

Curriculum Vitae

PERSONAL INFORMATION

First name:	Merima
Last name:	Činjarević
Date and place of birth:	20 th June 1981, Sarajevo, Bosnia and Herzegovina
Private address:	Sarajevo; Bosnia and Herzegovina
Telephone:	Office: - Fax: +387 33 275 944
E-mail:	merima.cinjarevic@efsa.unsa.ba
Web page:	www.efsa.unsa.ba
Fields of interest:	Microeconomics, Managerial economics, Behavioral Economics, Marketing

EDUCATION BACKGROUND

Name of institution	Dates attended	Qualification achieved
School of Economics and Business Sarajevo, University of Sarajevo	2010 -	To be obtained - PhD
School of Economics and Business Sarajevo, University of Sarajevo	2007 - 2009	Master of Science in Economics Marketing Major
School of Economics and Business Sarajevo, University of Sarajevo	2000 - 2005	Bachelor of Science in Economics Finance and Accounting Major
Second Gymnasium, Sarajevo	1995 - 2000	High School Education
Elementary school "Silvije Strahimir Kranjčević", Sarajevo	1988 - 1995	Elementary school education
Elementary School of Music "Mladen Pozajić", Sarajevo, Department of piano	1993 - 1996	Elementary School Education

Working Knowledge of Foreign Languages [from 1 to 5 (1 = weak, 5 = excellent)]

Language	Reading	Speaking	Writing
English	5	5	5
Italian	4	4	4

ADDITIONAL SKILLS/ABILITIES (eg. computer software knowledge, driving license...)

SKILL/ABILITY	Description
Software	SPSS, LISREL, SmartPLS, Atlas.ti, MAXQDA, MS Office Package (Word, Power Point, Excel, Access), Internet
Driving License	B Category
Working skills	Dedication to work, ability for team working, creativity

PRESENT POSITION:

Institution:	School of Economics and Business in Sarajevo, University in Sarajevo		
Position:	Senior Teaching Assistant, Department of Microeconomics		
Business Address:	Trg oslobođenja – Alija Izetbegović 1		
Postal code: 71 000	City: Sarajevo	Country: Bosnia and Herzegovina	
Phone:	Fax: + 387 33 275 944		
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EMPLOYMENT HISTORY

Previous full-time positions:

Institutions	Dates	Position held
School of Economics and Business in Sarajevo, University of Sarajevo	July 2011 -	Senior Teaching Assistant, Microeconomics Department
School of Economics and Business in Sarajevo, University of Sarajevo	2006 – 2011	Teaching Assistant, Microeconomics Department

KEY QUALIFICATIONS

1. Microeconomics
2. Managerial Economics
3. Marketing

REFERENCES – BIBLIOGRAPHY

PAPERS PUBLISHED IN SSCI – RANKED PEER REVIEWED JOURNALS (T1)

1. Peštek, A. and Činjarević, M. (2014). Tourist Perceived Image of Local Cuisine: The Case of Bosnian Food Culture. *British Food Journal*, Vol. 116 (11), pp. 1821-1838, Emerald Group Publisher Limited, ISSN 0007-070X.
2. Činjarević, M., Tatić, K. and Avdić, A. (2010) Integrated Model of Price, Service Quality, Satisfaction, and Loyalty: An Empirical Research in the Banking Sector of Bosnia and Herzegovina (2010), *Economic Research*, Vol. 23 (4), pp. 142-161, ISSN 1331-677X.

PAPERS PUBLISHED IN PEER REVIEWED JOURNALS (T1)

1. Alić, A., Činjarević, M. and Agić, E. (2015). Who are Store Brand Buyers? Demographic Profile of Store Brand Buyers in Bosnia and Herzegovina, *International Journal of Management Science and Business Administration*. Vol. 1 No.4, pp. 7-24. SSN 1849-5664 (Online), ISSN 1849-5419 (Print).
2. Alić, A., Agić, E. and Činjarević, M. (2014). Classification of Mobile Phones Users: An Application of Latent Class Analysis, *Sarajevo Business and Economics Review*, Vol. 32 (1), pp.53-74., ISSN 1986-5473.
3. Činjarević, M., Tatić, K. and Petrić, S. (2011) See It, Like It, Buy It! Hedonic Shopping Motivations and Impulse Buying. *Economic Review: Journal of Economics and Business*, Vol. 9 (1) pp.1-15, ISSN 1512-8962.

4. Tatić, K. and Činjurević, M. (2011) Uticaj cijene na zadovoljstvo korisnika bankarskih usluga, (eng. The Effects of Price on Customer Satisfaction with Bank Services), *Sarajevo Business and Economics Review*, Vol. 31 (1), pp. 147-172, ISSN 1986-5473.
5. Karahasanović, D., Avdić, A. and Činjurević, M. (2010) Improving of Sustainable Development Indicator with Special Focus on Transition Countries-Proposal of New Sustainable Development Index (nSDI). *TTEM - Technics Technologies Education Management*, Vol. 5 (4), pp. 760-772, ISSN 1840-1503.
6. Činjurević, M. and Šćeta L. (2010) Optimal Selling Strategies: Application of Hotel Revenue Management, *Sarajevo Business and Economics Review*, Vol. 30, pp. 148-167, ISSN 1986-5473.
7. Činjurević, M. (2010) Cognitive and Affective Aspects of Impulse Buying. *Sarajevo Business and Economics Review*, Vol. 30, pp. 168-184, ISSN 1986-5473.
8. Šćeta, L. and Činjurević, M. (2009) Menadžment prinosa i politika konstantne cijene (eng. Yield Management and Optimal Constant Price Policy). *Sarajevo Business and Economics Review*, Vol. 29, pp. 127-142, ISSN 0581-7439.
9. Činjurević, M. (2009) Uticaj cijene i kvaliteta na kupovne namjere potrošača (eng. The Effects of Price and Quality on Consumer Buying Intentions), *Sarajevo Business and Economics Review*, Vol. 29, pp. 189-202, ISSN 0581-7439.
10. Babić- Hodović, V. and Činjurević, M. (2008), Mjerenje percepcije kvaliteta usluga upotrebom SERVQUAL modela na primjeru usluga edukacije Ekonomskog fakulteta (eng. Measurement of Service Quality Perception with SERVQUAL Model – Educational Services of Faculty of Economics). *Sarajevo Business and Economics Review*, Vol. 28., pp. 28-46, ISSN 0581-7439.
11. Činjurević, M. and Kudumović, I. (2007) Proaktivno određivanje cijena s posebnim osvrtom na određivanje cijena na bazi vrijednosti (eng. Proactive Pricing with Focus on Value-Based Pricing Strategy). *Sarajevo Business and Economics Review*, Vol. 27, pp. 31-51, ISSN 0581-7439,

PAPERS PUBLISHED IN PEER REVIEWED CONFERENCE PROCEEDINGS (T5)

1. Jahić, H. and Činjurević, M. (2014). Corruption and Economic Growth: A Grease or Sand Syndrome, at the 8th International Scientific Conference on Economic and Social Development and 4th Eastern European ESD Conference: „Building Resilient Economy“ organized by Varaždin Development And Enterprenuership Agency and North University, December 19, 2014 in Zagreb, Croatia: Conference Proceedings, pp. 206-213, ISBN 978-953 - 6125-14- 2.
2. Alić, A., Činjurević, M. and Agić, E. (2014). Profiling Store Brand Consumers in Federation of Bosnia and Herzegovina, at the 7th International Conference ICES, Sarajevo: School of Economics and Business in Sarajevo, October 13-14. 2014 in Sarajevo, Bosnia and Herzegovina, Conference Proceedings, pp. 1-14, ISBN 978-99 58-25-093-4.
3. Agić, E., Činjurević, M. i Alić, A. (2013). Mobile phone users segmentation via latent class analysis: A case of youth market in Bosnia and Herzegovina, 23rd CROMAR Congress, Marketing in a Dynamic Environment – Academic and Practical Insights, hosted by Faculty of Tourism and Hospitality Management in Opatija, University of Rijeka, Croatia October 24- 26, 2013, Lovran, Croatia, Book of Abstracts p.1. ISBN: 978-953-7842-16-1.
4. Činjurević, M., Turulja, L., Rizvić, A. and Jahić, H. (2012), Should I Stay or Should I Go? Student's Attititudes Toward Study Abroad Program, at the 6th International Conference (ICES2012) - Beyond the Economics Crisis: Lessons Learned and Challenges Ahead, organized by School of Economics and Business in Sarajevo, October 13-14, 2012, Sarajevo, Bosnia and Herzegovina. Conference Proceedings pp. 31-45, ISBN 978-9958-25-077-4.
5. Tatić, K. and Činjurević, M. (2012). Fake Luxury: Consumer Purchase Intentions for Counterfeit Luxury Brands, at the 6th International Conference (ICES2012) - Beyond the Economics Crisis: Lessons Learned and Challenges Ahead, organized by School of Economics and Business in

- Sarajevo, October 13-14, 2012, Sarajevo, Bosnia and Herzegovina. Conference Proceedings pp. 392 – 405, ISBN 978-9958-25-077-4.
6. Činjurević, M. and Alić, A. (2012), To Seek a Status or To Make a Call? Interplay of Materialism, Reference Group Influences and Status Consumption at the 6th International Conference (ICES2012) - Beyond the Economics Crisis: Lessons Learned and Challenges Ahead, organized by School of Economics and Business in Sarajevo, October 13-14, 2012, Sarajevo, Bosnia and Herzegovina. Conference Proceeding pp. 592 – 607, ISBN 978-9958-25-077-4.
 7. Tatić, K. and Činjurević, M. (2011) Consumer Ethics: Attitudes toward Counterfeit Luxury Fashion Products; at the 7th International Conference "Interdisciplinary Management Research", organized by Faculty of Economics Osijek, May 13-15, 2011 in Poreč, Croatia: Conference Proceedings, "International Management Research VI" pp. 775-786, ISBN 978-953-253-096-4.
 8. Činjurević, M. and Tatić, K. (2011) Customer Service Quality in the Retail Banking: Case of Bosnia and Herzegovina, at the 5th International Scientific Conference "Entrepreneurship and Macroeconomic Management: Reflections on the World in Turmoil", organized by The Department of Economics and Tourism "Dr. Mijo Mirković", Jurja Dobrića University of Pula, March 24-26, 2011 in Pula, Croatia, Conference Proceedings Vol.1 pp. 106 -126, ISBN 978-953-7498-41-2.
 9. Tatić, K., Činjurević, M. and Avdić, A. (2010) Green Information Technology- Opportunities and Challenges for SMEs Sector, at the 3rd International Conference "Business Development Conference", organized by the Faculty of Economics, University of Zenica, November 12-13, 2010 in Zenica, Bosnia and Herzegovina, Conference Proceedings, pp. 309-317, ISSSN 1840-4006.
 10. Tatić, K., Činjurević, M. and Avdić, A. (2010) Relationship Between Knowledge Management and Firm Performance, at the 5th International Conference "Economic Development Perspectives of SEE Region in Global Recession Context" - ICEES 2010, organized by School of Economics and Business Sarajevo, October 14-15, 2010 in Sarajevo, Bosnia and Herzegovina, Book of Extended Abstracts, pp. 48-49, ISBN 978-9958-25-046-0 .
 11. Tatić, K. And Činjurević, M. (2010) Relationship Between Environmental Concern and Green Purchasing Behavior, at the 6th International Conference "Interdisciplinary Management Research", organized by Faculty of Economics Osijek and Hochschule Pforzheim University of Applied Sciences, May 6 – 8, 2010 in Poreč, Croatia, Conference Proceedings: "International Management Research VI", ISBN 978-953-253-026-1, pp. 801-810.
 12. Činjurević, M. (2009) Relationship Between the Impulse Buying Behavior and Sensation Seeking, at the 3rd International Scientific Conference "Marketing Theory Challenges in Transitional Societies" organized by Faculty of Economics and Business, University of Maribor, Slovenia and the European Marketing Academy (EMAC), September 24-26, 2009 in Maribor, Slovenia.
 13. Babić- Hodović, V. And Činjurević, M. (2009) Uticaj percepcije kvaliteta usluga edukacije na lojalnost klijenata (eng. Influence of Educational Services Quality Perception on Customer Loyalty), at the 6th Research/Expert Conference with International Participation: "Quality 2009", organized by University of Zenica, June 4 – 7, 2009, in Neum, Bosnia and Herzegovina, Conference Proceedings, ISSN 1512-9268 , pp. 737-743.

PEER REVIEWED PAPER PRESENTATIONS (T6)

1. Činjurević, M. i Jahić, H. Greasing or sanding the wheels? The impact of corruption on economic growth . Good Governance from a cross – sectoral perspective, Zagreb; Croatia 7-8 November 2013.

FACULTY RESEARCH SEMINARS (T7)

1. Training Program for EU Projects, Project Academy, the Sarajevo Regional Development Agency SEDRA. October 13 – October 17, 2014, in Sarajevo, Bosnia and Herzegovina.
2. Seminar
3. Seminar "Managing Profitability", Professor Kent B. Monroe, organized by School of Economics and Business Sarajevo, November 3-4, 2010 in Sarajevo, Bosnia and Herzegovina
4. Seminar "Orientation for New Teaching Staff", organized by School of Economics and Business Sarajevo, February, 5- 8. 2008, in Sarajevo, Bosnia and Herzegovina.
5. Seminar: *Introduction to Corporate Social Responsibility: Bosnia and Herzegovina*, organized by World Bank Institute, June 11 – July 23, 2003, in Sarajevo, Bosnia and Herzegovina

OTHERS (T9)

Specific professional experience/ International and Domestic Projects

1. IPA Adriatic CBC programme "Platform for trans-Academic Cooperation in INNOvation" (1°STR/0003), May 2014 – October 2014.
2. Bilateral project of cooperation between Slovenia and Bosnia and Herzegovina in 2014/2015: School of Economics and Business, University of Sarajevo (Lead expert prof. dr Muris Čičić) with Faculty of Tourism Studies – Turistica Portoroz, University of Primorska (Lead expert prof. dr Metoda Šuligoj) "A model of inner consistency of a tourist destination" .
3. IPA CBC B&H MNE programme "Eco and Cultural Tourism in South Dinarides" project (Contract no. 2012/308-730), April 2013 – June 2013.
4. "Local economic development strategy 2014-2020", The municipality of Novi Grad Sarajevo Economic Institute Sarajevo, October 2013 - December 2013.
5. "Youth strategy 2014- 2020", The municipality of Centar Sarajevo, IDEA Sarajevo, November 2013 – April 2014.
6. "Economic study on possibilities of use digital dividend in Bosnia and Herzegovina", Regulatory Telecommunication Agency, October 2012 – December 2012

Awards (Special Engagement and Recognition)

1. Dean's award and recognition for outstanding achievement throughout undergraduate studies, awarded to the 5 five students in each graduating class, Graduation Ceremony, July 2006.
2. Dean's award and recognition for the excellent success during second year of undergraduate studies, March 2003.
3. Award for Best Student, Elementary School "Silvije Strahimir Kranjčević", June 1995.