

19. 01. 2023.

## Curriculum Vitae

### PERSONAL INFORMATION

<b>First name:</b>	Almir	
<b>Last name:</b>	Peštek	
<b>Date of birth:</b>	21.02.1973.	
<b>Telephone:</b>	Office: 033 275 958	Fax: 033 275 994
<b>E-mail:</b>	almir.pestek@efsa.unsa.ba	
<b>Personal Web page:</b>	www.efsa.unsa.ba	
<b>Fields of interest:</b>	Marketing; Digital Marketing and Social Media; Tourism; SME development; Local and Regional Economic Development; EU IPA and interreg programs	

### EDUCATION BACKGROUND

<b>Name of institution</b>	<b>Dates attended</b>	<b>Qualification achieved</b>
SŠC "Rizah Odžečkić", Zavidovići	1987-1991	Mathematical Technician
School of Economics and Business, Sarajevo	1995-1999	Bachelor degree in economics
School of Economics and Business, Sarajevo	2001-2006	Master degree in economics
School of Economics and Business, Sarajevo	2008-2009	PhD in economics
Quinlan School of Business – Loyola University Chicago, USA	2014-2015	Fulbright post-doctoral scholar

### Working Knowledge of Foreign Languages [from 1 to 5 (1 = weak, 5 = excellent)]

<b>Language</b>	<b>Reading</b>	<b>Speaking</b>	<b>Writing</b>
English *	5	5	5
German	4	3	4

\* TOEFL score 600, TWE 5

### OTHER SKILLS/ABILITIES

<b>SKILL/ABILITY</b>	<b>Description</b>
<b>Computer Programmer</b>	Development of computer software and usage of all known MS applications and MS operating systems
<b>Driving license</b>	B category, since June 1991
<b>Trainer</b>	SEED World Bank Certificate
<b>Benchmarking advisor</b>	Certified BenchmarkIndex Advisor (Fraunhofer IPK Institute Berlin)
<b>Conducting human subject research</b>	Certificate for conducting human subject research, Collaborative Institutional Training Initiative – CITI program

## PRESENT POSITION

<b>Institution:</b>	School of Economics and Business in Sarajevo
<b>Position:</b>	Full Professor
<b>Business Address:</b>	Trg oslobođenja – Alija Izetbegović 1, 71000 Sarajevo
<b>Website:</b>	www.efsa.unsa.ba

<b>Institution:</b>	School of Economics and Business in Sarajevo
<b>Position:</b>	Director of Business Academy
<b>Business Address:</b>	Skenderija 70, 71000 Sarajevo
<b>Website:</b>	www.efsa.unsa.ba

<b>Institution:</b>	RISEBA University
<b>Position:</b>	Associate Profesor
<b>Address:</b>	Meža iela 3, Rīga, LV-1048, Latvia
<b>Website:</b>	www.riseba.lv

## EMPLOYMENT RECORD

<b>Institutions</b>	<b>Dates</b>	<b>Position held</b>
School of Economics and Business in Sarajevo	October 1999 – present	Full Professor (2018-present) Associate Professor (2013-2018) Assistant Professor (2010-2013) Senior Teaching Assistant (2006-2010) Teaching Assistant (1999-2006)
School of Economics and Business in Sarajevo – Business Academy (Poslovna akademija)	January 2019 – present	Director
School of Economics and Business in Sarajevo – Business Academy (Poslovna akademija)	January 2013 – September 2014	Director
Economic Institute Sarajevo (Ekonomski institut)	September 2008 – September 2012	Deputy Director
E-Net Centar	April 2006 – September 2008	Director
GIK “OKO” dd Sarajevo (printing company)	February 2003 – January 2006	President of the Board of Directors
ETP Centar – Center for education of entrepreneurs	January 2004 – March 2005	Managing Director
Danish Refugee Council	August 1998 – January 2000	Project Assistant - Computer Specialist

## **MEMBERSHIP IN PROFESSIONAL BODIES/ORGANIZATIONS**

- Member of the Advisory Board of E-Commerce Association B&H
- Honorary member - Association of tourism industry in Bosnia and Herzegovina
- Member of the Council of the Chamber of Commerce Sarajevo Canton
- Member of the Editorial Board, international scientific journal "International Journal of Health Management and Tourism" (izdavač Atilim University, Turkey)
- Member of the Editorial Board, international journal of marketing science "CroDIM" (publisher Croatian Association for Direct and Interactive Marketing)
- Member of the Editorial Board, international scientific journal "E-conomic Analysis" (publisher Institute of Economic Sciences, Belgrade, Serbia)
- Member of the Editorial Board, international scientific journal "Journal of Women's Entrepreneurship and Education" (publisher Institute of Economic Sciences, Belgrade, Serbia)
- Member of the Editorial Review Board, international scientific journal "Journal of Economic and Social Studies" (publisher International Burch University, Sarajevo)

## **KEY QUALIFICATIONS**

- Marketing
- Digital Marketing and Social Media
- Tourism
- Strategic Planning
- Entrepreneurship and SME Development

## **SPECIFIC PROFESSIONAL EXPERIENCE**

- Consultant (180+ projects): World Bank - SEED, World Bank - IFC, EU Delegation BiH, EU Special Representative in BiH, OHR, WUS Austria, UNDP, ICE (Italy), GIZ (Deutsche Gessellschaft fuer Internationale Zusammenarbeit), Holden Consultants (Holland), Chamber of Commerce Emilio-Romagna Region (Italy), Ekonomski Institut Sarajevo, Studio Marketing - J.Walter Thompson, EU - RED, REZ-RDA Central Bosnia, Promente Sarajevo, Consortium of Italian NGOs in B&H (CISP, COSV, CESVI, Intersos, Movimondo), London School of Economics Consortium, Prism Research, International Relief and Development (IRD), Tourism Association of Federation BH, USAID PARE - Chemonics, USAID FIRMA, Friedrich Ebert Stiftung, Heinrich Boell Stiftung, Municipality Visoko, Sarajevotekstil, Hypo-Alpe-Adria Leasing, Municipality Trnovo, City of Sarajevo, Tondach, Superbrands Adriatic, LUK Sarajevo, IGT Sarajevo, City of Mostar, Volving Sarajevo, Eurelmed - Wyg International, Women for Women International, Tourism Association Zenica-Doboj Canton, EU IPA Adriatic, Sarajevo Economic Regional Development Agency (SERDA), Ministry of Economy Sarajevo Canton, Association XY Sarajevo, PLOD Bihac, JUB Sarajevo, Fabrika Sarajevo, Robot Sarajevo, French Institute Sarajevo, Dvokut Pro Sarajevo, Infohouse Sarajevo, Municipality Jajce, Capitalia Sarajevo, WWF, BH Women's initiative, Dekonta Prague, PROI Sarajevo, Municipality Stari Grad Sarajevo, Trgoproduct Konjic, Radio Sarajevo, Tourism Association Sarajevo Canton, Civil Society Promotion Center Sarajevo (CPCD), Foundation Mozaik Sarajevo, Alterural Sarajevo, Masta Sarajevo, Elektroprivreda BiH, Municipality Maglaj, Municipality Zivinice, International Republican Institute, Tuzla Canton, International Republican Institute Sarajevo, City of Srebrenik, Tourism Association Herzegovina Canton, Cardno Emerging Markets USA, Tourism Association Municipality Lukavac, Cedes Sarajevo, Canton Sarajevo - Institute for Canton Planning, Zenica-Doboj Canton, USAID Turizam B&H, REDAH Development Agency Mostar, Walter doo Sarajevo, Tourism Association Canton Sarajevo, Development Agency Konjic, Thomson Foundation UK, INTRAC UK, Municipality Šamac, Government of Una-Sana Canton, Development Agency Žepče, Internews, etc
- Trener i predavač: World Bank, World Bank - SEED, OSCE, UNDP-UNV, USAID FIRMA, GIZ (Deutsche Gessellschaft fuer Internationale Zusammenarbeit), Heinrich Boell Stiftung, Friedrich Ebert Stiftung, CID Bologna Italy, La Benevolencia, UMCOR, Danish Refugee Council, Consortium of Italian NGOs in B&H (CISP, COSV, CESVI, Intersos, Movimondo), Civil Service Agency B&H, Sirbegovic, Viktorija 99 Jajce, Superbrands Adriatic, Municipality Centar Sarajevo, Municipality Novi Grad Sarajevo, Shia Sweden, Women for Women International, Chamber of Commerce Sarajevo Canton, Foreign Trade Chamber of Commerce B&H, Chamber of Commerce of Federation B&H, Chamber of Commerce Tuzla Canton, Association of the Blind of Canton Sarajevo, Association of paraplegics and polio survivors of Canton Sarajevo, Municipality Tuzla, EU Tourism BiH, Lisca, Izbor Plus Sarajevo, Dvokut Pro Sarajevo, Babic Trade Sarajevo, REDAH Development Agency Mostar, Cultural Heritage without Borders, Oxfam Italy, Foundation for Local

Democracy Sarajevo, Lotos Tuzla, Agrinas, Ilidzanski dijamant, EDPO Sarajevo, Pharmaceutical Chamber of Federation of Bosnia and Herzegovina, MyRight, TMP Sarajevo, Konrad Adenauer Stiftung, Bamcard Sarajevo, Development Agency Zepce, BH Telecom, Medis Sarajevo, Alterural Sarajevo, Civil Society Promotion Center Sarajevo (CPCD), Transparency International, Tourism Association Canton Sarajevo, Tourism Association Herzegovina-Neretva Canton, Association of Employers in Federation B&H, ADP Zid Podgorica, Cedes Sarajevo, Development Agency Žepče, etc

- Visiting Professor, Vienna University of Economics and Business (Wirtschaftsuniversitaet Wien), Austria, course: "Social Media Marketing"
- Associate Professor, Riga International School of Economics and Business Administration (RISEBA), Latvia, courses: "Integrated marketing communications" and "Digital and Social Networks Marketing"
- Associate Professor, Riga International School of Economics and Business Administration (RISEBA), Latvia, Postgraduate course: "E-business and new media"
- Professor, Faculty of Natural Sciences and Mathematics, University of Sarajevo, course: "Concepts of Sustainable Tourism"
- Professor, Faculty of Economics, University of Zenica, course "Strategic Marketing", "Marketing Management" and „Digital Marketing and Social Media“ (PhD)
- Professor, Faculty of Economics, University of Mostar, course "Special Interest Tourism" and „Tourism Destination Management“
- Professor, Faculty of Economics, University of Bihać, courses: "Sales Management“, "Digital Marketing in Tourism“, „Marketing Management“, „Marketing for Small Business“, "Marketing in tourism“
- Visiting lecturer, Faculty of Economics, University of Split, "Tourism development in Bosnia and Herzegovina“
- Lecturer, CHwB Albania, „Strategic Management and Marketing in the Arts, Culture and Creative Industries“
- Visiting lecturer, Loyola University Chicago – Quinlan School of Business, USA, "From Devastation to Sustainable Tourism: Challenges and Opportunities for a Prosperous Bosnia and Herzegovina", research seminar
- Visiting lecturer, Loyola University Chicago – Quinlan School of Business, USA, "The impact of a country breakup on consumer behavior (B2B and B2C market)" within the course "International Marketing"
- Visiting lecturer, Loyola University Chicago – Quinlan School of Business, USA, topic "Branding of countries of the Western Balkans" within the graduate course "Global Marketing"
- Visiting lecturer, Washington State University - School of Hospitality Business Management, USA, topic "Tourism in Bosnia and Herzegovina - Today and Tomorrow", within the course "Tourism, Society and Business"
- Visiting lecturer, San Diego State University - L. Robert Payne School of Hospitality and Tourism Management, USA, topic "Tourism Potential of Bosnia and Herzegovina", within the course "International Studies" and "Challenges for Sustainable Tourism Development in Bosnia and Herzegovina", within the course "Sustainable Tourism Planning"
- Visiting lecturer, University Primorska - Fakulteta za turistične študije - Turistica, Slovenia, topic "Possibilities for development of tourism in Bosnia and Herzegovina" within the course "Podjetništvo v turizmu (Entrepreneurship in tourism)"
- Project Coordinator (B&H) and Head of Technology Transfer Office at School of Economics and Business in Sarajevo: "Platform for trans-Academic Cooperation in Innovation – PACINNO" EU IPA Adriatic project, consortium led by University of Trieste, project implemented in Bosnia and Herzegovina, Italy, Slovenia, Croatia, Serbia, Montenegro, Albania and Greece
- Computer Programmer – external associate in around 50 companies in B&H, 1995 - 2001

## **OTHER RELEVANT INFORMATION**

### **Awards (Special Engagement and Recognition)**

- The 2<sup>nd</sup> award – School of Economics and Business in Sarajevo – February 2007 - competition “The Best Master Thesis in the Field of Marketing in year 2006”, sponsored by DHL
- The best student – School of Economics and Business in Sarajevo – April 1998
- The best student – Secondary school – 1989

### **Additional professional education**

- Training of trainers „Development of strategic documents in Federation of B&H“, UNDP, 2020
- “Tourism Management at UNESCO World Heritage Sites”, University Paris Pantheon-Sorbonne, June 2019
- Training of trainers „Mobilizing private sector’s interest for Social Development Goals in Bosnia and Herzegovina“, UNDP, Sarajevo, Bosnia and Herzegovina, 2018,
- „International Digital Ethics Symposium“, Loyola University Chicago – School of Communication, USA, 2014
- „Big Data Marketing Analytics Conference“, University of Chicago – Booth School of Business, USA, 2014
- „3rd Annual Chicago Supply Chain Summit“, Loyola University Chicago – Quinlan School of Business, USA, 2014
- „Efficient Market Organization and PPP Project Implementation“, Agency for Public Private Partnership Croatia, Opatia, Croatia, 2013
- “Sustainable Energy Week”, EUSEW, Brussels, 2012
- “3rd International Quality in Construction Summit – Global Competition and Sustainability: Energy Efficiency in Buildings”, IMSAD Turkey, Istanbul, 2012
- “Assessment and Assurance of Learning“, AACSB, Atlanta, USA, 2011
- “EPAS Accreditation“, European Foundation for Management Development (EFMD), Brussels, Belgium, 2011
- “Lifelong E-Learning“, World Bank Institute & International Labor Organization (ILO), Turin, Italy, 2008,
- “Queen’s Executive Leadership Program“, Queen's University – Queen's School of Business, Kingston, Canada, 2007,
- “27th International Fundraising Congress“, Amsterdam, The Netherlands, 2007,
- “Partnership for Development – Connecting People and Ideas“, GDLN World Forum, World Bank, Washington, USA, 2006,
- “Faculty Development Initiative“, University of Alberta, Edmonton, Canada, 2005,
- “Consumer Behaviour“, London School of Economics (LSE), London, UK, 2002,
- “Economics and Sustainable Development“, University of Bologna, Italy, 2001,
- “Strengthening Think Tanks in CEE: Exchanging Good Practice“, Free Market Institute, Vilnius, Lithuania, 2004,
- “New Challenges for Building up Institutional and Human Capacity for Economic Development and Co-operation“, OSCE Economic Forum, Prague, Czech Republic, 2004,
- “Professional Skills Needed for Developing a Market Economy“, OSCE Economic Forum, Bishkek, Kyrgyzstan, 2003,
- “Entrepreneurship – Faculty Development Program“, SEED – World Bank, Sarajevo, 2002,
- “International Management Teachers Academy“, Bled School of Management, Bled, Slovenia, 2001
- “International Business Law Course“, Central European University Budapest, Sarajevo, 2000,
- “American Institute for Political and Economical Systems” (The Fund for American Studies - Georgetown University Washington and Charles University Prague), Prague, Czech Republic, 1999.

## **DOMESTIC AND INTERNATIONAL PROJECTS**

- More than 170 research and consultancy projects for domestic and international clients.

## REFERENCES – BIBLIOGRAPHY

### Peer reviewed journals and conferences

1. Franjić, T. and Peštek, A. (2022). A systematic mapping study on augmented and virtual reality applied in museums in 13th International Odyssey Conference on Economics and Business, Dubrovnik: Faculty of Economics and Business in Zagreb, Croatia, June 2022, Proceedings, pp. 705-719, ISSN 2671-132X – indexed in *EconLit*, *ProQuest*, *EBSCOhost*
2. Peštek, A. and Osmanović, A. (2022). Systematic mapping study: Application of augmented reality in marketing, *Ekonomski vjesnik/Econviews: Review of Contemporary Entrepreneurship, Business, and Economic Issues*, Vol. 35, No. 2, pp. 339-416, ISBN 1847-2206 – indexed in *Clarivate Analytics Emerging Sources Citation Index*, *CAB Abstract*, *EconLit*, *EBSCOhost*, *ABI/INFORM*, *ProQuest*, *DOAJ*, *CEEOL*, *Index Copernicus*, *ROAD*, *Hrčak*
3. Pijalović, V., Hadžić, D., Peštek, A. and Lazović-Pita, L. (2022). Education as a key in the fight against corruption in 16th International Conference INTED, Valencia: IATED, March 2022, Proceedings, pp. 2873-2879, ISBN 978-84-09-37758-9 - indexed in *Web of Science Core Collection - Conference Proceedings Citation Index*
4. Pita, L., Pijalović, V., Šćeta, L. and Peštek, A. (2021). Citizens' Attitudes Towards Local Services Accountability and Transparency: The Case of Sarajevo Canton, *Central European Public Administration Review*, Vol. 19, No. 2, pp. 27-43, Ljubljana: University of Ljubljana, Faculty of Public Administration, ISSN 2591-2259 - indexed in *Clarivate Analytics Emerging Sources Citation Index*, *HeinOnline*, *Econlit*, *CNKI Scholar*, *EBSCO*, *IPSA*, *IBSS*, *WPSA*, *SSRN*, *CSA Proquest*, *ERIH+*, *ULRICH*
5. Peštek, A., Lazović-Pita, L. and Pijalović, V. (2021). The effects of the Covid-19 outbreak on tourism industry in Sarajevo Canton in 6th International Scientific Conference ToSEE - Smart, Experience, Excellence & ToFEEL - Feelings, Excitement, Education, Leisure, Opatija: University of Rijeka, Faculty of Tourism and Hospitality Management, Croatia, June 2021, Proceedings, pp. 607-621, ISSN 2706-2406 - indexed in *Web of Science Core Collection - Conference Proceedings Citation Index- Social Science & Humanities*, *CABI publishing*, *EconLit*, *EBSCO*, *ProQuest*
6. Jahić, H. and Peštek, A. (2021). Tackling youth unemployment in Bosnia and Herzegovina: Institutions, policies and challenges in 12th International Odyssey Conference on Economics and Business, Zagreb: Faculty of Economics and Business in Zagreb, Croatia, June 2021, Proceedings, pp. 238-251, ISSN 2671-132X – indexed in *EconLit*, *ProQuest*, *EBSCOhost*
7. Bitevija, S., Jahić, H. and Peštek, A. (2021). Civic activism of Bosnia and Herzegovina's citizens in 12th International Odyssey Conference on Economics and Business, Zagreb: Faculty of Economics and Business in Zagreb, Croatia, June 2021, Proceedings, pp. 866-877, ISSN 2671-132X – indexed in *EconLit*, *ProQuest*, *EBSCOhost*
8. Činjarević, M., Pijalović, V., Peštek, A., Lazović-Pita, L. and Karić, L. (2021). Heading out SMEs to the e-commerce highway: Drivers of the e-commerce perceived usefulness among SMEs in Bosnia and Herzegovina, *Management: Journal of Contemporary Management Issues*, Vol. 26, No. 1, pp. 3-20, Split: Faculty of Economics, ISSN 1331-0194 - indexed in *SCOPUS*, *Clarivate Analytics Emerging Sources Citation Index*, *Econlit*, *EBSCO*, *Proquest*, *ERIH Plus*, *IBZ Online*, *Gale/CENGAGE*
9. Peštek, A., Osmanović, A., Pijalović, V. and Lazović-Pita, L. (2021). Halal tourism: is this a new opportunity for hotels in Bosnia and Herzegovina? in 17th International Conference „Interdisciplinary Management Research”, Opatija: Faculty of Economics in Osijek, May 2021, Croatia, Proceedings, pp. 345-361, ISSN 1847-0408 – indexed in *Web of Science Core Collection - Conference Proceedings Citation Index*
10. Lazović, L., Pijalović, V., Peštek, A., Martinović, D. and Abdić, A. (2021). Pension reform in (F)BiH with a special focus on gender issue, *Public Sector Economics*, Vol. 45, No. 3, pp. 305-328, Zagreb: Institute of Public Finance, ISSN 2459-8860 - indexed in *Scopus*, *DOAJ*, *EBSCO*, *EconLit*, *Hrčak*, *IBSS*, *RePEC*
11. Šehić, L. and Peštek, A. (2020). The effects of digital media buying on advertisers, *Management: Journal of Contemporary Management Issues*, Vol. 25, No. 1, pp. 279-291, Split: Faculty of Economics, ISSN 1331-0194 - indexed in *SCOPUS*, *Clarivate Analytics Emerging Sources Citation Index*, *Econlit*, *EBSCO*, *Proquest*, *ERIH Plus*, *IBZ Online*, *Gale/CENGAGE*
12. Peštek, A. and Sarvan, M. (2020). Virtual reality and modern tourism, *Journal of Tourism Futures*, Vol. 7, Issue 2, pp. 245-250, Emerald Publishing Services ISSN 2055-5911 - indexed in *Scopus*, *ERIH PLUS*, *Cabell's Directories*, *Directory of Open Access Journals (DOAJ)*, *Emerging Sources Citation Index (Clarivate Analytics)*

13. Peštek, A. and Sarvan, M. (2020). Traveling before traveling: virtual reality marketing in support of tourism greater sustainability, *Acta Turistica*, Vol. 21, No. 1, pp. 39-74, Zagreb: Faculty of Economics and Business in Zagreb, ISSN 0353-4316 - indexed in CIRET, EBSCO Hospitality & Tourism Complete, EconLit, JSTOR, LORETO Thesaurus, ProQuest ABI Inform, ProQuest Social Science Premium Collection, Scopus, Web of Science - Emerging Sources Citation Index (ESCI)
14. Kovačević, J., Peštek, A. and Kožo, A. (2020). Out of sight, out of mind? Differences in perception of collective teacher efficacy in urban and rural schools in *International Conference INTED*, Valencia: IATED, March 2020, Proceedings, pp. 368-374, ISBN 978-84-09-17939-8 - indexed in Web of Science Core Collection - Conference Proceedings Citation Index
15. Činjarević, M., Peštek, A. and Tufo, S. (2019). The distinctiveness of rural tourism marketing practices: The Case study of Bosnia and Herzegovina, *Academica Turistica - Tourism and Innovation Journal*, Vol. 12, No. 2, pp. 173-184, Portorož: University of Primorska, Faculty of Tourism Studies - Turistica, ISSN 2335-4194 – indexed in Scopus, CAB Abstracts, EBSCO, ERIH Plus, EconPapers, CIRET
16. Alić, A., Peštek, A. and Merdić, E. (2019). Determinants influencing consumer's loyalty towards a private brand, *Poslovna izvrsnost - Business Excellence*, Vol. 13, No. 2, pp. 31-52, Zagreb: Faculty of Economics and Business in Zagreb, ISSN 1848-9060 – indexed in EconLit, ProQuest ABI/Inform, ProQuest Social Science Premium Collection, CAB Abstracts, DOAJ, RePEc
17. Alić, A., Peštek, A. and Hastor Gušo, I. (2019). Tourist destination development: The example of Sarajevo Canton in 6<sup>th</sup> *International Conference „Economy of Integration”*, Tuzla: Faculty of Economics in Tuzla, Bosnia and Herzegovina, December 2019, Proceedings, pp. 277-287, ISSN 2333-0445
18. Činjarević, M., Agić, A. and Peštek, A. (2018). When consumers are in doubt, you better watch out! The moderating role of consumer skepticism and subjective knowledge in the context of organic food consumption, *Zagreb International Review of Economics & Business*, Vol. 21, Special Conference Issue, pp. 1-14, Zagreb: Faculty of Economics and Business in Zagreb and De Gruyter Open, ISSN 1331-5609 – indexed in Thomson Reuters Web of Science Core Collection – ESCI, EBSCO EBSCO Discovery Service, ERIH PLUS, ProQuest, RePEc  
DOAJ, Cabell's Directory, EconLit
19. Peštek, A., Dizdarević, L., Galić, M. and Arifhodžić, M. (2019). Residents' attitudes toward tourism development: A case study of the Federation of Bosnia and Herzegovina, *Društvena istraživanja*, Vol. 28, No. 1, pp. 131-151, Zagreb: Institut društvenih znanosti Ivo Pilar, ISSN 1848-6096 – indexed in Current Contents - Social & Behavioral Sciences, Social Sciences Citation Index, Scopus (Elsevier), SocINDEX with Full Text (EBSCO), International Bibliography of the Social Sciences - IBSS, Social Services Abstract, Sociological Abstracts, Worldwide Political Science Abstracts (ProQuest-CSA), Gale-Cengage Learning databases, DOAJ - Directory of Open Access Journals; ERIH PLUS
20. Pijalović, V., Lazović, L., Peštek, A. and Martinović, L. (2018). The analysis of perceptions and attitudes related to ageing in the Federation of Bosnia and Herzegovina, *Public Sector Economics*, Vol. 42, Issue 3, pp. 255-278, Zagreb: Institute of Public Finance, ISSN 2459-8860 - indexed in Scopus, DOAJ, EBSCO, EconLit, Hrčak, IBSS, RePEc
21. Činjarević, M., Agić, A. and Peštek, A. (2018). When consumers are in doubt, you better watch out! The moderating role of consumer skepticism and subjective knowledge in the context of organic food consumption in 9<sup>th</sup> *International Conference „An Enterprise Odyssey: Managing Change to Achieve Quality Development”*, Zagreb: Faculty of Economics and Business in Zagreb, Croatia, May 2018, Proceedings, pp. 512-521, ISBN 978-953-346-057-4 – indexed in EconLit, ProQuest, EBSCOhost
22. Peštek, A., Agić, E., and Činjarević, M. (2018). Segmentation of organic food buyers: An emergent market perspective. *British Food Journal*, Vol. 120, Issue 2, pp. 269-289, Emerald Group Publisher Limited, ISSN 0007-070X – indexed in Autographics, Biodeterioration Abstracts, Cabell's Directory of Publishing Opportunities in Management, Collectanea Corporate, Current Citations Express, Dairy Science Abstracts, Emerald Management Reviews, EP Collection, Food Science & Technology Abstracts, Global Health, Health & Safety Science Abstracts, Health Source, Hospitality and Tourism Index, Innovative, INSPEC, International Food Safety News, (ISI) Science Citation Index, (ISI) SciSearch, (ISI) Current Contents, (ISI) Research Alert, Manning & Napier, MasterFILE, Medicine & Health, Nutrition Abstracts & Reviews, OCLC, Scopus, Telebase, World Agriculture, Economics & Rural-Society Abstracts
23. Alić, A., Peštek, A., and Šadinlija, A. (2017). Use of social media influencers in tourism in *Trade Perspectives 2017: Specialization and Customer Centered Retailing*, Zagreb: Faculty of

- Economics and Business Zagreb, November 2017, Proceedings, pp. 177-190, ISBN 978-953-346-047-5 – indexed in *EconLit*
24. Varma, A., Jukic, N., Pestek, A., Shultz, C., and Nestorov, S. (2016). Airbnb: Exciting Innovation or Passing Fad? *Tourism Management Perspectives*, Vol. 20, pp. 228-237, Elsevier, ISSN 2211-9736 – indexed in *Social Sciences Citation Index, Current Contents – Social and Behavioral Sciences, Scopus*
  25. Kraljić, A. and Peštek, A. (2016). An Application of UTAUT2 Model in Exploring the Impact of Quality of Technology on Mobile Internet, *Economic Review – Journal of Economics and Business*, Vol. XIV, Issue 2, pp. 66-76, ISSN 1512-8962 - indexed in *EBSCO Business Source Complete, SCIRUS, Index Copernicus, Cabell's Directories, ECONBIZ, RePE, Econlit*
  26. Vikić Musić, V. and Peštek, A. (2016). The Airport Service Quality: Case study Sarajevo International Airport in *International Tourism and Hospitality Conference*, Sarajevo: Faculty of Science, University of Sarajevo, October 2016, Proceedings, pp. 280-292, ISSN 2566-2872
  27. Kraljić, A. and Peštek, A. (2016). User Acceptance and Use of Mobile Internet in Bosnia and Herzegovina: Applying an Adapted UTAUT2 Model in *8th International Conference ICES*, Sarajevo: School of Economics and Business in Sarajevo, October 2016, Proceedings, pp. 52-64, ISSN 2490-3620 – indexed in *EBSCOhost*
  28. Činjarević, M., Turulja, L., Peštek, A. and Sinanović, L. (2016). What Students Really Expect from Accredited Higher Education Institutions? in *12th International Conference „Interdisciplinary Management Research”*, Opatija: Faculty of Economics in Osijek, May 2016, Croatia, Proceedings, pp. 683-696, ISSN 1847-0408 – indexed in *Web of Science Core Collection - Conference Proceedings Citation Index*
  29. Ahmić, L., Peštek, A. and Turulja, L. (2015). Impact of Online Travel Agencies on Hotel Business in Bosnia and Herzegovina in *International Tourism and Hospitality Management Conference*, Sarajevo: Faculty of Science, University of Sarajevo, October 2015, Proceedings, pp. 424-432, ISBN 978-9958-592-75-1
  30. Peštek, A. and Vikić-Musić, V. (2015). Analysis of Customer Satisfaction with Services Quality: Case Study Sarajevo International Airport, *Sarajevo Business and Economics Review*, Vol. 34, No. 1, pp. 206-227, Sarajevo: School of Economics and Business in Sarajevo, ISSN 1986-5473 – indexed in *EBSCOhost and ProQuest*
  31. Shultz, C.J., Castilhos, R., Fajardo, A.A.B., Grbac, B., Chatzidakis, A., Nill, A. and Peštek, A. (2015). The FIFA World Cup: Analyses and Interpretations of the World's Biggest Sporting Spectacle in *40th Annual Macromarketing Conference*, Chicago: Loyola University Chicago, Quinlan School of Business, June 2015, Proceedings, pp. 303-321, ISSN 2168-1473
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