. 592 – 607, ISBN 978-9958-25-077-4.
7. Tatić, K. i Činjurević, M. (2011) Consumer Ethics: Attitudes toward Counterfeit Luxury Fashion Products; at the 7th International Conference “Interdisciplinary Management Research“, organized by Faculty of Economics Osijek, May 13-15, 2011 in Poreč, Croatia: Conference Proceedings, "International Management Research VI" pp. 775-786, ISBN 978-953-253-096-4.

8. Činjurević, M. i Tatić, K. (2011) Customer Service Quality in the Retail Banking: Case of Bosnia i Herzegovina, at the 5th International Scientific Conference "Entrepreneurship i Macroeconomic Management: Reflections on the World in Turmoil", organized by The Department of Economics i Tourism "Dr. Mijo Mirković", Jurja Dobrila University of Pula, March 24-26, 2011 in Pula, Croatia, Conference Proceedings Vol.1 pp. 106 -126, ISBN 978-953-7498-41-2.
9. Tatić, K., Činjurević, M. i Avdić, A. (2010) Green Information Technology- Opportunities i Challenges for SMEs Sector, at the 3rd International Conference "Business Development Conference", organized by the Faculty of Economics, University of Zenica, November 12-13, 2010 in Zenica, Bosnia i Herzegovina, Conference Proceedings, pp. 309-317, ISSSN 1840-4006.
10. Tatić, K., Činjurević, M. i Avdić, A. (2010) Relationship Between Knowledge Management i Firm Performance, at the 5th International Conference "Economic Development Persepctives of SEE Region in Global Recession Context" - ICEES 2010, organized by Sschool of Economics i Business Sarajevo, October 14-15, 2010 in Sarajevo, Bosnia i Herzegovina, Book of Extended Abstracts, pp. 48-49, ISBN 978-9958-25-046-0 .
11. Tatić, K. I Činjurević, M. (2010) Relationship Between Environmental Concern i Green Purchasing Behavior, at the 6th International Conference "Interdisciplinary Management Research", organized by Faculty of Economics Osijek i Hochschule Pforzheim University of Applied Sciences, May 6 – 8, 2010 in Poreč, Croatia, Conference Proceedings: "International Management Research VI", ISBN 978-953-253-026-1, pp. 801-810.
12. Činjurević, M. (2009) Relationship Between the Impulse Buying Behavior i Sensation Seeking, at the 3rd International Scientific Conference "Marketing Theory Challenges in Transitional Societies" organized by Faculty of Economics i Business, University of Maribor, Slovenia i the European Marketing Academy (EMAC), September 24-26, 2009 in Maribor, Slovenia.
13. Babić- Hodović, V. I Činjurević, M. (2009) Uticaj percepcije kvaliteta usluga edukacije na lojalnost klijenata (eng. Influence of Educational Services Quality Perception on Customer Loyalty), at the 6th Research/Expert Conference with International Participation: "Quality 2009", organized by University of Zenica, June 4 – 7, 2009, in Neum, Bosnia i Herzegovina, Conference Proceedings, ISSN 1512-9268 , pp. 737-743.

#### **PEER REVIEWED PAPER PRESENTATIONS (T6)**

1. Činjurević, M. i Jahić, H. Greasing or siing the wheels? The impact of corruption on economic growth . Good Governance from a cross – sectoral perspective, Zagreb; Croatia 7-8 November 2013.

#### **PROFESIONALNA EDUKACIJA (T7)**

1. *Program edukacije o alatima i potrebnim vještinama za uspješno pisanje, apliciranje i upravljanje EU projektima, Modul 1, Projektna Akademija, Sarajevska regionalna razvoja agencija (SERDA), oktobar 13 – oktobar, 17, 2014, Sarajevo, Bosnia i Herzegovina.*
2. *Radionica: "Pisanje i podučavanje pomoću studija slučaja", Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu, februar 2012., Sarajevo, Bosna i Hercegovina*
3. Seminar "*Upravljanje profitabilnošću*", Modul 1 – Upravljanje cijenama; Modul 2 – Upravljanje kupcima, predavač: Prof. d Kent Monroe, 03. i 04. novembar 2010, Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu, Sarajevo, Bosna i Hercegovina
4. Seminar "Orijentacija novog nastavnog osoblja", Ekonomski fakultet u Sarajevu, Univerzitet u Sarajevu, 5. februar – 8. februar 2008, Sarajevo, Bosna i Hercegovina
5. Seminar "*Introduction to Corporate Social Responsibility: Bosnia i Herzegovina*", World Bank Institute, 11. juli – 23 juli 2003, Sarajevo, Bosnia i Herzegovina

## **OSTALO (T9)**

### **SPCIFIČNO PROFESIONALNO ISKUSTVO /MEĐUNARODNI I DOMAĆI PROJEKTI**

1. IPA Adriatic CBC programme "Platforma za trans-akademska kooperaciju u inovacijama" (1°STR/0003), maj – oktobar 2014.
2. Bilateralni projekat saradnje između Slovenije i Bosne Hercegovine u 2014/2015: Ekonomski fakultet u Sarajevu (Ekspertni lider prof. dr Muris Čičić) i Fakultet turističkih studija Turistica, Univerzite Primorska (Ekspertni lider prof. dr Metoda Šuligoj) " Model interne konzistentnosti turističke destinacije"
3. IPA CBC B&H MNE program "Eko i kulturološki turizam u području Južnih Dinarida" (Contract no. 2012/308-730), april – juni 2013.
4. "Strategija lokalnog ekonomskog razvoja 2014- 2020", Općina Novi Grad Sarajevo, Ekonomski Institut Sarajevo, oktobar – decembar 2013.
5. "Strategija za mlade 2014- 2020", Općina Centar Sarajevo, IDEA Sarajevo, Novembar 2013 – April 2014.
6. "Ekonomska studija mogućnosti korištenja digitalne dividende u Bosni i Hercegovini, Regulatorna agencija za komunikacije, oktobar – decembar 2012.

### **NAGRADE I PRIZNANJA**

1. Nagrada Dekana za postignuti uspjeh na dodiplomskom studiju, nagrada se dodjeljuje najboljim studentima u generaciji, Ceremonija dodjele diploma, juli 2006.
2. Nagrada Dekana za postignuti uspjeh na drugoj godini dodiplomskog studija, mart 2003.
3. Učenik generacije, Osnovna škola "Silvije Strahimir Kranjčević", juni 1995.